

### MAE 3 Specific Scoring Rubric

Maximum Total Points

#### Presentation

**60 Total** \_\_\_\_\_

Cover sheet included with all sections completed	2	
Application adheres to 3 single page limit unless other size specified in award description	2	
Design/appearance	8	
Audio quality	8	
Memorable content and delivery	8	
Creativity	6	
Clear images	6	
Concise information	7	
Easy to view	3	
Easy to comprehend	4	
Logical sequence	4	
Visual effects contribute rather than detract from message	2	

#### Achievement

**20 Total** \_\_\_\_\_

Overall impact (educational, inspiring, persuasive)	15	
Club/group information present and accurate	5	

#### Promotion

**20 Total** \_\_\_\_\_

Clear message	6	
Promotes NGC objectives	10	
Means of distribution	2	
Profits realized, if applicable	2	

**100 Total** \_\_\_\_\_