The 3-Rs Series

Recruit - Retain - Revitalize

La Serie de las 3-R
Reclutar - Conservar - Revitalizar

by

NGC Membership Construction Crew
Equipo de construcción de membresía
Welcome

#PlantAmericaPlayOutside
The 3-Rs Series

Recruit - Retain - Revitalize

by

The NGC Membership Team
RECRUIT
Diane Dawson

Attitude of Openness!

Always be Recruiting!

All-ways Advertise!

Fun!
BLOOMINGTON-NORMAL GARDEN CLUB
Established 2021

IT'S NEW! IT'S FOR YOU!

Enjoy gardening? Want to learn about plants, nature preservation, environmental concerns, landscape and floral design, and so much more in the botanical world? Join like-minded gardeners and garden enthusiasts in the BLOOMINGTON-NORMAL GARDEN CLUB!

The new Garden Club offers educational meetings and events, promotes the enjoyment of gardens, and supports conservation and protection of the environment. No matter your gardening interests - peonies to pollinators - you and your friends are invited to join!

MONTHLY MEETINGS will be held the second Thursday of each month at 10 a.m. at the Normal Community Activity Center at 1110 Douglas Street, Normal, IL**

Jim Schmidt
Bloomington, Illinois
INVEST - Education & Leadership

ENGAGE

SIMPLIFY

FUN
129 members
Age 30-80

Haiku Durden
Wilton, Connecticut
Membership Brochure
Social Media Outreach

Facebook - 624
Instagram - 835
YouTube - 10
Looking ahead...

- Shift to online presence
- Aging membership
- Working moms make great members
- Garden websites just a click away
- Adapt to change
  - Lifestyles
  - Garden trends
WESTBROOK GARDEN CLUB

MISSION STATEMENT
Promote interest, understanding and education of gardening, horticulture and floral design, beautify our community, and conserve our natural resources.

NEW MEMBERS
The club is eager to work with the community to help fulfill its objectives. We are looking for garden enthusiasts to join our club now. Please come grow with us!

For information on becoming a member, please see below for a link to our application or email the Westbrook Garden Club.

Click here to download a printable application for membership...
Westbrook Meadow Walk
REVITALIZE

Bonnie Stockel

RENEW

REACTIVATE

REACH OUT

FUN
Darlene Underwood
Waveland Mississippi
Pam Anderson
Tega Cay, South Carolina
All-ways Advertise
Recap to remember

Repita y repita para que lo recuerden
2\textsuperscript{nd} MONDAY OF EACH MONTH
NGC Sponsor Grants

October 10th
2:00 PM Eastern time
QUESTIONS & ANSWERS

Preguntas y Respuestas

MONICA HANSEN & CHERYL OBEDIENTE