

**NGC Awards Program
General Scoring Rubric**

Maximum Points

Presentation**5 Total**

Cover sheet included with all sections completed	2	
Application adheres to 3 single-page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**65 Total**

Meets NGC Mission & Goals	6	
Scope of project defined	4	
Need identified	7	
Benefit to target (members/recipients/community/etc.)	10	
Accomplishment of goals	8	
Comprehensiveness of work	6	
Activities to attain goals explained	8	
Evaluation of goals reached	4	
Educational	3	
Prior Planning	4	
Very brief history if continuing project (give full credit if not a continuing project)	3	
Other	2	

Participation**15 Total**

% of member participation (may include any type of support given)	12	
Involvement of others (community, government agencies, professionals, youth, facility residents, others)	3	

Documentation**15 Total**

Clear photos when applicable, labeled as needed	5	
Landscape plan when applicable (give full credit if not applicable)	5	
Financial details	5	

100 Total

CE-3 Specific Scoring Rubric**Presentation****5 Total**

Cover sheet included with all sections completed	2	
Application adheres to 3 single-page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**65 Total**

Planning	5	
Identification of Need/Goals Set	10	
Scope of Project	10	
Variety of Produce Grown	10	
Identification of and solution to obstacles/challenges	8	
Activities to attain goals	15	
Documentation of goals achieved	7	

Participation**15 Total**

% of member participation from total size possible (may include any type of support given)	5	
Involvement of others (community members, government agencies, professionals, youth, facility residents, others)	10	

Documentation (Photocopies permitted)**15 Total**

Clear, well-labeled, neatly attached photos when applicable	5	
Garden plan when applicable (give full credit if not applicable)	4	
Financial report	4	
Other (letters of appreciation, community awards, publicity, etc.)	2	

100 Total

EC 3 Wildlife Survival Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Application adheres to 3 single-page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**40 Total** _____

Meets NGC Mission & Goals	3	
Scope of project defined	2	
Need identified	5	
Benefit to target (members/recipients/community/etc.)	6	
Accomplishment of goals	6	
Comprehensiveness of work	5	
Activities to attain goals explained	6	
Evaluation of goals reached	2	
Educational	2	
Prior Planning	2	
Very brief history if continuing project (give full credit if not a continuing project)	1	

Participation**15 Total** _____

% of member participation from total size possible (may include any type of support given)	15	
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Community Involvement**30 Total** _____

Involvement of others (community, government agencies, professionals, youth, facility residents, others)	30	
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Documentation (Photocopies permitted)**10 Total** _____

Clear, well-labeled, neatly attached photos when applicable	3	
Landscape plan when applicable (give full credit if not applicable)	2	
Financial report	4	
Other (letters of appreciation, community awards, publicity, etc.)	1	

100 Total _____

FD 2 Floral Design Program Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**65 Total** _____

Detailed description of program presented	25	
Location, date and time given	5	
Attendance	5	
Research and preparation for program	20	
Materials used/provided	5	
Other relevant information	5	

Participation**15 Total** _____

Size of club	4	
Involvement of members (may include any type of support given)	8	
Involvement of others (community, government agencies, professionals, youth, facility residents, others)	3	

Documentation (Photocopies permitted)**15 Total** _____

Clear, well-labeled, neatly attached photos when applicable	5	
Supporting data	3	
Financial report	5	
Other (letters of appreciation, community awards, publicity, etc.)	2	

100 Total _____

G-1 Container Gardening Specific Scoring Rubric

Awards Form 3; G-1

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**90 Total** _____

Selection of Container	20	
Selection of Plants	20	
Unity of Container and Plants	30	
Includes consideration of design elements and principals	20	

Documentation (Photocopies permitted)**5 Total** _____

Clear, well-labeled, neatly attached plant list	2	
Supporting data (at least one photo required)	2	
Other (letters of appreciation, community awards, publicity, etc.)	1	

100 Total _____

G-2 Specific Scoring Rubric

Awards Form 3; G-2

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Application adheres to 3 single-page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**90 Total** _____

Garden Plan	15	
Selection of plants	10	
Growth and maturity of plants	10	
Successful incorporation of edibles	15	
Successful production of edibles	20	
Overall health and attractiveness of garden	20	

Documentation (Photocopies permitted)**5 Total** _____

Supporting data clear, well labeled and neatly attached	2	
At least one photo	2	
Other documentation (publicity, letter, etc.) if planted in public location (give full credit if not public location)	1	

100 Total _____

G-4 Public Wildlife Gardens Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Application adheres to 3 single-page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**40 Total** _____

Meets NGC Mission & Goals	3	
Scope of project defined	2	
Need identified	5	
Benefit to target (members/recipients/community/etc.)	6	
Accomplishment of goals	6	
Comprehensiveness of work	5	
Activities to attain goals explained	6	
Evaluation of goals reached	2	
Educational	2	
Prior Planning	2	
Very brief history if continuing project (give full credit if not a continuing project)	1	

Participation**15 Total** _____

% of member participation from total size possible (may include any type of support given)	15	
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Community Involvement**30 Total** _____

Involvement of others (community, government agencies, professionals, youth, facility residents, others)	30	
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Documentation (Photocopies permitted)**10 Total** _____

Clear, well-labeled, neatly attached photos when applicable	3	
Landscape plan when applicable (give full credit if not applicable)	2	
Financial report	4	
Other (letters of appreciation, community awards, publicity, etc.)	1	

100 Total _____

MAE-1 Membership Awareness Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total**

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**65 Total**

Innovative nature of activities and/or publication	20	
Quality of print/digital materials	7	
Quality of content	15	
Activities to attain goals	10	
Planning	5	
Execution of activities and/or publication	5	
Successful obtaining of publicity	3	

Participation**15 Total**

% of member participation from total size possible (may include any type of support given)	12	
Involvement of others (community, government agencies, professionals, youth, facility residents, others)	3	

Documentation (Photocopies permitted)**15 Total**

Clear, well-labeled, neatly attached photos when applicable	4	
Landscape plan when applicable (give full credit if not applicable)	4	
Financial report	5	
Other (letters of appreciation, community awards, publicity, etc.)	2	

100 Total

MAE 2 Social Media/Website Specific Scoring Rubric

Maximum Total Points

Presentation**25 Total**

Design/Appearance attractive	8	
Design/Appearance engaging	8	
Design/Appearance easy to view	6	
Layout	3	

Navigation**35 Total**

Ease of navigation	10	
Navigation system (bar, map, etc.)	5	
Logical flow of pages	5	
Clear page headers	7	
Links active	8	

Achievement**20 Total**

Club/group information present	5	
Club/group information easy to find	5	
Educational	10	

Promotion**10 Total**

Promotes NGC objectives	10	
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Maintenance**10 Total**

Does it appear to be updated?	10	
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100 Total

MAE 3 Digital Media Presentation Specific Scoring Rubric

Maximum Total Points

Presentation**60 Total**

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Design/appearance	8	
Audio quality	8	
Memorable content and delivery	8	
Creativity	6	
Clear images	6	
Concise information	7	
Easy to view	3	
Easy to comprehend	4	
Logical sequence	4	
Visual effects contribute rather than detract from message	2	

Achievement**20 Total**

Overall impact (educational, inspiring, persuasive)	15	
Club/group information present and accurate	5	

Promotion**20 Total**

Clear message	6	
Promotes NGC objectives	10	
Means of distribution	2	
Profits realized, if applicable	2	

100 Total

MAE 4 Publications Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total** _____

Cover sheet included with all sections completed	2	
Brief description of publication	3	

Achievement**65 Total** _____

Educational	8	
Informative	9	
Accurate information	6	
Clarity of subject	5	
Print quality adds to overall appearance	7	
Includes high quality photographs	6	
Includes appropriate, meaningful graphics	4	
Coverage received	6	
General appeal	8	
Indicates that organization is NGC member	6	

Promotes NGC Objectives**15 Total** _____

Promotes at least one NGC Objective	5	
Promotes more than one NGC Objective	10	

Documentation (Photocopies permitted)**15 Total** _____

Number of copies distributed/sold	5	
How distributed	4	
Financial report includes cost of publishing, price if sold	6	

100 Total _____

SR 1 Award of Excellence for Non Members Specific Scale of Points

Maximum Total Points

Presentation	5 Total	_____
Achievement	50 Total	_____
Advancement of NGC, Inc. Goals	35 Total	_____
Supporting Data	15 Total	_____
	100 Total	_____

SR 2 Award of Excellence for States Scale of Points

	Maximum Total Points	
Presentation	5 Total	_____
Outstanding, Unusual or Distinctive Project	60 Total	_____
Advancement of NGC, Inc. Goals	25 Total	_____
Supporting Data	10 Total	_____
	100 Total	_____

SR 3 Award of Excellence for Regions Scale of Points

	Maximum Total Points	
Presentation	5 Total	_____
Outstanding, Unusual or Distinctive Project	60 Total	_____
Advancement of NGC, Inc. Goals	25 Total	_____
Supporting Data	10 Total	_____
	100 Total	_____

YW-5 Junior Garden Club Wildlife Gardening Education Specific Scoring Rubric

Maximum Total Points

Presentation**5 Total**

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Application neat and concise	1	

Achievement**40 Total**

Meets NGC Mission & Goals	3	
Scope of project defined	2	
Need identified	5	
Benefit to target (members/recipients/community/etc.)	6	
Accomplishment of goals	6	
Comprehensiveness of work	5	
Activities to attain goals explained	6	
Evaluation of goals reached	2	
Educational	2	
Prior Planning	2	
Very brief history if continuing project (give full credit if not a continuing project)	1	

Participation**15 Total**

% of member participation from total size possible (may include any type of support given)	15	
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Community Involvement**30 Total**

Involvement of others (community, government agencies, professionals, youth, facility residents, others)	30	
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Documentation (Photocopies permitted)**10 Total**

Clear, well-labeled, neatly attached photos when applicable	3	
Landscape plan when applicable (give full credit if not applicable)	2	
Financial report	4	
Other (letters of appreciation, community awards, publicity, etc.)	1	

100 Total