

NATIONAL GARDEN CLUBS, INC.
2013-2015 BOARD OF DIRECTORS' MEETING
MINUTES

Embassy Suites, Norman, Oklahoma

Friday, May 2, 2014

Call to Order President Linda G. Nelson called the meeting of the 2013-2015 NGC Board of Directors to order at 9:32 a.m. on May 2, 2014 at the Embassy Suites, Norman, Oklahoma and welcomed those in attendance.

Recording Secretary, Carol L. Hall, was present.

Invocation Linda Lawson, Organization Study Committee, Standing Rules Chairman and NGC Nominating Committee member gave the invocation.

Quorum The Chair declared a quorum present.

Agenda The agenda was adopted.

Report of the
Committees to Approve
the Minutes President Nelson appointed the following committee to approve the minutes of the Board of Directors' Meeting:
Nancy L. Hargroves, Second Vice-President as Chairman
Gay Austin, Third Vice-President
Robin Pokorski, Corresponding Secretary

Timekeepers President Nelson appointed the following to serve as timekeepers:
Jo Krallman, Publicity, Public Relations firm Liaison
Carol Keefe, Awards Committee Vice-Chairman, Publication

Report of the
Committees to Approve
the Minutes Nancy L. Hargroves, Second Vice-President, Chairman of the committee to approve the minutes of the September 28, 2013 Fall Board of Directors' Meeting in St. Louis Missouri reported that the minutes had been approved and circulated.

Ratification of
Appointments The following appointments were made by The President and approved by the Executive Committee:
Marge McGoff, Chairman, 2016 NGC Convention in Grand Rapids, Michigan
Sharon Yantis, Vice-Chairman, 2016 NGC Convention in Grand Rapids, Michigan
Carol Sue Brodbeck, Vice-Chairman, 2016 NGC Convention in Grand Rapids, Michigan
Debi Harrington, Roadside Beautification Committee
Sandy Mangels, Calendar Committee IA
Sandy Walters, Creative Flowers Arrangers of the Americas Liaison.

RATIFIED

Certificate to State
President President Nelson presented the State Presidents' Certificate to Janet Petersen, new President of Garden Clubs of Idaho, Inc.

Reports of Officers Linda G. Nelson, President, deferred her report.

Sandra H. Robinson, First Vice-President, Liaison to the State President and Region Directors, Membership Chairman, deferred her report.

Nancy L. Hargroves, Second Vice-President, Finance Committee and Internal Audit Committee Chairman, deferred her report.

Gay Austin, Third Vice-President, Organization Study Committee and Award of Excellence Committee Chairman, deferred her report.

Carol L. Hall, Recording Secretary, deferred her report.

Betty Grimes, Treasurer reported on NGC investments, income and expenses of the current fiscal year.

Robin Pokorski, Corresponding Secretary, deferred her report.

Pamela C. Hebert, Historian, deferred her report

Joan H. Corbisiero, Parliamentarian, deferred her report.

Shirley S. Nicolai, PH&E Trustees Director, deferred her report.

Executive Director
Report

Executive Director, Michelle Smith, reported. (Copy on file.)

Nominating Committee
Report

Wanda Davis, Chairman of the NGC Nominating Committee reported the names of members endorsed by their states to serve as NGC officers.

First Vice-President: Nancy L. Hargroves
Second Vice-President: Gay Austin
Third Vice President: Mary Warshauer
Recording Secretary: Shirley Tetreault
Treasurer: Betty Grimes

Sandra H. Robinson will become President-Elect on June 1, 2014 and will automatically become NGC President at the conclusion of the 2015 Convention.

Conventions Report

Anne Bucher, Conventions Chairman, presented the dates for future conventions:
2015 Louisville Kentucky – May 15-17, 2015
2016 Grand Rapids, Michigan – May 2-6, 2016
2017 Richmond, Virginia – May 18-20, 2017
2018 Open
2019 Mississippi TBA

Future Fall Board
Meetings

Diane Bullock, Fall Board Meetings, Chairman reported the dates for future Fall Board of Directors' Meetings:
2014 Des Moines, Iowa – September 23-28, 2014
2015 St. Louis Missouri - TBA
2016 Portland, Maine – September 19-25, 2016
2017 St. Louis, Missouri - TBA
2018 Orlando, Florida – TBA
2019 St. Louis, Missouri - TBA
2020 North Carolina - TBA

Invitation to 2014 Fall
Board Meeting

Sandy Gossman, Chairman of the 2014 Fall Board Meeting, extended the invitation to Des Moines, Iowa.

2013 Fall Board
Meeting Final Report

Jackie Reynolds, Vice-Chairman gave the final report of the 2013 Fall Board Meeting in St Louis, Missouri. Total income: \$57,068; expenses \$49,941.39 leaving a surplus of \$7,126.61. 75% to NGC \$5,344.95 and 25% to Federated Garden Clubs of Missouri, Inc., \$1,781.66.

ADOPTED

2013 Convention Final Report Jeanette Pruin, Chairman gave the final report of the 2013 Convention in Seattle, Washington. The surplus was \$30,963.30 which will be split equally between NGC and Washington State Federation of Garden Clubs.

ADOPTED

Program/Budget 2014 Fall Board Meeting The tentative program and proposed budget for the 2014 Fall Board Meeting in Des Moines, Iowa were presented. The proposed budget was approved by the Finance Committee.

ADOPTED

Adoption of Budgets Betty Grimes, Treasurer, presented the annual budgets of the General Fund, the Scholarship Fund, Operation Wildflower Fund and the PH&E Fund for 2014-2015.

The budgets of the General Fund, the Scholarship Fund, and the Operation Wildflower Fund were **APPROVED AS AMENDED** and will be submitted to the convention body for adoption.

The PH&E budget was **ADOPTED**.

Recommendations for Ratification Carol Hall, Recording Secretary, presented the following recommendations on behalf of the Executive Committee for ratification:

1. That a NGC Membership Photography Contest “NGC Membership is ...” be ratified. NGC Membership Photography Contest Award may be awarded to the highest scoring photograph with caption best depicting the theme, “NGC Membership is... Entries may originate in any format but must be submitted electronically. All entries must be the original work of a national or international member and free from copyright restrictions. Members or member clubs, groups of member clubs, State Garden Clubs, NGC Regions, and International Affiliates. Digital manipulation of photograph is permitted. A release form for everyone depicted in the photography, including minors, must be included. Release forms are available on the NGC website. Entries must be received by March 15, 2015. 1st Place - \$250.00 gift certificate to Member Services and Certificate.
2nd Place - \$100.00 gift certificate to Member Services and Certificate
3rd Place - \$50.00 gift certificate to Member Services and Certificate

All entries must be submitted through email:

NGCMEMBERSHIPIS@GMAIL.COM

Include club name, state organization, number of members, location, date, caption, and any required release form with photograph.

Scale of Points –

Presentation (meets all requirements)	10 points
Originality	30 points
Technical Excellence	10 points
Caption	30 points
Promotes NGC Objectives	<u>20 points</u>

TOTAL 100 points

The entry grants NGC perpetual and unlimited right to publish or otherwise use of the elements in any and all media now known or hereafter developed.

ADOPTED

2. That the name change of Therapy Gardens/Gardens for the Blind/Handicapped committee to “Therapy Gardens for the Disabled” be ratified.

ADOPTED

3. That the motion adopted at the September 27, 2013 Board of Directors Meeting, that NGC, Inc. enter into a partnership with Amazon.com be rescinded.
4. That NGC not participate in the Amazon Smile program and that the icon be removed from the NGC website.

3-4 ADOPTED UNANIMOUSLY

5. That NGC share with the states the fund raising opportunities of NGC partnership programs.

ADOPTED AS AMENDED

6. That the Kingery Printing Company contract for printing 2014-2015 issues of *TNG*, beginning with the Spring 2014 issue, be ratified.

ADOPTED

7. That NGC order 13,000 copies of the 2015 *Vision of Beauty* calendars at a cost not to exceed \$35,100.

ADOPTED

8. That seven (7) years of NGC Annual Meeting Minutes be available on NGC website, Members Section.

ADOPTED

9. That NGC accept the invitation of The Garden Club of North Carolina, Inc. to host the NGC 2020 Fall Board Meeting, dates and place to be determined later.

ADOPTED

10. That the following associations be approved for National Affiliate Membership:
 Providing Hope, Inc.
 North American Butterfly Association

ADOPTED

11. That the contract between Kristen Lay and NGC, Member Services be ratified.

ADOPTED

12. That the following associations be approved for National Affiliate Membership:
 Bellingrath Gardens and Home - Alabama
 Huntsville Botanical Garden - Alabama
 Organization of Floral Art Designers - California

ADOPTED

Recommendations for
Adoption

1. That the following policy be established to disseminate outdated *Vision of Beauty* calendars:
 - a. that current year calendars be discounted to \$3.00 on April 1;
 - b. that following the Fall Board Meeting, current year calendars be donated to charitable organization;
 - c. that a reserve of 50 calendars (one box) be kept in storage at headquarters.

ADOPTED

2. That Shirley Nicolai be endorsed as the President of the United States Floral Design Society.

ADOPTED

3. That the invitation from The Garden Clubs of Mississippi, Inc. to host the NGC 2019 Annual Convention be accepted.

ADOPTED

4. That NGC accept the offer of Crown Bees to increase the percentage of their normal buyback price for uncleaned/unharvested bee cocoons from 40% to 50%. They also offer the following in exchange for bee cocoons. Please see the chart below. They do not anticipate the price per cocoon to change for 2014.

NGC Native Bees/BeeGAP/Crown Bees Partnership

Bee Buyback Options

Harvested Cocoons (You clean.)

Cocoon Exchange for

1 1 paper tube

2 1 natural reed

200 1 Free reusable wood tray

1 Cash value per cocoon= 25 cents (2013 season)

625 There are about 625 cocoons in 1 cup. The Bee Buyback value = \$156.25

Un-Harvested Cocoons (Crown Bees harvests and cleans) Based on 50% buyout (Currently NGC is at 40% but will increase to 50% after 2014 NGC convention.)

Cocoon Exchange for

2 1 paper tube

4 1 natural reed

400 1 Free reusable wood tray

1 Cash value per cocoon = 12.50 cents

(2013 season)

625 There are about 625 cocoons in 1 cup. The Bee Buyback value = \$78.13

ADOPTED

5. That NGC sponsor a tour for the 2015-2015 administration aboard the National Geographic Explorer to the Galapagos Islands on October 30 to November 8, 2015 with optional extension for Machu Picchu & Peru's Land of the Inca on November 8 – 15, 2015. Those traveling to the Galapagos Islands will receive refresher credit for Environmental Studies School if all requirements are met. Refresher credit will be given to those traveling on to Machu Picchu and Peru's Land of the Inca in Gardening Studies and Landscape Design if all requirements are met. Cost for Galapagos Islands between \$6,200 and \$10,280 per person depending on berth. Cost for Peru Extension \$4,990 and \$6,290 per person depending on single/double occupancy. Airfare to Ecuador not included.

ADOPTED

6. That a partnership between NGC and Ames be approved.

ADOPTED

7. That the appointment of Elaine Gunderson as NGC contact person with Ames be approved.

ADOPTED

Standing Rules
Amendments

1. Under Meetings and NGC Sponsored Events, Page 13
Conventions, Fall Board Meetings, Executive Committee Meetings
STRIKE 14. AND SUBSTITUTE:

NGC Conventions, Fall Board Meetings and Winter Executive Committee Meetings will use a checking account set up with the NGC Federal Tax ID Number.

- a. The bank chosen should have online access capability.
- b. After a bank is chosen, the Chairman or Treasurer shall contact NCG Headquarters to request paperwork needed to open the account by the following schedule:
 1. NGC Conventions: After the NGC Fall Board Meeting two and one half (2½) years before the convention.
 2. NGC Fall Board Meetings: After the Winter Executive Committee Meeting two and one half (2½) years before the board meeting.
- c. NGC Headquarters will provide the Corporate Resolution signed by the NGC President, NGC Treasurer, NGC Convention/Fall Board Meeting Chairman and one additional person appointed by the NGC Convention/Fall Board Meeting Chairman.
- d. The NGC Corporate Banking Resolution provides four signatories for the account – NGC President, NGC Treasurer, Meeting Chairman and Meeting Treasurer.

ADOPTED BY 2/3 VOTE

2. Under Meetings and NGC Sponsored Events, Page 14
Conventions, Fall Board Meetings, Executive Committee Meetings
Currently reads:

17. The final financial report is due to NGC Headquarters and the Finance Committee Chairman by the next Finance Committee Meeting after the Convention or Fall Board Meeting.

STRIKE 17. AND SUBSTITUTE:

A preliminary convention financial report should be presented to the Board of Directors at the Fall Board meeting following the convention. The final convention financial report is due to NGC Headquarters and the Finance Committee Chairman by the Finance Committee Meeting of the following NGC Convention. The final Fall Board Meeting financial report is due to NGC Headquarters and the Finance Committee Chairman by the next Finance Committee meeting after the Fall Board Meeting.

ADOPTED BY 2/3 VOTE

3. Under Website, Page 25

INSERT 3.

3. The NGC website shall contain the four most recent years of convention and board meeting minutes.

RENUMBER: 4-6

ADOPTED BY 2/3 VOTE

Future Board Meetings

The dates for the future meetings of the Board of Directors are:

September 27, 2014 – Des Moines Marriott Downtown, Des Moines, Iowa

May 15, 2015 – Crown Plaza Louisville Airport Hotel, Louisville, Kentucky

Adjournment

There being no further business and no objection, the 2014 Pre-Convention Board Meeting of National Garden Clubs, Inc. was adjourned at 11:13 a.m.

