NATIONAL GARDEN CLUBS, INC. 2021 – 2023 EXECUTIVE COMMITTEE MEETING MINUTES

Held virtually via Zoom

Monday, May 9, 2022

Call to Order and Welcome: President Mary Warshauer called the meeting of the 2021-2023 NGC Executive Committee to order at 1:00 PM EDT on May 9, 2022, via Zoom.

Meeting Rules: Patty Arndt, Parliamentarian

Inspiration: Patty Arndt, Parliamentarian, presented the Inspiration.

Monica C. Hansen, Recording Secretary, was present.

Present: 2021-2023 Elected Officers: Mary Warshauer, President; Brenda Moore, First Vice President; Donna Rouch, Second Vice President; Donna Marie Donnelly, Third Vice President; Lynette Jeffres, Treasurer.

Appointed Officers: Gerianne Holzman, Corresponding Secretary, Phyllis White, Historian and Patty Arndt, Parliamentarian; Gay Austin, Director of PH&E Trustees.

2021-2023 Region Directors: Betty Cookendorfer, Central Atlantic Region; Carol Yee, Central Region; Suzanne McCance, New England Region; Lana Finegold, Pacific Region; Margie Soileau, Rocky Mountain Region; Rose Knight, South Central Region; Marty Bowers, South Atlantic Region; Carol Hall, Deep South Region.

Quorum: The Chair declared a quorum present.

Guest: Bill Trapp, Interim Executive Director.

Agenda: The agenda was adopted as amended.

Committee to Approve the Minutes: The President appointed the following committee to approve the minutes of this 2021-2023 Executive Committee meeting:

Donna Rouch, Second Vice President, Chair Donna Marie Donnelly, Third Vice President Gerianne Holzman, Corresponding Secretary

Report of committee to approve minutes of the January 26, 2022, Executive Committee Meeting, Donna Rouch, Chair: The Minutes were approved and circulated.

Approval of CPA Firm For 2022-2023:

Without objection, the firm of Wipfli, formerly known as Mueller Prost, will be approved as the CPA firm for NGC for the fiscal year 2022-2023. **APPROVED**

Approval of New International Club #708:

A new club, International Club #708, has made application to become an Affiliate member of NGC. APPROVED

To be submitted to the Board of Directors for ratification.

Reports of Officers: Mary Warshauer, President The following recommendation was adopted by email vote since the last Executive Committee meeting:

To approve funds up to \$2850 for the fee of the artist, Emily Osbourne Anderson, to illustrate a fourth book for youth, to be funded from the Member Services proceeds of The Frightened Frog, The Saved Seed, and Network with Nature and to be sold beginning with the May 2023 Convention.

Polls opened:

Friday, March 19, 2022, at 3 pm EDT

Polls closed:

Friday, March 25, 2022, at 3 pm EDT

Number of votes necessary for adoption: 10 (majority)

Number of votes cast: 15

In favor: 15 Opposed: 0

As time was of the essence, and per NGC Bylaws, this recommendation was adopted by the Executive Committee with all the powers and duties of the Board of Directors between meetings of the Board of Directors.

Recommendations from the Finance Committee - Donna Rouch, Finance, and **Internal Audit Committee Chair**

A. Report on recommendations referred to Finance Committee from January 26, 2022, Executive Committee meeting for consideration.

- Submitted by Jim Rouch, Member: That a formal planned giving program to encourage members and others to consider gifts to NGC as a meaningful way to build their legacy - DEFEATED
- Motion by Joyce Milberg that the Finance Committee study the possibility of a formal planned giving program for gifts to NGC – DEFEATED

- 3. Submitted by Lynne O'Shaughnessy, Member: That NGC consider doing an engagement calendar featuring Native Plants of the Americas either instead of or along with the Vision of Beauty calendar FAILED due to lack of second
- 4. Submitted by Jim Rouch, Member: That NGC investigate, as an additional benefit, the feasibility of offering a base level of coverage for NGC wide liability and possibly other forms of insurance programs. FAILED due to lack of second
- 5. Motion by David Healy, as amended: That the \$1200 stipends for Executive Committee travel be removed from the NGC budget, starting with the 2023-2-24 budget. ADOPTED (this will be presented later in this meeting for the Executive Committee consideration.)

B. Report on Finance Committee ballot vote to increase cost of 2023 Vision of Beauty calendars:

1. Submitted by Interim Executive Director Bill Trapp: The cost of the 2023 Calendar has increased to \$5.26 per calendar. Because of this increase, Bill Trapp would like to recommend that the Finance Committee increase the selling price to the following fees: 1-49 calendars \$10.00; 50-100 calendars \$9.00; over 100 \$8.00.

Six (6) votes are needed for approval.

Total eligible to vote: 10 Votes cast in favor: 7 Votes opposed: 0

Non-voting: 3

Recommendation Adopted.

Acceptance of Resignations:

Jo Krallman - Flower Show School Exam Chairman ACCEPTED WITH REGRET

Appointments: Without objection, the President has made the following appointment, subject to approval by the Executive Committee and ratification by the Board of Directors:

Bill Trapp – from Interim Executive Director to Executive Director, NGC Headquarters

APPROVED

Victoria Schmidt – NGC 2024 Convention Chairman Audrey Coyle – NGC 2024 Convention Vice Chairman APPROVED APPROVED

To be submitted to the Board of Directors for ratification

Recommendations From Committee Chairmen:

A. Finance Committee, Donna Rouch, Chair: That the \$1200 stipend for Executive Committee travel be removed from the NGC budget, starting with the 2025-2026 budget.

Line 72	Officer's Expenses	5 x \$1200 =	\$6000
Line 73	Region Directors	$8 \times 1200 =$	\$9600
Line 75	Corresponding Secretary		\$1200
Line 77	Parliamentarian		\$1200
Line 79	Historian		\$1200

MOTION APPROVED AS AMENDED

To be submitted to the Board of Directors for ratification

- B. Protocol Committee, Elva David, Chair: That the attached NGC Protocol Guidelines be approved and posted on the NGC website. Please refer to the attachment for full document.

 APPROVED
- C. Flower Show School Committee, Jan Warshauer Chairman: Handbook for Flower Shows (HB)

1. Defining Contrived Plant Material:

HB pg. 80.X.B.1.e "A form constructed of fresh and/or dried plant material appearing as an obvious 'fantasy flower, foliage and/or stem."

From the Glossary HB pg. 142: "A new form made from dried and/or fresh plant material or non-plant material."

REWRITE to read: A new form constructed of fresh and/or dried plant materials appearing as an obvious "fantasy" floral form, foliage, or stem.

RATIONALE: Non-plant materials would not be recognized as plant materials and the definition states that the new form be of fresh or dried plant materials. Also, glossary and HB definitions should be the same verbiage.

APPROVED

2. Defining Incorporated/incorporating and Integral:

ADD Incorporated/Incorporating to Glossary and index and define.
Incorporated – to become combined, merge or made whole forming one body.
ADD Integral to the Glossary, index and define:
Integral – indispensable part of a whole

A component is integral to the design and not removable without destroying or substantially changing the design. Integral - the component/s such as frame, lights, panels, etc., may not be removed without destroying or substantially changing the design.

RATIONALE: The HB refers to incorporating staging properties or having properties be integral to the design on pgs. 35, 36, 74 (Illuminary Design), 75 (Panel Design), (Reflective Design), 77 (Transparency Design). Many schedules ask for a frame, staging panel or other component be incorporated into the design and there needs to be a definition of the term as regards design; it is not merely an enhancement such as a colorful staging panel behind the design; it is an integral part of the designs and cannot be removed; some unifying component should go under, around, over or through the component being incorporated.

APPROVED

3. Petite Designs:

ADD as a note on HB pg. 73. VII.: The following are not suitable for Petite Designs in a Standard Flower Shows: Functional Tables, Floor Designs and Vignettes. However, they could be included in Botanical Arts.

RATIONALE: Previous handbooks allowed for a Functional Petite Table (2007 edition, pg. 203): By definition in/at a functional table design you can pull up a chair, place the napkin in your lap and dine as the table is set.... this cannot be achieved in a Petite Functional Table. The 2017 HB committee felt that the Petite Functional Table was not achievable since they deleted this type of design when writing the 2017 HB. By definition, a floor design is a large design staged on the floor and this cannot be achieved as a Petite design; the same will hold true when considering the Vignette which is to be a functional portion of an actual patio, a room, terrace, etc.

APPROVED

4. Parallel and Grouped Mass Designs:

The Handbook indicates that Parallel (HB pg. 75) and Grouped Mass (HB pg. 78) designs may be either Traditional or Creative Designs. By their definitions and specific requirements, these two designs should be listed/noted ONLY as Creative Designs since they do not follow the requirements for Traditional Designs (HB pgs. 70-71) RATIONALE: Parallel designs do not emanate from one point of emergence, are in groups of three or more lines with space between them, do not follow set patterns, nor integrate plant materials as do Traditional Designs.

Grouped Mass Designs require that there be groupings of like materials placed next to other like materials groupings, not integrated into the design as would be required in a Traditional Mass design.

APPROVED

5. Flower Show School Curriculum

DELETE from the FSS IV Design Curriculum (HB pg. 127)

K. fourth line down...."using Advanced Design Types...." – Strike the word "Advanced." will now read "Instructor's minimum of 6 designs should illustrate Plastic Organization, Penetration of Space, Dominance of Abstraction and Dynamic Balance using designs in Chapter 7, including one (1) showing dominance of abstraction."

RATIONALE: it is unreasonable to expect an Instructor to produce and teach a student body 6+ Advanced Designs (HB pg. 78-79) and have the students point score 2 of those six.... a Symposium teaches just 2 Advanced Designs in-depth in 5 hours....

APPROVED

6. Procedure and Ethics - Curriculum

There appears to be much overlap of information during courses because the portions to be taught by each instructor were not clarified; this was wasting time better spent on the main topics in Horticulture and Design.

Add to Courses III and IV under Horticulture Curriculum, judging Horticulture Procedure and under all Design curriculum, Judging Design Procedures where applicable.

Clarification of which pages of Chapter 11 are to be taught by the FSP, Horticulture and Design instructors will be indicated as follows.

HB pg. 126: FSP #D (HB pages 97-99)

Horticulture #F (HB pgs. 100-105)

Design #I (Hb pgs. 106-109)

HB pg. 127 FSP #A (Review of HB pgs. 97-99)

Horticulture #F (Review HB pgs. 100-105)

Design #J (review Hb pgs. 106-109)

APPROVED

7. Challenge Designs (HB pg. 78)

Add note: this design is best used as a stand-alone class of designs due to the many restrictions placed on it.

RATIONALE: This design class has all components supplied by the committee and a limited amount of time in which the designers may work to produce their design.

Incorporating this into a section at a Flower Show would be impractical.

APPROVED

8. All NGC FSS/Symposium Instructors received a Good Standing date extension until Dec. 2023

RATIONALE: The Instructors Symposium has been postponed twice and is reschedule for Feb. 2023.

APPROVED

9. Combination Plantings must be in the exhibitor's possession and grown together for 6 weeks. Exception Troughs 6 months. HB page 55

Add under Length of Possession on the chart state, 6 weeks, growing together RATIONALE: Combination Plantings are grown together for a specified minimum amount of time to show specific requirements stated in the HB.

APPROVED

10. Student Judge exhibiting credit: Alternate exhibiting credit may be earned by, providing a design or horticulture exhibit that is critiqued in the classroom at a FSS or Symposium. The Alternate credit can be used as only one of the five required credits. HB p. 115 Add to C. Chart after Or: General Chairman of an NGC Flower Show, Exhibiting a design or horticulture at a school or symposium in the classroom. Choose only one. RATIONALE: Additional opportunity for Student Judge to obtain the required exhibiting credits.

11. Current definition

Landscape - a collection of plants grouped in a visually pleasing manner according to the Principles of Design

Proposed definition

Landscape - a collection of plants grouped according to the Principles of Design with a visible pathway throughout the exhibit

RATIONALE: 1. "visually pleasing manner" is redundant because the exhibit follows the Principles of Design 2. "pathway throughout the exhibit" indicates space between the plants and differentiates it from a planter.

APPROVED

12. Change in Course IV curriculum HB p. 127

The recommendation for a change in the horticulture curriculum in FSS Course IV. The exam will be one class of 3 exhibits of the plant studied and one class of either a collection or a display, at the discretion of the instructor.

RATIONALE: The time required for teaching and point scoring of a plant type; a Collection and a Display goes beyond the 5 hours available for the course. **APPROVED**

13. Handbook Examination HB p. 115

Add: E. 1. In case of failure, the Handbook Exam may be taken up to two (2) more consecutive times after which the student must repeat FSS. Total of three (3) times. RATIONALE: This information is not included in the current HB. APPROVED

14. Additional Exhibiting Credits Chart HB p. 117 2.

Add: judged or critiqued

RATIONALE: Clarification

APPROVED

15. Clarification HB p. 124

Strike: All students Must take Course I as a prerequisite to other courses.

RATIONALE: This sentence was overlooked when the change was made as to order of courses being taken.

APPROVED

16. Schedule, Education Division HB p. 30

VIII A. 4. Add at the end of sentence, Depending on the subject matter of the exhibit, plant material may not be suitable or available and schedule should not ask for it.

VIII A. 6. Strike "if desired"

VIII B. 2. Add "from the exhibitor."

"The schedule must list exhibit titles and a brief description of each exhibit from the exhibitor."

RATIONALE: Description of the exhibit is submitted by the exhibitor and must be written in the schedule. Therefore, the title and description must be submitted in advance.

APPROVED

17. Chapter 12, Judges, Clarification

Alternate Exhibiting Chart HB p. 118

Strike the NOTE: Exhibits displayed but not judged and point scored by an Accredited Judge do not qualify for exhibiting credit.

RATIONALE: This note refers to Educational Exhibits which were moved to HB page 117, Additional Exhibiting Credit Chart, #1. Which now reads "Any Horticulture, Design, Educational or Botanical Arts exhibit in an NGC Flower Show.

APPROVED

New Business And Correspondence:

A. From David Healy, Member: That minutes of Executive Board meetings, once approved, be promptly published on the Board Member Restricted Are of the NGC website, https://gardenclub.org

RATIONALE: A tax-exempt public charity with over \$4.8 million gross receipts and \$23 million assets should operate with more transparency and less secrecy, back channels, and word of mouth. Our future requires more openness.

APPROVED

To be submitted to the Board of Directors for ratification

B. From David Healy, Member: That applicants for Floral Show Achievement Awards receive 3 extra points for events open to the public in public places. RATIONALE: An organization seeking to grow membership should promote events in the public square over private events in restricted places.

Subsidiary motion made by Carol Hall and seconded to refer to the Flower Show Achievement Awards Committee for investigation to report back to the Executive Committee at Fall Board Meeting, 2022. SUBSIDIARY MOTION PASSED

C. From David Healy, Member: Until such time that the Handbook of Flower Shows is available online, The Handbook of Flower Shows should be amended only once every five years and republished thereafter.

RATIONALE: The organization needs to push flower shows into the 21st century. We need more public exposure and less fiddling with the rules. The organization's energy and resources should be devoted elsewhere.

FAILED due to lack of second

18. Proclamation making April PLANT AMERICA Month beginning on an annual basis in 2023. APPROVED

New Business:

The following were appointed by the Chair:

Jackie Davies - Flower Show School Handbook Exam Chairman Sue Kirkman as Flower Show Handbook Chairman for Central Atlantic Region, Rocky Mountain Region and Pacific Region.

Dates for future meetings of the Executive Committee:

May 17, 2022 – Rosen Plaza, Orlando, FL Wednesday, September 21, 2022 – St. Louis, MO Wednesday January 25, 2023 -Virtual