

QUESTIONS & ANSWERS – RETAIN (011022):

Q. Where can you find the recording of "Recruit"?

A. <https://gardenclub.org/member-resources>. The recording of "Recruit" is the video shown under the Member Resources Library tab.

Q. Also, I missed the Membership party in December, is that video still available?

A. <https://gardenclub.org/member-resources>. The video "Home for the Holidays Workshop Video" the one you are looking for and is found under the Member Resources Library tab.

Q. How do we make donations to help our clubs in Kentucky after the devastating tornados?

A. We have a new fund which will be used to purchase trees, shrubs, and other plants to help restore the land devastated by the tornado that hit western KY before Christmas. Prayers and donations are appreciated. Donations can be made to GCKY, Inc.

<https://www.gardenclubky.org/> for more information

Related questions with answer following -

Q. What do you mean by hybrid meeting, how do you carry it out and where can we learn how to accomplish this?

Q. Being a new club, it would be helpful to see actual "how to" steps and a demo video on HYBRID videotaping that we can access on the resource page. Would that be possible?

Q. Any suggestions for a club membership that skews towards fear of technology! When we use Zoom, we have training ahead, one on one if needed, and we still struggle with spending the first 15 minutes trying to get those on iPhones, and iPads to get signed in and get focused. AND despite asking folks not to talk all at once, or virtually raise their hand, they still seem to struggle and so it makes the meeting challenging to allow us to have a discussion.... sigh...

Q. Do you have a list of zoom or Facebook clubs that we could join?

Q. One of our problems is that we have a lot of clubs in rural areas that do not have Broadband so can't use ZOOM - any ideas? One of our guests mentioned that zoom can be done via smart phones which does not require broadband is this correct?

A. The NGC Virtual Resources Committee can provide Clubs, Districts or whole States help with tech support, including hybrid. Contact them at virtualresources@gardenclub.org

Q. How can members access the NGC website? Is it password protected?

A: No, the website is not password protected and everything pertaining to these meetings is available at <https://gardenclub.org/member-resources>.

Q. Why is the Membership brochure no longer available at NGC?

A. NGC is striving to be environmentally responsible and as paperless as possible which supports our mission. You may order the remaining inventory while supplies last or download the NGC Membership brochure to print as needed with our permission. These are found on the NGC website at <https://gardenclub.org/member-resources>, under the Member Resources Library tab.

Q. Do we need written permission from outside paid speakers to record their presentations?

A. Yes, their material is proprietary, and permission is needed. Zoom may allow to you record it and a screen will pop up to tell everyone the meetings is being recorded. However, use of the recording is where you want to be careful because you could risk sharing someone else's copyrighted content or photos that people do not want shown (Right of Public Use) We recommend that you always ask and get it in writing. For speakers, you may want to consult a professional about creating a speakers contract.

Q What ideas can you suggest for a small club with a president that takes on all the responsibilities. There is little to no planning. The members are leaving, and moral is very low.

A. Each club has an Executive Committee. They need to take charge and explain delegation of duties and that they all need to stay informed. Work as a team.

Q. We have great members who are happy to help but there is a reluctance to take a leadership or chair position. I like the idea of pairing people up and educating the members. How can one phrase it so you don't scare people off by "insisting" on it?

A. Have a mentorship program in place. Have an assistant for each existing officer, so they can see the process and be ready to take office when it is their turn. Can do the same with Chairmanships.

Q. Can you explain YouTube Listed vs Unlisted?

A. Whenever a video is created and then uploaded to YouTube, you have two choices of how it is stored. Think of it like a phone number, listed or unlisted.

1. Listed = publicly available for anyone to see directly on YouTube

2. Unlisted = stored on YouTube privately, so only the YouTube owner has direct access.

This private link can be shared anywhere but the video will not be found if you just visit that YouTube page. It's behind a curtain and you don't know it's there unless the YouTube owner tells you how to find it.

Membership Videos are Unlisted - these are internal videos for training, so they are not found on our public YouTube Channel. Members can get to them only through the link we provide on our website.

SUGGESTIONS –

The National Gardener is a fabulous resource for so much information and to access the latest publication as well as archived copies, go to our NGC website

<https://gardenclub.org/member-resources> and click on the Publications tab which will take you to copies of this wonderful publication. At this location you may also sign up for a free subscription that will be sent directly to your email quarterly.

A great website for making posters to advertise events is postermymwall.com

Canva is a publishing app - helps create posters and presentations - for say your Facebook posts or posters for your events.

Tech Soup has a lot to offer Non-Profit Organizations.

SharePoint - again through TechSoup.org. Canva.com has a NPO discount as well - love it!

WhatsApp is an app that plugs into Zoom, and you can use like Skype

FreeConferenceCalls.com is a great resource to help converse with many people at once without video interaction.

We make sure to offer phone only call in for folks who cannot or don't want to video chat. It allows folks to listen to the speaker even without screen sharing. We always screen share and record the session too. Having the phone option allows tech phobic folks to join the fun.

It would be good to have a transcript option for these sessions that can be saved. Other Zoom have this.

The Year Around Garden Club (So. Calif) does Zoom online and Phone. I record it, "Unlist" it to YouTube and send the link to the Members for replay and any new members in the future. It has been nice to build a library. I record all the board meetings and the recording secretary loves it!

Love hearing what other clubs do!!! Please consider doing this earlier on in meetings (when folks are still on). We are a new club and appreciate learning from our peers.