

NATIONAL GARDEN CLUBS, INC.
2013-2015 BOARD OF DIRECTORS' MEETING MINUTES

Crowne Plaza Airport Hotel, Louisville, Kentucky

(7-26)

Friday, May 15, 2015

- Call to Order President Linda G. Nelson called the meeting of the 2013-2015 NGC Board of Directors to order at 9:31 a.m. on May 15, 2015 at the Crowne Plaza Airport Hotel and welcomed those in attendance.
- Recording Secretary, Carol L. Hall, was present.
- Invocation Valerie C. Tipps, Vice Chaplain, gave the invocation.
- Quorum The Chair declared a quorum present.
- Agenda The agenda was adopted as amended.
- Report of the
Committees to Approve
the Minutes The President appointed the following committee to approve the minutes of the Board of Directors' Meeting:
 Nancy L. Hargroves, Second Vice-President as Chairman
 Gay Austin, Third Vice-President
 Robin Pokorski, Corresponding Secretary
- Timekeepers The President appointed the following to serve as timekeepers:
 Mary Jacobs, Endangered Species/Pollinators Chairman
 Terry Kroke, Invasive Plants Chairman.
- Report of the
Committees to Approve
the Minutes Nancy L. Hargroves, Second Vice-President, Chairman of the committee to approve the minutes of the September 27, 2014 Fall Board of Directors' Meeting in Des Moines, Iowa reported that the minutes had been approved and circulated. Without objection, a correction was made on page 7, under Special Committee, to the State of member Gerry St. Peter as Indiana, not Wisconsin.
- Ratification of
Appointments The President presented the following appointments for ratification:
 Judy B. Binns, Chairman, 2017 NGC Convention in Richmond, Virginia
 Marilyn J. Mason, Vice-Chairman, 2017 NGC Convention in Richmond, Virginia
 Lisa Robinson, Vice-Chairman, 2017 NGC Convention in Richmond, Virginia
- RATIFIED**
- For Information only The Garden Club of Georgia, Inc. new President is Martha H. Price.
- Reports of Officers Linda G. Nelson, President, deferred her report.
- Sandra H. Robinson, President-Elect, Liaison to the State President and Region Directors, Membership Chairman, deferred her report.
- Nancy L. Hargroves, Second Vice-President, Finance Committee and Internal Audit Committee Chairman, reported. Report on file.
- Gay Austin, Third Vice-President, Organization Study Committee and Award of Excellence Committee Chairman, deferred her report.
- Carol L. Hall, Recording Secretary, deferred her report.
- Betty Grimes, Treasurer, reported on NGC investments, income and expenses of the current fiscal year. (copy on file)

Robin Pokorski, Corresponding Secretary, deferred her report.

Pamela C. Hebert, Historian, deferred her report

Joan H. Corbisiero, Parliamentarian, deferred her report.

Shirley S. Nicolai, PH&E Trustees Director, deferred her report.

Executive Director Executive Director, Michelle Smith, reported. (copy on file)

Conventions Report Anne Bucher, Conventions Chairman, reported the dates for future conventions:
2016 Grand Rapids, Michigan – May 3-6, 2016
2017 Richmond, Virginia – May 18-20, 2017
2018 Philadelphia, Pennsylvania – TBA
2019 Mississippi – TBA

Future Fall Board Meetings Ann Butcher, Fall Board Meetings Vice - Chairman, submitted the dates for future Fall Board of Directors' Meetings:
2015 St. Louis, Missouri – September 16-19
2016 Portland, Maine – September 19-25
2017 St. Louis, Missouri – TBA
2018 Orlando, Florida – TBA
2019 St. Louis, Missouri – TBA
2020 North Carolina – TBA

2014 Convention Final Report Judy Grotts, Vice-Chairman, 2014 NGC Convention presented the final report of the 2014 NGC Convention in Norman, Oklahoma. Revenue over expenses was \$24,134.84 which was divided equally between the Oklahoma Garden Clubs, Inc. and National Garden Clubs Inc.

ADOPTED

2014 Fall Board Meeting Final Report Loretta Daisy, Vice-Chairman of the 2014 Fall Board Meeting presented the final report of 2014 Fall Board of Directors meeting in Des Moines, Iowa. Revenue over expenses was \$4,712.99 which was divided equally between the Federated Garden Clubs of Iowa, Inc. and National Garden Clubs, Inc.

ADOPTED

Budgets Betty Grimes, Treasurer, presented the annual budgets of the General Fund, the Scholarship Fund, Operation Wildflower Fund and the PH&E Fund for 2015-2016. The budgets of the General Fund, the Scholarship Fund, and the Operation Wildflower Fund were **APPROVED** and will be submitted to the convention body for adoption.

The PH&E budget was **ADOPTED**.

Recommendations for Ratification Carol Hall, Recording Secretary, presented the following recommendations on behalf of the Executive Committee for ratification:

1. That the bid of \$7,173.00 from Swift Print Communications to print 900 copies of the 2015-2017 Directory be accepted.

RATIFIED

2. That 12,000 copies of the 2016 *Vision of Beauty* calendar be purchased from Swift Print Communications at \$2.62 each for a total of \$31,472.00

RATIFIED

3. That the price of the *Horticulture Exhibiting & Judging* book be reduced to \$30.00.
RATIFIED
4. That the following associations be approved for National Affiliate Membership:
Ikebana International (Dallas Chapter 14)
Denver Botanical Garden
RATIFIED
5. That National Garden Clubs, Inc. sponsor the 2015 National Children & Youth Garden Symposium hosted by the American Horticulture Society with local host, Lady Bird Johnson Wildflower Center and Junior Master Gardeners Program, on July 9-11, 2015, in Austin, Texas at the Bronze Level for \$500. Funded from the Public Relations line item for 2014-2015.
RATIFIED
6. That the MOU Item III D. stating the following be approved for the next five years: "That NGC acknowledges that not all National Forests plant trees and/or may not plant trees every year."
RATIFIED
7. That the appointment of Arabella Dane as the Liaison with the Center for Plant Conservation be ratified.
RATIFIED
8. That Jane Bersch be authorized to move forward with the creation of an updated Landscape Design School text. Funds are to be taken from the Floral Design Publications Fund to be repaid with sales from the Landscape Design book.
RATIFIED
9. That 2,000 copies of the book, *The Frightened Frog*, be printed at a cost of \$13,050.00 by Swift Print Communications and be funded by a restricted private donation. The book will be sold through Member Services at a price of \$10.00.
RATIFIED

Recommendations for Adoption

1. That the prices on ribbons and other flower show items in Member Services be increased from the current prices that have been in effect since 2006 to the following prices:
 - a. Rosettes and ribbons - \$3.00; increase to \$4.50
 - b. Award ribbons, 6" - 10/\$4.00; increase to 10/\$5.00
 - c. Award ribbons, 8" - 10/\$5.00; increase to \$6.00
 - d. Seals, 100/\$5.50; increase to 100/\$6.50
 - e. Entry cards:
 - 100/\$4.00; increase to 100/\$5.00
 - 300/\$10.00; increase to 300/\$12.00
 - 500/\$15.00; increase to 500/\$18.00
 - 1,000/\$25.00; increase to 1,000/\$30.00
 - f. Ribbons for clerks, committee, hostess, judges, pages - 10/\$3.75; increase to 10/\$4.00
 - g. Mini award ribbons - 10/\$3.00; increase to 10/\$4.00
 - h. Petite rosettes, petite special award, petite sweepstakes increase from \$3.00 to \$4.50. (Custom ribbon prices are given as requested)
ADOPTED
2. That 500 butterfly pins be purchased by Members Services for \$5.70 each, and a one-time setup die charge of \$140.00 be paid. Pins to be sold for \$10.00 each.

3. That 250 charm bracelets with a NGC Member charm included, be purchased at a cost of \$12.99 each, to be sold for \$20.
4. That 100 Club President charms, 100 Past Club President charms, 100 Flower Show Judge charms, and 100 NGC Member charms be purchased by Member Services at \$3.90 each to be sold for \$8.00 each.
5. That 250 Blue Star charms be ordered by Member Services at a cost of \$3.94 each to be sold for \$8.00 each.

#2 - #5 ADOPTED

6. That the *Butterfly Gardening* booklet be revised by the NGC Butterfly Chairman, Marian McNabb to be duplicated at Headquarters, to sell for \$3.00 and be available on the NGC website.

ADOPTED AS AMENDED

7. That NGC expand the Blue Star Memorial Markers Program to allow Gold Star families, under the direction of the NGC Blue Star Memorial Markers Program to sponsor and place Markers bearing a *GOLD* Star; the word "Blue" will be changed to "Gold" where applicable; and the "tribute" wording will read: *A tribute to Gold Star Families who have lost a loved one defending the United States of America.*

ADOPTED

8. That a restricted fund named June Kummer Fund be established using the designated donation of \$1,000,890. This fund is established for the purpose of maintenance, repairs and improvements of National Garden Clubs, Inc. Headquarters (building and grounds). Each fiscal year the Permanent Home and Endowment Trustees may approve expenditures of up to 5% of the balance of the fund to fill specific needs pertinent to the purpose of the fund. (Once the fund has been in operation for three or more years, the calculation of the balance will be made on a three-year average.) There may arise from time to time a need for a major expenditure which would exceed the 5% limit. In such a case, the Permanent Home and Endowment Trustees may approve such an expenditure during a fiscal year, but it is not to exceed 20% of the balance of the fund. The fund is to be managed by an asset management service designated by NGC with the oversight of the Finance Committee.

ADOPTED

9. That the following be approved as National Affiliates:
 - National Wildlife Federation
 - Moore Farms Botanical Garden
 - Center for Plant Conservation
 - American Horticultural Society

ADOPTED

10. That the following garden clubs be approved as International Affiliates:
 - Consejo de Jueces de Guayaquil
 - Young Garden Club (Uruguay)
 - Las Magnolia Garden Club (Uruguay)
 - Ibirapita Santa Lucia Garden Club (Uruguay)
 - Amapola (Mexico)
 - Infantil "Las Maravillas" (Mexico)
 - Lirio (Mexico)

That the name change of Club Peruano de Rosas (#480) to Ikebana Con Rosas Club De Jardines be approved.

ADOPTED

Standing Rules
Amendments

MEETING AND NGC-SPONSORED EVENTS, page 15,#6c: Region Meeting and NGC

Sponsored Events:

Currently reads:

6. c. After receipt, review and acceptance of the final financial report of the meeting by the NGC Finance Committee, excess funds will be distributed by NGC Headquarters as follows:

- Region Meetings – Percentage to the host state and to Region’s account per Standing Rules of each Region.
- NGC-Sponsored Events – To the host or other recipients as have been prearranged

STRIKE the first sentence AND INSERT:

6. c. After receipt, review and acceptance of the financial documentation and final report of the meeting, the NGC Accounting Staff will notify the Region Director, Region Treasurer and Meeting Chairman that excess funds can be distributed as follows:

To read:

6. c. After receipt, review and acceptance of the financial documentation and final report of the meeting, the NGC Accounting Staff will notify the Region Director, Region Treasurer and Meeting Chairman that excess funds can be distributed as follows:

- Region Meetings – Percentage to the host state and to Region’s account per Standing Rules of each Region.
- NGC-Sponsored Events – To the host or other recipients as have been prearranged

ADOPTED BY 2/3 VOTE

Reports of Committee
Chairmen

Lois Schuster, Chairman, SAGE and ROSES. Winners of the Blue Star Byway markers were drawn by President Linda Nelson and will be announced at the convention meeting.

Adjournment

There being no further business and no objection, the 2015 Pre-Convention Board of Directors Meeting of National Garden Clubs, Inc. was adjourned at 11:28 a.m.

Carol L. Hall, Recording Secretary Date

Linda G. Nelson, President Date

Nancy L. Hargroves, Second Vice-President Date

Gay Austin, Third Vice-President Date

Robin Pokorski, Corresponding Secretary Date