

NATIONAL GARDEN CLUBS, INC.
2013-2015 BOARD OF DIRECTORS' FALL MEETING
MINUTES

St. Louis Airport Marriott Hotel

Saturday, September 28, 2013

Call to Order President Linda Nelson called the eighty-fourth fall meeting of the 2013-2015 NGC Board of Directors to order at 9:40 a.m. on September 28, 2013 at the St. Louis Airport Marriott Hotel, St. Louis, Missouri and welcomed those in attendance.

Recording Secretary, Carol L. Hall, was present.

Opening Exercises Sara F. Brooks, NGC Chaplain, presented the invocation.

Angela Little, Blue Star Memorial Markers Chairman led the Pledge of Allegiance to the Flag of the United States of America.

Della Colver Barry, Environmental Concerns/Legislation Vice-Chairman presented the NGC Conservation Pledge.

Gerry Ford, Central Region Director and Scholarship Committee member, welcomed the Board of Directors to the Central Region.

Joyce Lewis, President of the Federated Garden Clubs of Missouri, Inc., welcomed the Board of Directors to the state of Missouri.

Recognition of former NGC Presidents President Nelson welcomed the former Presidents of National Garden Clubs, Inc.: June Wood (2003-2005), Kitty Larkin (2005-2007), Barbara D. May (2007-2009), Renee D. Blaschke, (2009-2011) and Shirley S. Nicolai, Immediate Past President and PH&E Trustees Director.

Introduction of 2013-2015 Regional Directors President Nelson recognized 2013-2015 Region Directors present: Mary Warshauer, Central Atlantic Region; Martha Morgan, South Atlantic Region; Gloria Blake, Deep South Region; Gerry Ford, Central Region; Nancy C. Voyles, South Central Region; Beverly Heidelberger, Rocky Mountain Region; Elaine Gunderson, Pacific Region Director. Maria Nahom, New England Region, was excused.

Credentials Report Sally K. Warner, Credentials Chairman, presented the Preliminary Credentials Report as of 8:00 a.m. September 28, 2013.

NGC President	1
NGC Honorary President	0
NGC Elected Officers	5
NGC Appointed Officers	4
Regional Directors	8
Advisory Committee	5
PH&E Trustees	5
State Presidents	49
Representatives of State Presidents	0
NGC Chairmen	116
NGC Standing Committee Members	<u>104</u>
Subtotal	297
Less Duplications	<u>46</u>
Total Voting Strength	251

ADOPTED

Quorum The Chair declared a quorum present.

Registration Report Sue Reed, 2013 Fall Board Meeting Chairman, presented the Registration Report as of 8:00

a.m. September 28, 2013, for information only.

Total Voting Strength	251
Guests	<u>14</u>
Total Registration	265

Standing Rules of the Board of Directors Joan Corbisiero, Parliamentarian, presented the Standing Rules of the Board of Directors.
ADOPTED BY 2/3 VOTE

Agenda The agenda was adopted as amended.

Committee to Approve Minutes The President appointed the following committee to approve the minutes of the 2013 Board of Directors' Convention Meeting:
Nancy L. Hargroves, Second Vice-President as Chairman
Gay L. Austin, Third Vice-President
Robin Pokorski, Corresponding Secretary

Timekeepers The President appointed the following to serve as timekeepers:
Suzanne Potts, Youth Recyclable Sculpture Contest Chairman
Judy Vehse, Organic Gardening Chairman

Report of the Committees to Approve the Minutes Sandra H. Robinson, Chairman of the committee to approve the minutes of the Pre-Convention Board of Directors' Meeting, May 24, 2013 in Seattle, Washington reported that the minutes had been approved and circulated.

ADOPTED

Nancy L. Hargroves, Chairman of the committee to approve the minutes of the Post-Convention Board of Directors' Meeting, May 27, 2013 in Seattle, Washington, reported that the minutes had been approved and circulated.

ADOPTED

Ratification of Appointments The following appointments were made by NGC President Nelson and approved by the Executive Committee:
Judith Sheets, Chairman of the 2015 Fall Board meeting in St. Louis
Dorothy Warren, Vice-Chairman of the 2015 Fall Board Meeting in St. Louis
Sue Reed, Vice-Chairman of the 2015 Fall Board Meeting in St. Louis
Debbie Skow, Environmental Concerns/Conservation Committee, Native Bees/Crown Bee/BeeGAP Coordinator
Pat Smith, Vice-Chairman Natural Disasters Committee
Jeanette Pruin, PH & E Trustee (to fill vacancy created by resignation of June Kummer whose term expires in 2015)

RATIFIED

Presentation of State Garden Club Presidents Robin Pokorski, Corresponding Secretary, presented the certificates to the Presidents of the State Garden Clubs who had taken office since the 2013NGC Convention. (List filed)

Reports of Officers The following officers reported: (Copies on file.)
Linda Nelson, President
Sandra H. Robinson, First Vice-President
Nancy L. Hargroves, Second Vice-President
Gay L. Austin, Third Vice-President
Carol L. Hall, Recording Secretary
Betty Grimes, Treasurer
Robin Pokorski, Corresponding Secretary
Pamela C. Hebert, Historian

Joan H. Corbisiero, Parliamentarian
Shirley S. Nicolai, PH&E Trustees Director

- Executive Director Report Executive Director, Michelle Smith reported. (Copy on file.)
- Auditor's Report The Recording Secretary read the report of the auditor, Mueller Prost, PC, Certified Public Accountants. **ADOPTED**
- 2012 Convention Program and Budget The tentative program and proposed budget for the 2014 NGC Convention in Norman, Oklahoma was presented. **ADOPTED AS AMENDED**
- Recommendations for adoption On behalf of the Executive Committee, Carol L. Hall, Recording Secretary, presented the following recommendations for adoption:
1. That NGC enter into a partnership with Amazon.com. A URL link will be established between the NGC, Inc. homepage and the Amazon website by our IT people, and NGC, Inc. will receive a donation up to 15% for sales generated. **ADOPTED AS AMENDED**
 2. That NGC enter into a partnership with Patriot Seeds, a seller of 100% GMO-free seeds. A URL link will be established between the NGC, Inc. homepage and the Patriot Seeds website. NGC will receive a donation of 10% for all sales. **ADOPTED AS AMENDED**
 3. That contributions by NGC Member Services of 60% of the sales of all books printed by NGC with funds from the Floral Design Publications Fund be temporarily suspended. At the beginning of each administration, the Finance committee shall review the status of this suspension, according to the needs of the fund. **ADOPTED**
 4. That NGC approve reciprocal links between the North American Butterfly Association (NABA) and NGC, subject to NABA becoming an affiliate member of NGC. **ADOPTED**
 5. That the 2013-2015 NGC Life Membership Chairman be granted the privilege of sponsoring two awards to be presented at the Life Membership Banquet held at the NGC 2014 and 2015 Conventions.
 - 1) \$100 for the State with the largest increase of NGC Life Members.
 - 2) \$100 for the State with largest Life Member increase per capita. **ADOPTED**
 6. That Addendum 2 Revision dated 9.6.13 replace the section in Proposal Addendum 1 that addresses rebates and discount payouts in the partnership agreement between Crown Bees and NGC:

ACTIVITY

Fund raisers for Clubs, Districts, States & Regions

Add mason bee products to your plant sales or other fund raisers. Bee-safe products provided by Crown Bees.

Club discount: 30% on nesting materials, houses and accessories (bees not included. Club sets sale price. Returns 5% restocking fee.

Harvesting Parties

Host Club cocoon harvesting parties for healthy bees next season. Club

members sell excess cocoons to Crown Bees. Harvesting instructions will be provided.

Option 1: Send harvested cocoons and receive current wholesale price for each healthy cocoon. Option 2: Send un-harvested cocoons and get 40% of the wholesale price per healthy cocoon.

BeeGAP Speakers Bureau Coupon Program

Speakers can offer attendees bee product, Club-coded coupons. (Does not apply to existing Crown Bees retailers/wholesalers.

Attendees: 5% discount. Speaker's Club: 5% rebate (bees not included).
Speaker fee, if any, is arranged between speaker and event organizer.

NGC Member discounts

Order bee products from the NGC website using NGC code. Links to Crown Bees site.

Members receive 5% discount on bee products using NGC nat code for affiliate link.

National

Crown Bees Affiliate Partner Reward.

2% rebate: Speakers Bureau Coupon sales

5% rebate: National website sales

ADOPTED

8. That the *Hessayon Horticulture* Books be removed from the FSS Required Reading List and placed on the FSS Recommended Reading List due to lack of availability.

ADOPTED

9. That the *Handbook for Flower Shows* be changed as follows: Page 238, Schools I. B.1 by inserting the words "and/or Handbook Glossary."
To read: in horticulture/design, final questions are devoted to information found in the books on the required reading list and/or the Handbook Glossary.

ADOPTED AS AMENDED

Recommendations for Ratifications

On behalf of the Executive Committee, Carol L. Hall, Recording Secretary, presented the following recommendations for ratification:

1. That National Garden Clubs, Inc. accept approximately \$50,000 from WAFSA, USA and establish a restricted account, the International Flower Show Fund. This account is to be used to fund participation by a NGC member representing National Garden Clubs in international flower shows and exhibitions. The member is to be appointed by the NGC President, in consultation with the AFA President, with the approval of the Executive Committee and may receive a maximum of \$5,000 per event for reimbursement of expenses for registration and floral design components, with approval of the amount by the NGC Finance Committee and Executive Committee, through use of principal and interest until the fund is exhausted. If, after July 1, 2023, funds from this account are not allocated for three consecutive years, the Finance Committee may reallocate the remaining amount of the fund to other NGC funds with the approval of the Executive Committee, subject to ratification by the Board of Directors.

RATIFIED

2. That Michelle Smith be granted authorization to order 2,500 copies of the *Handbook for Flower Shows* from VIP Printing at a cost of \$18,625.

RATIFIED

3. That purchase of 50 "Linda's Dream" peony roots from Adleman's Peonies at a cost of \$16.00 each be approved, to be sold at fall board meeting for \$22.00 or 3 for \$60.00.

RATIFIED

4. That the following be approved as a National Affiliate member of NGC:
Assembly of Flower Arrangers Inc., USA.

RATIFIED

Standing Rules
Amendments for
Adoption

On behalf of the Executive Committee, Carol L. Hall, Recording
Secretary, presented the following Standing Rules Amendment for adoption:

1. Page 15, 3. REGIONAL MEETINGS AND NGC-SPONSORED EVENTS
Currently reads: "Regional Meetings and NGC-sponsored events will use a checking
account set up with NGC's Federal Tax ID number."
Amend by striking "Regional Meetings and".
To read: "NGC-sponsored events will use a checking account set up with NGC's Federal
Tax ID number."

ADOPTED

2. Page 4. BOOK REVIEW
Currently reads: "The Book Review Chairman shall appoint NGC members expert in the
subject or field of the book to be reviewed. These appointed members shall comprise the
Book Review Committee. Book reviews shall be followed by a notation if the books are
available from Member Services."
Amend by striking "shall appoint NGC members" and inserting "may consult" in first
sentence.
Strike second sentence in entirety.
To read: "The Book Review Chairman may consult an expert in the subject or field of the
book to be reviewed. Book reviews shall be followed by a notation if the books are
available from Member Services."

ADOPTED

3. Page 21, 15. REGIONAL DIRECTORS, NATIONAL CHAIRMEN. STATE
PRESIDENTS, REGIONAL REPRESENTATIVES
Currently reads: "A Copy of the BYLAWS and STANDING RULES shall be available
on the NGC website, Board Members section."
Strike "Board"
To read: "A copy of the BYLAWS and STANDING RULES shall be available on the
NGC Website, Members Section."

ADOPTED

Recess

President Nelson recessed the Board of Directors' Meeting at 11:58 A.M. for lunch.

Reconvene

President Nelson reconvened the Board of Directors' Meeting at 2:38 P.M.

Future Annual
Conventions Report
Meetings

Convention Coordinator, Anne Bucher and Vice-Coordinator, Phyllis Steele reported on dates
of future NGC Conventions.

- 2014 – Norman, Oklahoma – April 30 to May 3, 2014
2015 – Louisville, Kentucky – May 15 to May 17, 2015.
2016 – Grand Rapids, Michigan – May 2 to May 6, 2016.
2017 – Richmond, Virginia, TBA
2018 - Madison, Wisconsin, TBA
2019 - Mississippi, TBA

The invitation to attend the 2014 Annual Convention in Norman, Oklahoma was issued by
Judy Grots, Co-Chairman.

Future Fall Board
Meetings

Diane Bullock, Fall Board Meeting Coordinator reported on future Fall Board of Directors'
Meetings:

2014 – September 24-28, 2014 - Des Moines Marriott Downtown,
 Des Moines, Iowa
 2015 – St. Louis, Missouri - TBA
 2016 – September 27- October 1, 2016 - Portland, Maine
 2017 – St. Louis, Missouri - TBA

Final Report of the 2013 NGC Convention Jeanette Pruin, 2013 NGC Annual Convention Chairman in Seattle, Washington gave the final report of the 2013 convention. Income over expenses was in excess of \$20,000 with 50% going to NGC and 50% going to Washington State Federation of Garden Clubs.

ADOPTED

Committee Chairmen's Reports The following Chairmen reported (copies on file):
 Bobbie Verser, Awards Chairman
 Greg PoKorski, ES,GS and LD Schools Coordinator, GS Schools Chairman
 Andrea Little, Blue Star Memorial Markers Chairman
 Albert Chang ,Seed Savers, Liaison
 Debbie Skow, Environmental Concerns/Conservation Committee, Native Bees/Crown Bee/BeeGAP Coordinator
 Mary Ann Bryant, Tours Chairman
 Ann Becker, Strategic Planning Chairman

Motion David Healy, President National Capital Area moved that the results of the round table discussion be e-mailed to the Board of Directors as well as the Executive Committee.

ADOPTED

Future Board of Directors Meeting The next meetings of the Board of Directors will be:
 May 2, 2014 – Buffalo, Norman, Oklahoma - Embassy Suites Hotel
 September 27, 2014 – Des Moines, Iowa – Des Moines Marriott Downtown Hotel
 May 15, 2015 – Louisville, Kentucky – Crown Plaza Louisville Hotel

Final Credentials Report Sally K. Warner, Credentials Chairman, presented the Final Credentials Report as of 12:00 p.m. on September 28, 2013:

NGC President	1
NGC Honorary President	0
NGC Elected Officers	5
NGC Appointed Officers	4
Region Directors	8
Advisory Committee	5
PH&E Trustees	5
State Presidents	49
Representatives of State Presidents	0
NGC Chairmen	117
NGC Standing Committee Members	<u>104</u>
Subtotal	298
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Final Registration Report Sue Reed, 2013 Fall Board Meeting Chairman presented the Final Registration Report as of 12 p.m. on September 28, 2013 for information only.

Total Voting Strength	252
Guests	<u>14</u>
Total Registration	266

Adjourn The meeting adjourned at 3:37 p.m. to reconvene at the Banquet.

Reconvene The meeting reconvened at 8:30 p.m.

Courtesy Resolution Angela L. Raitano, Resolutions Chairman, read the Courtesy Resolution and moved its adoption.

ADOPTED

Benediction Valerie C. Tipps, Vice-Chaplain, presented the benediction.

Adjournment of Business Meeting There being no further business and no objection, the 2013 Fall Board Meeting of National Garden Clubs, Inc. was adjourned at 8:40 p.m. sine die.

Carol L. Hall, Recording Secretary Date

Linda Nelson, President Date

Nancy L. Hargroves, Second Vice-President Date

Gay L. Austin Third Vice-President Date

Robin Pokorski, Corresponding Secretary Date