



The 3-Rs Series

WILL BEGIN IN A FEW MINUTES

THIS MEETING WILL BE RECORDED FOR
EDUCATIONAL DISTRIBUTION

PLEASE:
STAY MUTED
&
TURN YOUR VIDEO OFF



The 3-Rs Series

Recruit - Retain - Revitalize

by

NGC Membership Construction Crew
Equipo de construcción de membresía



Welcome

**NGC President
Mary Warshauer**



RETAIN GREAT MEMBERS

Gail Corle Manna

**RETAIN
GREAT MEMBERS**

RETAIN

LEAD

EDUCATE

ENGAGE

SIMPLIFY

FUN



REVITALIZE YOUR CLUB





REVITALIZE

RENEW

REACTIVATE

Reach Out

**START
TODAY!!**

Trish Bender

**Membership Chairman
Charleston South Carolina**



REVITALIZING TEAM

*Monica Hansen and
Jack Whippersnapper Hansen*

**NGC Recording Secretary
Orchard Park, New York**



Diane Harbin

**NGC Awards Chairman
Rome, Georgia**



Cheryl Obediente

**International
Membership Chairman.
IA Awards Chairman
Panama City
Central America.**



Idalia Aguilar

NGC International Liaison
Bryan, Texas.



Monica:

Valentine's Day is

The perfect day
to talk about

Revitalizing

and

Rekindling....

*Valentine's
Day*





**Adapt and Accept
Changes or decline.....**



TRY WIIFM !

WHAT'S

IN

IT FOR ME?



Communication starts with listening



Point out areas where
Change is needed!

Could we be more

FLEXIBLE?



TIME
FORMAT
FUN!





DIANE INVITES YOU TO
.....REACTIVATE

USE TECH

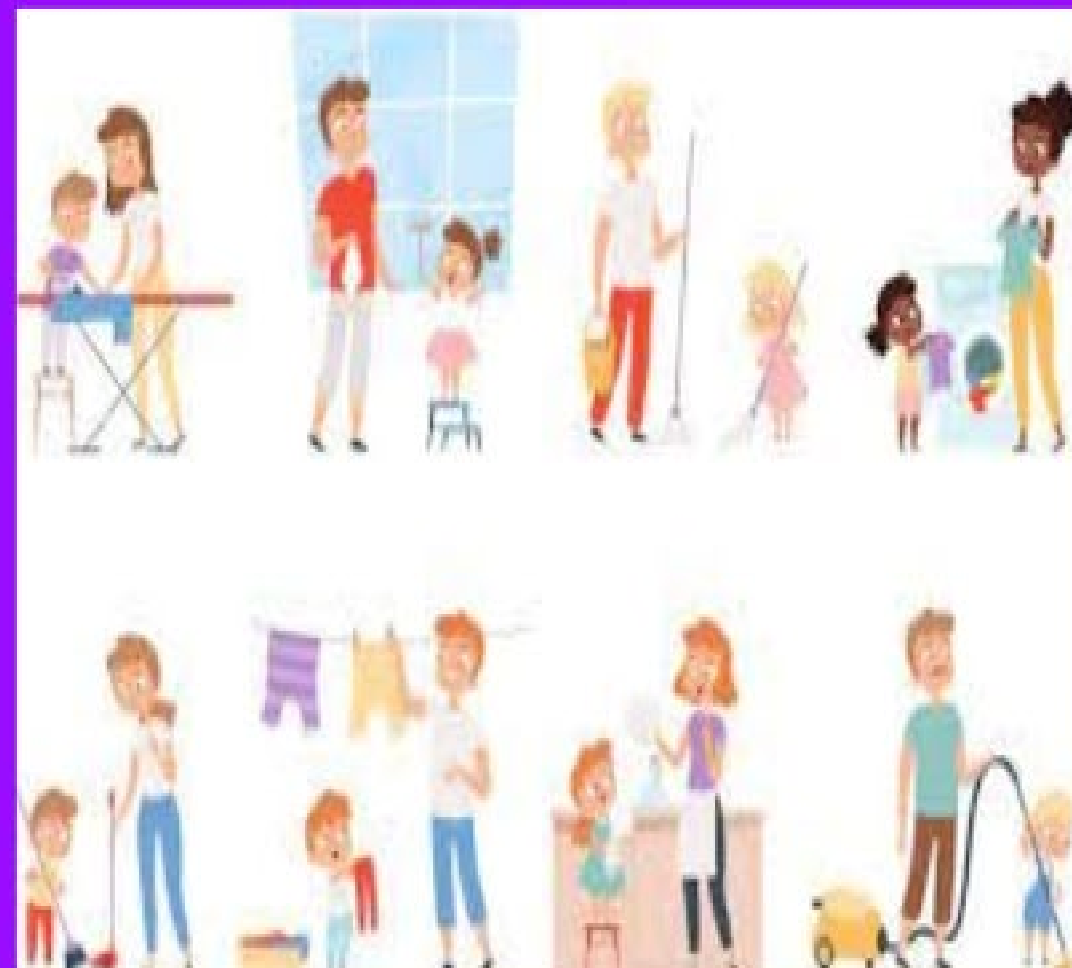
TO

CONNECT



**ONLINE MEETINGS DON'T REQUIRE TRAVEL,
HOTEL AND OTHER EXPENSES.**

**YOUNGER MEMBERS HAVE
FAMILY RESPONSIBILITIES**



**OLDER MEMBERS HAVE HEALTH CONCERNS DUE
TO THE VIRUS.**



REACTIVATE

FIND OUT WHAT INTEREST YOUR MEMBERS.



REACTIVATE
MAKE YOUR MEMBERS
“FEEL NEEDED”



REACTIVATE

HAPPY MEMBERS BUDDY UP!



***CHERYL* INVITES YOU TO....REACH OUT**

Promote friendship by together:



PLANTS



FOOD



BEAUTY



REACH OUT...to study!

Horticulture and Gardening



Floral Design

Learn how
to use Internet



Conservation



IA ONLINE OUTREACH

Mexico: Monarch Butterfly Protection.

Guatemala: First Virtual Judges Council.

Peru: Online School Courses.

Argentina: 100 th. Anniversary Convention

Uruguay: 200 Educational Tutorials!

VISIT NGC INTERNATIONAL OUTREACH

WEBSITE

WWW.COMAAI.ORG



FACEBOOK PAGE



Comaaai Clubes de Jardines Internacionales



Idalia highlights
Reach Beyond
GO GLOBAL
WITH
Online
Communications

**A PERFECT EXAMPLE:
SOCIAL MEDIA,
MEMBERSHIP
AND COMAAI WORKING
TOGETHER**

The first day the post got:

14,683 LIKES!



HOW TO COMMUNICATE?

FACEBOOK - INSTAGRAM - TWITTER

EMAIL- CHAT ROOMS - BLOGS

WEBSITES - WHATSAPP- YOUTUBE

ZOOM

DIGITAL SCHOOLS

SHARE YOUR KNOWLEDGE

PRESENTING

YOUR CLUB'S PROGRAMS AND PROJECTS!

Be smart about photos and copyrights!

Learn about the releases needed to protect personal images and your photos in the Internet!

FIND Royalty Free internet images:

Yale University Art Gallery:

<https://artgallery.yale.edu/collection/search>

Biodiversity Heritage Library:

<https://www.biodiversitylibrary.org/>

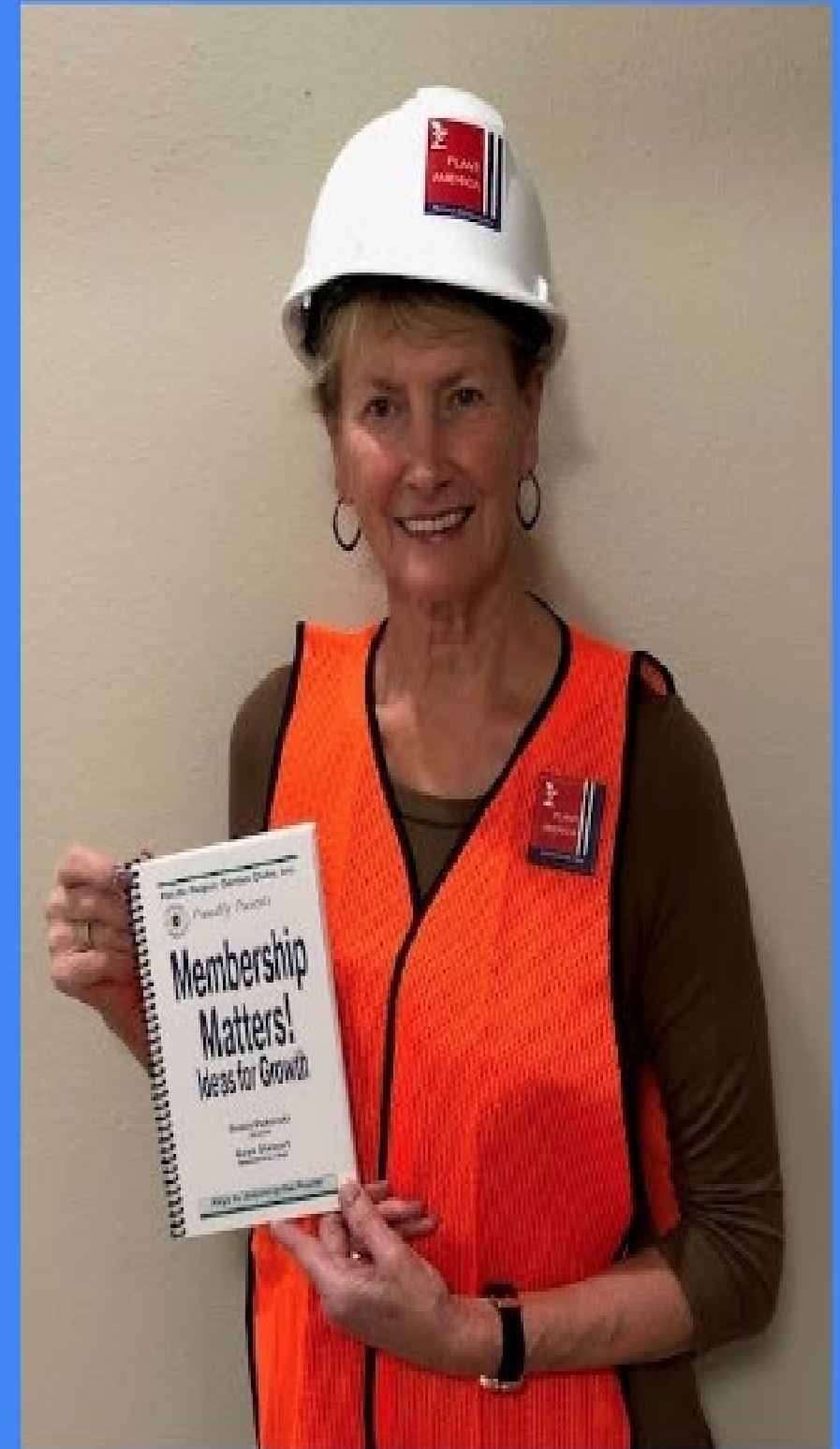
U.S. Dept. Agriculture:

<https://www.ars.usda.gov/oc/images/image-galle>



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**And finally, the opportunity to
Adapt
Connect
Diversify
and
HAVE FUN
MEMBERSHIP MATTERS!**



GAYE STEWART



JOIN OUR TEAM REVITALIZE

WE CAN DO IT
START TODAY.....



Membership MONDAYS

LEADERSHIP Q & A

with

ROBIN POKORSKI



March 14 -2 p.m.



**2ND MONDAY
OF EACH MONTH**

**Asking
&
Answering**

**The difficult
questions**



PLANT
AMERICA

National Garden Clubs

GIVE
AWAY

ESPOMA
ORGANIC FERTILIZER
4LB BAG

Donna Donnelly





QUESTIONS & ANSWERS

Preguntas y Respuestas

Bonnie Stockel & Robin Hammer