VISION OF BEAUTY CALENDAR ENTRY

All members of clubs affiliated with National Garden Clubs, Inc. are invited to send photos as examples of skill and artistry for the calendar. Any such qualified entrant is a Designer. All types of designs are requested: Traditional, Contemporary, Botanicals Artistic Crafts, New Trends, and those appropriate for seasons of the year and holidays. Photos of a small area of **your** garden such as a "pocket garden", are also encouraged.

REQUIREMENTS

- Please complete the Vision of Beauty entry form including a 30 words (or less) description of design. The use of complete sentences (not just a list of materials) is required.
- A completed entry form must be mailed to address provided along with a 5" x 7" **print** of each design submitted.
- In addition a 5" x 7" **digital JPEG** image in high resolution, a minimum of 1MB, must be provided to the Chairman by email: florenceleyssene@gmail.com *

*If you are unsure if your digital image is of high quality, we suggest adjusting the camera settings on your phone to the highest resolution and/or working with your local garden club or professional photographer to ensure your submission meets the requirements. Late generation smart phone cameras meet or exceed this requirement.

We encourage only <u>vertical</u> design submissions in keeping with the format of our calendar. Only quality photos are accepted. E-mail digital photos at full size. Messaging apps on phones will reduce the file size to an unusable size. NO screenshots.

Designs must be photographed in front of a blank, seamless background free of wrinkles, patterns and creases between the background and underlay; showing pedestals, tables and niches are not recommended. If dark backgrounds are used, sufficient lighting must also be used to ensure the design is clear and crisp. Do not include images with flower show ribbons or entry cards.

A maximum of five (5) entries per person will be accepted. Only one (1) background for each design.

Handle photos with caution when mailing to avoid scratches. Do not use tape or paper clips. Extra packing materials or padded envelopes are recommended. **Do NOT put designer's name on the back of the photo, just the title of the design.**

All entries will be judged by the same criteria used to judge National Garden Clubs, Inc. Flower Show designs. All decisions of the judges are final. Please see judging criteria found in the Handbook for Flower Shows recent edition.

Once submitted, photos become the property of National Garden Clubs, Inc. Notification will be given if used. No entries will be returned. National Garden Clubs, Inc. is not responsible for any lost, late, delayed or misdirected entries. Entries that do not comply with these guidelines cannot be considered.

CALENDAR DEADLINE for both mailed and emailed entries: August 15.

ENTRY FORM

Vision of Beauty
National Garden Clubs, Inc. Calendar

Name
Print clearly, type or use address label
Address
Zip
Garden Club of Affiliate
Email
Photographer

Title of Picture
Write a short caption using complete sentences.
By signing and submitting this form, Designer represents and warrants that Designer is the author of the original photograph(s) submitted, and Designer hereby assigns to National Garden Clubs, Inc. Designer's entire worldwide rights, including worldwide copyright in and to the photograph(s) submitted:
Signature

Entries must be received by August 15, no exceptions
Email digital photo (JPEG) to <u>florenceleyssene@gmail.com</u>. Include the Title
and Designer's Name. Must also mail a 5"x7" print and completed entry form to:

Florence Leyssene 61 Mountainview Drive Cedar Grove, NJ 07009

Maximum of five (5) entries, one (1) background per entry, one (2) entry per form. If duplicated are made of this Entry Form, cut to identical size of this form. Entry Form is available on the National Gaarden Clubs, Inc. website, www.gardenclub.org.

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