

MP-4 and MP-5 SCALE OF POINTS:

Presentation 60 points: Includes required information on NGC Awards Application form (3 pages allowed). Design/appearance; audio: Memorable content and delivery; creativity; images clear, concise, easy to view and comprehend; logical order of sequence; all visual effects contribute to rather than detract from the message.

Achievement 20 points: Overall impact (educational, inspiring, persuasive); club/group information present and accurate.

Promotion 20 points: Clear message; promotes NGC objectives or projects; means of distribution, profits realized, if applicable.