

NATIONAL GARDEN CLUBS, INC.
2017-2019 BOARD OF DIRECTORS' MEETING MINUTES
BEAU RIVAGE RESORT
BILOXI, MISSISSIPPI

TUESDAY APRIL 30, 2019
CAMELLIA A/B ROOMS

- Call to Order President Nancy Hargroves called the meeting of the 2017-2019 NGC Board of Directors to order at 2:01 p.m. on April 30, 2019 at the Beau Rivage Resort, Biloxi, Mississippi in Camellia A/B rooms and welcomed those in attendance.
- Mary Owen, Recording Secretary, was present.
- Invocation Cindy Hintz, President, Tennessee Federation of Garden Clubs Inc., gave the invocation.
- Quorum The Chair declared a quorum present.
- Agenda The agenda was adopted as amended without objection.
- Appointment of Committee to Approve the Minutes The President appointed the following committee to approve the minutes of the Board of Directors' Meeting:
Mary Warshauer, Second Vice-President as Chairman
Brenda Moore, Third Vice-President
Robin Pokorski, Corresponding Secretary
- Timekeepers The President appointed the following to serve as timekeepers:
Susan O'Donnell, Social Media Committee
Diane Harbin, Membership Committee
- Report of Committee to Approve the Minutes Mary Warshauer, Second Vice-President, chairman of the committee to approve the minutes of the September 24, 2018 Fall Board of Directors' Meeting in Orlando, Florida reported that the minutes had been approved and circulated.
- Ratification of Appointments The President presented the following appointments for ratification:
Pat Wilson, Chairman, 2021 NGC Convention in East Rutherford, New Jersey
Patti Bowman, Vice-Chairman, 2021 NGC Convention in East Rutherford, New Jersey
Teddie Falcone, Vice-Chairman, 2021 NGC Convention in East Rutherford, New Jersey
RATIFIED
- Reports of Officers Nancy Hargroves, President, gave a power point presentation of the Website Proposal and deferred the balance of her report.
- Gay Austin, President-Elect, Liaison to the State President and Region Directors, deferred her report.
- Mary Warshauer, Second Vice-President, Finance Committee and Internal Audit Committee Chairman, deferred her report.
- Brenda Moore, Third Vice-President, Organization Study Committee and Award of Excellence Committee Chairman, deferred her report.
- Mary Owen, Recording Secretary, deferred her report.
- Betty Grimes, Treasurer, deferred her report.
- Robin Pokorski, Corresponding Secretary, deferred her report.
- Shane Looper, Historian, deferred her report.

Joan Corbisiero, Parliamentarian, deferred her report.

Sandy Robinson, PH&E Trustees Director, deferred her report.

Executive Director	Executive Director, Michelle Smith, reported. (copy on file)
2017-2019 Audit	Recording Secretary Mary Owen read pertinent parts of the letter from Mueller Prost, Certified Public Accountants and moved the adoption of the audit report. (Report on file) ADOPTED
Conventions Report	Becky Crow, Conventions Coordinator and Pat Abercrombie, Vice-Coordinator, presented the dates for future conventions: 2020 Milwaukee, Wisconsin - May 11-16, 2020 at Potawatomi Hotel & Casino 2021 East Rutherford, New Jersey – May 17-20, 2021 at Hilton Meadowland Hotel 2022 Florida - Dates TBD 2023 White Sulphur Springs, West Virginia at The Greenbrier Resort - Dates TBD
Future Fall Board Meetings	Joyce Milberg, Fall Board Meetings Coordinator, presented the dates for future Fall Board of Directors' Meetings: 2019 St. Louis, Missouri - September 18-20, 2019 at Renaissance St. Louis Airport Hotel 2020 Fargo, North Dakota - September 23-26, 2020 at Holiday Inn Fargo 2021 St Louis, September 22-24, 2021 2022 Cincinnati, Ohio
2018 Convention Final Report	Pat Wolanski 2018 Convention Chairman, presented the final report of the 2018 Convention, "Love Blooms in Philadelphia", Pennsylvania. Revenue over expenses was \$4,871.27 which was divided equally between The Garden Club Federation of Pennsylvania and National Garden Clubs, Inc. The attendance was 637. ADOPTED
2018 Fall Board Meeting Final Report	Gina Jogan, Chairman of the 2018 Fall Board Meeting, presented the final report of 2018 Fall Board of Directors meeting in Orlando, Florida. Revenue over expenses was \$14,000 which was divided equally between the Florida Federation of Garden Clubs Inc. and National Garden Clubs, Inc. ADOPTED
Budgets	Betty Grimes, Treasurer, presented the 2019-2020 annual budgets of the General Fund, Scholarship Fund and Operation Wildflower Fund for approval. APPROVED The 2019-2020 budget of the PH&E Fund was presented for adoption. ADOPTED
Recommendations for Ratification	Mary Owen, Recording Secretary, presented the following recommendations on behalf of the Executive Committee: <ol style="list-style-type: none">1) That National Garden Clubs be a sponsor of the 2019 National Children & Youth Garden Symposium hosted by the American Horticultural Society in Madison, Wisconsin on July 10-13, 2019 at the Benefactor Level for \$1,500 using funds from the NGC Wildflower Fund. RATIFIED

- 2) That NGC formulate a strategic plan to transition *TNG* from a print publication to an online-only version, based on the analysis of *TNG* five-year revenue versus expenses and reader demographics.

RATIFIED

- 3) That the bid from Swift Print Communications to print 900 copies of the 2019-2021 Directory at a cost of \$2,905 be accepted.

RATIFIED

- 4) That the Summary and Description of the National Garden Clubs, Inc. for-profit sponsorship opportunities, prepared and recommended by the Sponsor & Partnerships Committee be approved for implementation on the NGC website as well as an information packet deliverable to companies. The Committee proposes to use the Sponsorship Packet for the following purposes:

a. To provide a standard set of information on corporate sponsorship of NGC to members and potential sponsors reading the NGC website;

b. To respond to corporate inquiries requesting information on NGC's sponsorship opportunities;

c. To pursue companies that have been noted as desirable sponsors.

RATIFIED

- 5) That the following be ratified as NGC International Affiliate Garden Clubs:

#686 Jacaranda Garden Club – Argentina (15 members)

#687 Ituzaingo Garden Club – Argentina (15 members)

#688 La Flor Garden Club – Argentina (15 members)

#689 Fisherton Garden Club – Argentina (15 members)

#690 Club de Jardineria y Arreglo Floral, Club de Golfo – Mexico (15 members)

#691 Club de Jardines Cajamarca Florales – Peru (# members not listed)

#692 Club Jardín Lavanda – Mexico (15 members)

#693 Jardineria Flora Indigena – Uruguay (40 members)

#694 Carmelo Garden Club – Uruguay (20 members)

#695 Miguelete Garden Club – Uruguay (18 members)

RATIFIED

Recommendations for Adoption

- 1) That the payment of no more than \$240,000 to Blue Fountain Media for the development of a new website, to be expensed from unrestricted funds available in the General Fund, the Wildflower Fund and the Endowment Fund be approved.

ADOPTED

- 2) That the Month-to-Month Website Services Contract with Sparks Milling Company be approved.

ADOPTED

- 3) That the Sparks Milling Company monthly maintenance estimate in the amount of \$4,742 be accepted.

ADOPTED

- 4) That future Life Membership Banquets no longer be included in the Convention Schedule, effective 2021. (Life Members may be recognized at another function.)

ADOPTED

Reports of Committee Chairmen

Joyce Milberg, Fall Board Meetings Coordinator

Pat Rupiper, Environmental Schools Chairman

Barbara Hadsell, Gardening Schools Chairman

Adjournment

There being no further business, the meeting adjourned at 3:21 a.m.

Mary Owen

	<u>8/10/19</u>
Mary Owen, Recording Secretary	Date

Nancy Hargroves

	<u>8/10/19</u>
Nancy Hargroves, President	Date

Mary Warshauer

	<u>8/10/19</u>
Mary Warshauer, Second Vice-President	Date

Brenda Moore

	<u>8/10/19</u>
Brenda Moore, Third Vice-President	Date

Robin Pokorski

	<u>8/10/19</u>
Robin Pokorski, Corresponding Secretary	Date