

## MEMBERSHIP AND PROMOTION AWARDS

**MP-1 GARDEN CLUB MEMBERSHIP-A Certificate of Merit and \$100.00 to the Overall Winner, for the most innovative activity or activities, or most outstanding effort, to increase public visibility; to increase club membership, or to make the public aware of the mission and activities of garden clubs; including membership brochures, leaflets, or any other publication used, as well as any publicity received. (Printed materials, materials for electronic publication and publicity may be attached in their entirety to the application and are not counted as part of the three-page limit)**

MP-1(A) Single member garden club - (i, ii, iii, iv)

MP-1(B) Group of member clubs (council, district, etc.) (v) MP-1(C) State Garden Club - (i, ii, iii, iv)

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**MP-2 National Garden Week-A Certificate of Merit and \$100.00 (not currently sponsored), for the best overall promotion of National Garden Week; entry to show community awareness throughout the entire week and include local and/or state proclamations.**

MP-2(A) Single member garden club-(i,ii,iii,iv)

MP-2(B) Group of member clubs (councils or districts, etc.) (v) MP-2(C) State Garden Club-(i,ii,iii,iv)

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**MP-3 Social Media/Website- A Certificate of Merit and \$200.00 (divided among the four categories) (sponsored by The Garden Club of Georgia, Inc.) for the most outstanding website or social media page promoting the sponsoring organization and NGC objectives. The site or page MUST have at least a portion available for viewing by the public, (not just club or state members) to be considered for this award. Provide on the NGC Awards Application Form your website address, who maintains site, how often updated, and cost. Ease of navigation will be considered while judging from the current site. IA's are eligible to apply for this award.**

MP-3(A) Website designed and managed by club member/members MP-3(B) Social media page designed and managed by club member/members

MP-3(C) Website professionally designed

MP-3(D) Social media page professionally designed

Include size designation for club or state:

Club: (i,ii,iii, iv or group of clubs v)

State: (i,ii,iii, iv)

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**MP-4 Video/CD/DVD/Flash Drive- A Certificate of Merit and \$100.00 (sponsored by The Garden Club of Georgia, Inc.) for the Overall Winner of the best video/CD/DVD/Flash Drive (or any like and newer technology) production on any NGC objective as listed below:**

- 1) History/Archives
- 2) Garden Tours (private)
- 3) Garden Tours (public)
- 4) Flower Shows
- 5) Projects
- 6) Programs
- 7) Other

Size designation: A) Single member garden club - (i, ii, iii, iv)

B) Group of member clubs - (v)

C) State Garden Club - (i, ii, iii, iv)

D) National Affiliate (dues paid directly to NGC)

**MP-5 Radio and/or TV- A Certificate of Merit and \$100.00 for the Overall Winner having the best garden-oriented programming.**

**Submit date/s aired, length of programs and typewritten scripts/s of series or guest appearances (if available). Submit date/s aired, length of program and typewritten scripts of public service announcements. Submit audio or video tape of any one program or public service announcements.**

MP-5(A) Radio: A single or series of programs or a single or series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearances/s, or other.

MP-5(B) Television: A single or series of programs, or a single or series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearances/s or other.

Size designation: Single member garden club-(i,ii,iii, iv)

Group of member clubs-(v) Individual

garden club member (vi) State Garden Club-(i,ii,iii, iv)

National Affiliate (dues paid directly to NGC) (vii) Individual National Affiliate Member (viii)

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**MP-6 Membership-The Violet N. Gose Award-A Certificate of Merit and \$100.00 each awarded to A and B.**

MP-6(A) State Garden Club showing the greatest increase in paid membership, as of October 31, of the Award Year.

MP-6(B) State Garden Club showing the greatest increase per capita, as of October 31, of the Award Year.

**THIS AWARD CALCULATED FROM DATA AT NATIONAL, NO APPLICATION NECESSARY**

**MP-7 Hazel O'Hern-The National Gardener Award-A Certificate of Merit for the state that with the largest increase in subscriptions to the National Gardener. (The State must have a minimum of 150 paid subscriptions and a 10% increase for the year)**

**THIS AWARD IS CALCULATED FROM DATA AT NATIONAL, NO APPLICATION NECESSARY**

**MP-8 Life Membership Award- A Certificate and \$100 each (sponsored by Bobbie Verser) will be presented to:**

- A. State Garden Club with the greatest increase in NGC Life Memberships from May 1 through April 30.
- B. State Garden Club with the greatest per capita increase in NGC Life Membership from May 1 through April 30.

**THIS AWARD IS CALCULATED FROM DATA AT NATIONAL, NO APPLICATION NECESSARY**