



The 3-Rs Series

WILL BEGIN IN A FEW MINUTES

THIS MEETING WILL BE RECORDED FOR
EDUCATIONAL DISTRIBUTION

PLEASE:
MUTE YOUR AUDIO
&
TURN YOUR VIDEO OFF



Welcome

**NGC President
Mary Warshauer**



The 3-Rs Series

Recruit - Retain - Revitalize

Robin Hammer



The 3-Rs Series

Recruit - Retain - Revitalize

La Serie de las 3-R
Reclutar - Conservar - Revitalizar

by

NGC Membership Construction Crew
Equipo de construcción de membresía



GARDEN CLUB 2.0

CLUB DE JARDIN 2.0

GARDEN CLUB 2.0

*CLUB DE JARDINES 2.0
y
Entidades Afiliadas del NGC*



NGC's Membership Construction Crew

TRISH BENDER
GAIL CORLE MANNA

ROBIN HAMMER
BONNIE STOCKEL
DIANE DAWSON
IDALIA AGUILAR
MONICA HANSEN
DIANE HARBIN
CHERYL OBEDIENTE
GAYE STEWART





RETAIN GREAT MEMBERS

Gail Corle Manna

**RETAIN
GREAT MEMBERS**

RETAIN

LEAD

EDUCATE

ENGAGE

SIMPLIFY

FUN



RETAIN
GREAT MEMBERS

LEAD

Leadership is

Action

not.. position



LEAD

- MENTORSHIP
- LEADERSHIP
-
- VICE-CHAIR
- TEAMS vs COMMITTEES
-



**RETAIN
GREAT MEMBERS**

EDUCATE

- PAIR PEOPLE WITH COMPLEMENTARY SKILLS
- LEARN EACH MEETING
- WORKSHOPS vs BUSINESS MEETINGS
- CONNECTION NOT PERFECTION





ENGAGE

- Rotate who speaks
- Give everyone a part
- Rotate topics of interest
- Ask don't tell



**RETAIN
GREAT MEMBERS**

SIMPLIFY

"Do not try
to do everything.
Do one thing well."

- Steve Jobs -



**RETAIN
GREAT MEMBERS**

FUN

- **Lighten up the Protocol**
- **Eat**
- **Break it up into 15 minute segments**
- **Reduce content**
- **Move around**
- **Engage your hands**



Recap to remember

Repita y repita para que lo recuerden

Diane Dawson

Member Resources

Member Resources Library



NGC is here to help make your club successful in every endeavor:

[Order NGC Membership Brochures here!](#) Or download the digital version [here](#).

Membership Matters Booklet

Recruitment Presentations:

01 Powerpoint Presentation

02 Video

03 Recruitment Workshop Q & A

REVITALIZE YOUR CLUB



February 14th 2 PM EDT

Idalia Aguilar

2ND MONDAY

OF EACH MONTH



*Estaremos con ustedes
los segundos lunes de cada mes.*

Membership Mondays



National Garden Clubs
OFFICIAL WEBSITE



LOOK FOR THIS EMAIL

Obtenga, Archive y use este email



PLANT
AMERICA

National Garden Clubs

GIVEAWAY

FUGETEK 51"
SELFIE STICK & TRIPOD
WITH REMOTE

Donna Rouch



NGC's Special January Virtual Program:

**HOW PLANT GROWERS and GREEN MFG's
IMPACT CONSUMER TRENDS**

Special visit to the MidAtlantic Nursery Trade Show

January 12, 2022/ 2 pm ET

Host

President Mary Warshauer



Registration: click on link provided

Cherie Lejeune



QUESTIONS & ANSWERS

Preguntas y Respuestas

MONICA HANSEN & DIANE HARBIN