

**MAE 4 Publications Specific Scoring Rubric**

Maximum Total Points

**Presentation** **5 Total** \_\_\_\_\_

Cover sheet included with all sections completed	2	
Brief description of publication	3	

**Achievement** **65 Total** \_\_\_\_\_

Educational	8	
Informative	9	
Accurate information	6	
Clarity of subject	5	
Print quality adds to overall appearance	5	
Includes high quality photographs	6	
Includes appropriate, meaningful graphics	4	
Coverage received	6	
General appeal	9	
Indicates that organization is NGC member	7	

**Promotes NGC Objectives** **15 Total** \_\_\_\_\_

Promotes at least one NGC Objective	5	
Promotes more than one NGC Objective	10	

**Documentation** **15 Total** \_\_\_\_\_

Number of copies distributed/sold	5	
How distributed	4	
Financial detail includes cost of publishing, price if sold	6	

**100 Total** \_\_\_\_\_