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The National Gardener

Fall 2013 Vol 84, No 4

Quarterly Journal of National Garden Clubs, Inc.

National Garden Clubs, Inc.

5,602 Garden Clubs
178,946 Garden Club Members
50 States and the National Capital Area
70 National Affiliate Member Organizations
654 International Affiliate Member Organizations

Linda G. Nelson, President 543 Lakefair Place N., Keizer, OR 97303-3590

The National Gardener

Susan Davidson, Editor

102 South Elm Avenue, St. Louis, MO 63119 Ph: 314-968-1664; susand102@charter.net Direct all advertising inquiries to the TNG Editor, Susan Davidson

TNG Circulation, 4401 Magnolia Avenue, St. Louis, MO 63110; 314-776-7574

NGC Headquarters

Monday-Friday 9:00 am — 4:30 pm CST 4401 Magnolia Avenue, St. Louis, MO 63110 Tel: 314-776-7574 Fax: 314-776-5108 E-mail: headquarters@gardenclub.org Internet: www.gardenclub.org Michelle Smith, Ext: 14; Executive Director Teri Virga, Ext: 17; Member Services 1-800-550-6007 - Orders Only, Please Bill Trapp, Ext: 12; Accountant

Brittany Patzius, Ext: 11; Accounting Assistant Kathy Romine, Ext: 15; Administrative Assistant

Katie Roth, Ext: 10; School Secretary

Table of Contents

Children's Book Reviews
Award of Excellence/Rocky Mountain Region
Flower Show Schools
Landscape Design Schools
Gardening Study
NGC Scholarships
2013-2015 NGC Awards
NGC Roster Changes
Environmental Studies
BeeGAP
2013-2015 NGC Essay Contest Titles
NGC Schools News
Butterflies Need Our Help
NGC Schools and Courses
Judging Photographs
Elements of Container Gardening

The Cover

NGC President Linda Nelson

Photographed in Villavicencio, Colombia, during the 33rd National Standard Advanced Flower Show "When the Harps Play, the Flowers Sing."

The National Gardener (ISSN: 0027 9331) (USPS: 595-500) is published quarterly by National Garden Clubs, Inc., 4401 Magnolia Avenue, St. Louis, MO 63110-3492 U.S. Subscription Rates: 1 year; \$6,50; 3 years: \$18. Foreign Subscription Rates: 1 year; \$15; 3 years: \$30. 1 year subscription outside continental U.S., including AIR MAIL; \$29; 3 year subscription outside continental U.S., including AIR MAIL; \$73. Change in name/address - \$1. Single copy - \$2. Postmaster: Send address changes to The National Gardener, National Garden Clubs, Inc., 4401 Magnolia Avenue, St. Louis, MO 63110. Periodicals postage paid at \$1. Louis, MO. Send all subscriptions, changes of address and inquiries to: Circulation Department, NGC, 4401 Magnolia Avenue, St. Louis, MO 63110-3492; Telephone: 314-776-7574

President's Message

Making A World Of Difference—Choices Matter

his summer has been a wonderful whirlwind of traveling to interact with garden club members from many states. I have seen desert wildflower blooms in Wyoming, the beauty of the mountains in both Colorado and Montana, been at the water's edge in Michigan and Washington, been rained on in New Jersey. when weather.com said sun, then on to Nevada where it was 100°. I have been a Dance Hall gal and visited the quaint Dutch town

of Pella, Iowa. I have encountered weather that caused plane delays in both Denver and Chicago, but everywhere I go, I find wonderful friendly and hard working garden club members! I am so blessed and I am so proud to be with you and to be a part of your events. I can see your goal is to make a world of difference in your communities.

As I am traveling I am becoming aware that we all share the same concerns but must tackle them in various ways. For instance, in Oregon and Washington, and likely many other places, we encourage the use of rain barrels to capture rain water and use in the garden, but in Colorado you cannot do that! You cannot capture and store rainwater for your own use, but you can have a rain garden. To me this illustrates the need for educating ourselves. We need to identify the problem and research to understand how we can conquer the problem in a manner that will protect and conserve our natural resources. It may take time and energy to uncover the best solutions, but



won't it be worth it! All your effort will result in MAKING A WORLD OF DIFFERENCE because vou have made vour Choices Matter. We can utilize all of our various chairmen as sources of information. The chairmen stand ready to help you with information or direction for projectswhether your interest is in learning how to protect and conserve our water resources, or keeping our air clean. or protecting our forest. or helping our wildlife.

a new Chairman has Under wildlife. been added to our Board. Debbie Skow has agreed to be the Native Bee/BeeGAP Chairman and the information source for our newest partnership, Crown Bees, In this issue she has an article describing how we can make a difference in the pollinator population and the opportunity to participate in the BeeGAP program. Debbie is anxious to help train members to spread the word in their area about how native bees can be a part of the solution. If you are interested. please contact her. An interesting side note is the front cover story of Time magazine; it was on the disappearing of bees! We have written to Time and shared with them the efforts garden clubs are making to be in the forefront of combating this problem.

Education brings knowledge; knowledge allows us to make informed choices; informed choices + a goal to protect and conserve the natural resources of planet earth = MAKING A WORLD OF DIFFERENCE.

With Love,



Children's Book Reviews

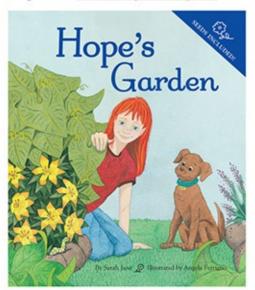
Nicki Schwab, NGC Children's Gardens/Book Review Chairman

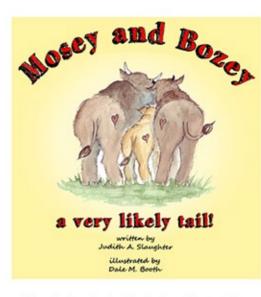
njoy the wonder of reading and sharing a special moment with a child. The following two children's books illustrate the essence of caring and sharing with others.

Mosey and Bozey, a very likely tail, by Judith A. Slaughter, illustrated by Dale M. Booth

While visiting Yellowstone National Park, Judy Slaughter, an Accredited National Garden Clubs Flower Show Judge, noticed a family of American buffalo. In the beautiful natural setting of the park, the author creates her story of an aging, lonely, forgetful buffalo in need of the support of his family. With the help of a younger buffalo, both Mosey and Bozey enjoy getting to know one another as they set off on a journey together.

This charming book illustrates the challenging changes that come in later life, as well as the joyful rewards that are experienced between a grandparent and a grandchild. Recommended for children ages 5-8. www.moseyandbozey.com





Hope's Garden, by Sarah Jane, illustrated by Angela Ferrigno

Hope's Garden is a wonderful story of the joys of gardening. As a young girl, Hope watches her father as he grows his garden. When he gives her a few strong seeds, she starts her own garden where there once was a mud puddle! Her journey as a gardener begins with the questioning patience and caring that is needed to see the rewards that follow.

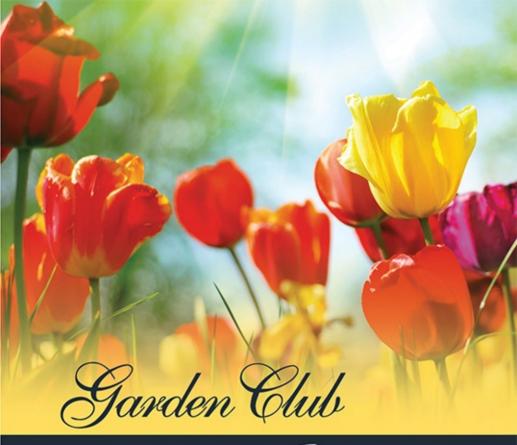
As Hope grows, so does her garden, and eventually she shares the same joys with her children.

This magical book beautifully illustrates the gift of growing and nurturing between a parent and child in the life cycle of a garden. A packet of seeds is included for the reader to grow his own garden! www.tvc-publishing.com

TNG Online

The National Gardener is now available to members on the NGC website: www.gardenclub.org

> Member Login Username = member Password = world



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NGC Award of Excellence for Regions #25

Rocky Mountain Region

"We Make Our World a Better Place to Live"

The objectives of the Rocky Mountain Region Project were: "...focus on service projects and how we publicize them...; your club is making valuable contributions to your community...; coordinated activity in accordance with the programs and objectives of NGC....; all states in the Region have participated...."

During the two years of the current term of the Regional Director, Terry Kroke, the garden clubs of the Rocky Mountain Region have continued many ongoing projects while initiating and completing special events and making a conscious effort to get publicity for the work that they do in their communities.

Examples of the concentrated effort to get publicity for what clubs are doing includes:

- One club researches and validates a garden-tips column with timely information that is published in two local newspapers monthly.
- •A number of clubs sponsor a "garden of the month" in their town during the summer, which is publicized by newspaper articles and signage at the winning yard.
- Many clubs grow native and geographically appropriate plants that are offered to the public at plant sales.
- •Some clubs are very active at working with children, where members go to class-rooms to present educational programs and flower design instruction, or having the youth come to outdoor locations where they participate in hands-on gardening.
- •Many clubs have become very involved with the development of community garden plots that provide the opportunity to garden and yield fresh produce for a variety of target populations that otherwise would not have access to gardens.

GOOD NEWS! BENT & TWISTED



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•All of the states have been involved with either the restoration and rededication of existing Blue Star Memorials, or the placement of one or more new Blue Star Markers.

 Seven of the states sponsor standard flower shows that are participated in and enjoyed by the members and townspeople alike.

 The NGC Schools and Symposiums continue to be presented, with enrollment open to garden club members and the public.

A variety of media sources have been used to get the attention of, and give benefit to, the public at large. Some clubs purchased advertising, others work with city officials to obtain permits for road signs, and most take advantage of free public service announcements, all resulting in a variety of low or zero budget means of publicity.

The Rocky Mountain Region took NGC projects to another level with purposefully going out and getting publicity within their communities for the work that they do.

NGC Mission Statement

NATIONAL GARDEN CLUBS, INC. provides education, resources, and national networking opportunities for its members to promote the love of gardening, floral design, and civic and environmental responsibility.

Escuela de Exposiciones de Flores

Si al principio no tienes éxito, prueba de nuevo – solamente no repitas el mismo error!

l Comité EEF ha elegido continuar el Paquete Estímulo para una Pequeña Exposición Estándar de Flores. El nuevo programa refleja el lema de la Presidente Linda Nelson, "Haciendo un Mundo de Diferencia, lo que eliges, importa!" Esta herramienta es para usar por los clubes que no han organizado una Exposición Estándar de Flores en los últimos cinco años. Está disponible un certificado, para reconocer la culminación exitosa del evento. Vea la página web de NGC, FSS, Stimulus Package.

Con la inclusión de la fotografía a la División de Exhibiciones Especiales, se ha recibido el pedido de más información detallada para saber cómo componer una exhibición de calidad, como así también una escala de puntos provisional, relacionada a la evaluación de la exhibición fotográfica. En respuesta a estas dudas, un artículo escrito por Arabella Dane aparece en esta misma edición de *TNG* (pág 38-40).

■ Pregunta: Se puede utilizar una escultura de metal en un diseño Forma Estructurada?

Respuesta: Si, el diseño puede incorporar una escultura y/o recipiente de metal. Sin embargo, hay que recordar que estos componentes solamente sostienen la forma estructurada; ellos no se consideran la forma estructurada. La forma estructurada todavía debe ser creada por el diseñador, y debe ser el único sostén del material vegetal.

■Pregunta: Nuestro club está planeando una Pequeña Exposición Estándar de flores, y quiere ofrecer un Premio Mayor al Expositor Selección del Diseñador, como así también un Premio Petite en una clase de diseños pequeños. Un socio Juez de nuestro club dice, "no!" ¿Por qué no podemos ofrecer dos Premios Mayores al Expositor?

Respuesta: Vea MEF pag. 39, III.A.3. Debe haber un mínimo de tres clases en cada sección con por lo menos cuatro exhibiciones en cada clase para cada premio ofrecido. Matemáticamente, es imposible quedarse dentro de los requisitos de 12-19 exhibiciones para una PEF, y ofrecer dos Premios Mayores. Si el programa pidiera tres clases de cuatro exhibiciones aptas para ofrecer un cierto Premio Mayor, entonces quedarían, como mucho, siete diseños en otras clases... que no son suficientes para ofrecer otro Premio Mayor.

■ Pregunta: En una sección llamada "Plantas de Interior en floración" había especímenes cultivados en recipientes y especímenes cortados expuestos en agua. ¿Es esto permitido?

Respuesta: En el MEF pág 255, la Escala de Puntos de Especimenes en Flor, o Especímenes c/brácteas de colores, se adapta para juzgar especímenes cortados y cultivados en recipientes. Aunque técnicamente correcto en este momento. (ver cambios MEF en vigencia a partir de enero 1, 2014) los que redactan el programa deberían ofrecer el Premio Selección del Cultivador en una sección de plantas cultivadas en recipiente, y el Premio al Mérito en una sección de especímenes cortados, no arbóreos. Sin embargo, de acuerdo a como se redactó en su ejemplo, el club podría ofrecer su propio premio especial solamente para esa sección. incluyendo en el programa la descripción de dicho premio.

■ Pregunta: Por condiciones climáticas muy adversas, muchas de las clases en la División Horticultura en una exposición de flores reciente quedaron sin exhibiciones, dejando enormes espacios desprovistos en

las mesas de exposición. ¿Cómo se puede obviar esto en el futuro?

Respuesta: ¡Reduzcan! Extiendan las exhibiciones; quiten las mesas vacías. La vista general de la exposición es importante para el panel de evaluación. MEF, pág. 262, Montaje en todas las Divisiones. Siempre estamos a la merced del clima, no llamen la atención a las clases que no pudieron completar dejando carteles o divisores desparramados. Antes de juzgar, el Director de Jueces debe informar a cada panel de jueces las clases que no tienen exhibiciones, para que no las anden buscando.

Cambios en el Manual, de la Convención NGC, 2013. (Informados en la página web NGC en Junio, y en el Boletín Al.) Entra en vigencia 1ro Julio 2013

Pág. 166 C. Tachar todo. Agregar: Escala de Puntos: Todos los diseños se juzgan con la misma escala de puntos.

Pág. 260. 1. Agregar: TODOS LOS DISEÑOS, INCLUYENDO MESAS Y VIGNETTES.

Repetimos, debajo de Conformidad agregar:

Pág. 186 pie de página. Lo que sigue reemplaza en su totalidad a:

- B. Cápsula funcional, para una persona.
- Exhibición de mesa Funcional, para una sola persona.
- La Exhibición debe incluir una unidad decorativa.
- Este modo/tipo de mesa es conveniente para espacios reducidos.
- El programa debe especificar las medidas del espacio permitido.

Pág. 187 C.3.a. Exhibición. Tachar segunda frase. Queda así: Tipo I. Debe incluir unidad/ es decorativa/s. En vigencia a partir del 1ro de enero. 2014

Pág. 37: 2. Premio Al Mérito, Premio de Sección, agregar: "- para especímenes cortados, que no sean arbóreos."

Pág. 57 Premio # 34-3: ".... División Horticultura puede ser juzgada de acuerdo a normas de la sociedad de plantas."

Pág. 202 II.B. Tachar todo. Tachar también toda referencia en el MEF a que se necesita justificar la suscripción a TNG.

Nota: Todos los Jueces Acreditados y estudiantes deben seguir leyendo la publicación para enterarse de información de las escuelas, simposios, exposiciones de flores, juzgamientos y exhibición.

-Dorthy Yard, NGC FSS Chairman



Come said the wind to
the leaves one day,
Come o're the meadows
and we will play.
Put on your dresses
scarlet and gold,
For summer is gone
and the days grow cold.
—A Children's Song of the 1880s

Flower Show Schools

If at first you don't succeed, do try again, just be sure not to repeat the same mistakes!

he FSS Committee has elected to continue the Stimulus Package for a Small Standard Flower Show. The new schedule reflects President Linda Nelson's theme, "Making a World of Difference, Choices Matter." This tool is intended for use by clubs that have not had a Standard Flower Show in the past five years. A certificate, recognizing successful completion, is available. For details, go to the NGC website, FSS, Stimulus Package.

With the addition of Photography to the Special Exhibits Division has come requests for more detailed information on acquiring skill in composing a quality entry, as well as a tentative scale of points related to evaluating a photography exhibit. In response to these queries, an article by Arabella Dane appears separately in this edition of TNG (pp. 38-40).

- Question: May a metal sculpture be used in an armature design? Response: Yes, the designer may incorporate a metal sculpture and/or a container. However, remember that these components only support the armature; they are not the armature. The armature must still be created by the designer and must be the sole support of the plant material.
- Question: Our club is planning a Small Standard Flower Show and wants to offer a Designer's Choice TEA as well as a Petite Award for a class of small designs. Our member Judge says, "No." Why can't we offer two TEAs? Response: Refer to HB, p. 45, III. A. 3. There must be a minimum of three classes in each section with at least four exhibits in every class for each (TEA) award offered. Mathematically, it is impossible to stay within the 12-19 exhibits requirement for SSFS

and offer two TEAs. If the schedule listed three classes of four exhibits eligible for a certain TEA, then that would leave, at the most, seven designs in other classes--not enough for the second TEA.

- ■Question: In a section listed as "Flowering Houseplants" there were both containergrown specimens and cut specimens displayed in water. Is this permissible? Response: HB, p. 298, Scale of Points for Flowering Specimens or Specimens w/Colorful Bracts is adaptable for judging both cut and container grown specimens. While technically correct at this time (See HB changes effective Jan. I, 2014). schedule writers should be encouraged to offer Grower's Choice Award for a section of container-grown plants and an Award of Merit for a section of cut, non-arboreal specimens. However, as it was written in your example, the club could offer its own special award just for that section by listing the criteria in the schedule.
- ■Question: Because of severe weather. many of the classes in the Horticulture Division of our recent flower show were empty of exhibits, leaving gaping holes on the exhibit tables. How can this be avoided in the future? Response: Downsize! Spread out the exhibits that are there: remove unused tables. The overall appearance of the show is important to the evaluating team. HB, p. 305, Staging in All Divisions. We are always at the mercy of the weather, but do not call attention to the no-shows by leaving unused signs or class dividers laying around. Prior to judging, the Judges Chairman should inform each panel of judges of classes in which there are no entries. That way they will not be searching around for them.

Updates to the *Handbook* for FSS from NGC Convention, 2013. (These changes were posted on the NGC website in June.) Effective July 1, 2013

P. 194 C. Delete all. Substitute: Scale of Points: All designs are judged by the same scale of points. P. 303. Delete Design Scales of Points 2.
All Functional Tables, Exhibition Tables-Type
1 and Vignettes Change to read DESIGN
SCALE OF POINTS For all designs
including table designs and vignettes.
Delete all other HB references to #2 Design
Scale of Points

HB, P. 303 On Design Scale of Points under Conformance:

Change to read: Conformance to Design Type 10 Points

Conformance to all other schedule requirements 10 Points

P. 216 B Capsule Functional, for one person Retain part 1. Delete all of part 2 and all of part 3.

Change to read:

- Functional table exhibit, restricted to one place setting
- The exhibit must include a decorative unit.
- This table mode is applicable to limited space.
- Schedule must provide dimensions of space allotted.
- P. 216 C 3a. Exhibition Delete second sentence. Now reads: Type I. Must include a decorative unit/s.
- P. 216 C 3b. Change "May" to "Must" Now reads: Must not include a decorative unit/s....

Effective January 1, 2014

- P. 43 B. 2. Change to read: Award of Merit, Section Award for cut, non-arboreal specimens
- P. 68 Award #34-3 Change second sentence to read: "...that the Horticulture Division may be judged according to plant society rules."
- P. 235 II. B. Delete all. Delete all other HB references to requiring proof of a subscription to TNG.

Note: All Accredited Judges and students are still required to read the publication for pertinent information regarding schools, symposiums, flower shows, judging and exhibiting.

-Dorthy Yard, NGC FSS Chairman

Learn To Make Authentic Japanese Flower Arrangements

Ikebana professor Vera Arnold brings 40 years teaching experience to guide you step-bystep in making eight beautiful arrangements in this high quality, professionally packaged,



72-minute DVD. Discover creative ideas and how to select and position flowers using this ancient art. \$12. Fall TNG Special: Buy one, get one half off to share with a friend! Free S/H in U.S. Please send your check or money order to: Christy Arnold, 1721 N. Daffodil St., Tempe. AZ 85281.

Landscape Design Schools

ur National Garden Clubs President,

Linda Nelson, is challenging all of us with her theme, "Making A World of Difference-Choices Matter." She is encouraging all gardeners to uphold the NGC Conservation Pledge and "to protect and conserve the natural resources of the planet earth." How important, thus, becomes the knowledge we can gain at any of our Educational Schools, be they Environmental Studies Schools, Gardening Study Schools, or Landscape Design Schools. My hope is that a Landscape Design School or a Landscape Design Refresher will be planned in most every state over the next two years. The Courses will provide attendees with a greater appreciation of our environment and an understanding of environmentally friendly landscape design. Gardeners will learn about wise choices to make in their own landscapes. They can also influence the choices made in their communities. With knowledge, we can have a positive effect on decisions that will impact our environment. -Jane Bersch, NGC Landscape Design

Fall 2013 11

Schools Chairman

Gardening Study

Gardening and Seeds

To many gardeners starting plants from seed is both a challenge and a rewarding experience. importantly, the quality of the seed(s) can determine success or failure. Fresh seeds (purchased or acquired in the same year as planting) offer the best germination rate. Older seeds may still be viable, but success may require doubling the number of seeds in a pot. You can test the viability of seeds by placing seeds in a wet paper towel, leaving them for a period of time (depending on the seed) and counting the number of viable seeds when they germinate. If one half of the seeds germinate then you would need to double the planting number in a pot. If one guarter of the seeds germinate than four times the number of seeds would be needed to plant in a pot.

One of the more important questions to ask before planting is where should I For many of us, organic buy my seeds. seeds are the only choice. In order to know if your seeds are organically grown and GM free the seed package needs to include the words organically grown. (GM = Genetically modified - GM seeds have been manipulated by inserting genes into the seed from other sources. Most of the corn, cotton, soybean and canola seeds in the US used for commercial purposes are GM seeds-also some alfalfa, sugar beets, papayas and summer squash.) A great concern for farms and growers whose land is close to GM planting fields is that seeds can be moved from field to field naturally by wind, birds and other animals. There is no way to stop the movement of seeds and pollen from site to site. Today, many countries in the world forbid the import of products produced from GM seeds.

Sources for Organic Seeds can be found through the Organic Seed Alliance website

(www.seedalliance.com). According to the Organic Seed Alliance, "seed is both our common cultural heritage and a living natural resource fundamental to the future sustainability of food production." "To be labeled 'organic,' seed must be grown in compliance with USDA's National Organic Program (organic standards). Certified organic seed cannot contain genetically engineered traits, must be grown in certified organic soil using only inputs (e.g., fertilizer and pesticide controls) allowed in organic agriculture, and packaged in a certified facility." (Organic Seed Alliance—www.seedalliance.com.)

As gardeners we can be vigilant in our purchase of seeds. Some companies sell organic seeds and GM seeds. Other companies only sell organic/ GM-free seeds.

Researching online sources and calling seed companies for specific information can give reliable information for informative seed purchasing.

You can learn more about growing by seeds, propagation methods, growing fruit, flowers and vegetables by taking an NGC Gardening Study School course. All course information is in *The National Gardener* and on the NGC website, too.

—Cathy Felton, NGC GSS Vice Chairman

TNG Rates Going UP

The National Gardener subscription rates are going up January 1, 2014. Subscribe today at the current rate and save. Contact Katie at NGC Headquarters to renew or subscribe: 314-776-7574, Ext: 10; Email: kroth@gardenclub.org

2014 Subscription Rates

- \$8 1 year U.S. Postal
- \$21 3 years U.S. Postal
- \$18 1 year Foreign
- \$36 3 yeas Foreign
- \$36 1 year Foreign/Airmail
- \$88 3 years Foreign/Airmail



Education Is The Transportation To Our Future

big thank you to all the previous State Presidents, Regional Directors, and State Scholarship Chairmen for diligently supporting the NGC Scholarship fund. Their efforts resulted in generous donations of scholarship monies contributed by Garden Club members, State Federations, Regions and NGC.

Proudly, this chairman can boast there was 100% participation. Now for the drum roll!

\$1,515,034.75

This amount is terrific, but perhaps it could be even more. Have all of you reported your scholarship donations? Please let this chairman know about your successes.

Remember, if you wish to honor someone with an honorarium or memorial, please donate to the NGC Scholarship Fund or honor them with a National Life Membership. Let's increase our Education Fund, so that we can increase the number of scholarships given each year.

Please view our web page, and if you have additional questions contact your State Scholarship Chairman or this chairman.

—Bonnie Borne, 2013-2015 NGC Scholarship Chairman, ngcscholarship@gmail.com

No bought potpourri is so pleasant as that made from ones own garden, for the petals of the flowers one has gathered at home hold the sunshine and memories of summer, and of past summers; only the sunny days should be remembered.

-Eleanor Sinclair-Rhode



NGC Calendar

Conventions

2014 Norman, Oklahoma April 30-May 3

2015 Louisville, Kentucky May 11-18 (Installation year)

2016 Michigan

2017 Virginia

2018 Madison, Wisconsin

Fall Board Meetings

2014 Des Moines, Iowa September 24-28

2015 St. Louis, Missouri

2016 Portland, Maine

2017 St. Louis, Missouri

Creative Floral Arrangers of the Americas Invite you to attend the 2014



at the
Orlando Airport Marriott
Orlando, FL

February 21st ~23rd

Featuring Designer Jane Godshalk

And presentations by Creative Arts, Betty Call, Lillian Rico & Kaye Vosburgh

Register now and Experience 5 Fantastic Design Presentations,
Participate in Exciting Hands-On Workshops,
View over 50 Kaleidoscope Designs while
Networking with other top designers and fabulous vendors!

Thursday, February 20th

Jane Godshalk afternoon workshop
"Wow! Flowers - New Trends and Techniques" \$175.00*

Friday, February 21st

Deidre Gross morning workshop - "Not Just Straws" \$75.00*

Janice Hamlin afternoon workshop - "Boondoggling...Folds" \$50.00*

Kaleidoscope Dinner

Creative Arts Presentation — "Backwards and Forwards"

Saturday, February 22nd

Continental Breakfast

Betty Call Design Presentation — "Trans-Fuzion"

Lunch and Annual Meeting

Lillian Rico - "Designing from Scratch"

Claudette Smith Workshop — "Encircled" — \$75.00*

Jane Godshalk Design Presentation — "Creativity through the Ages"

Sunday, February 23rd

Continental Breakfast

Kaye Vosburgh Design Presentation ~ "Positive Space"

Lunch

Jancie Hamlin Workshop - "Twist and Shout" - \$50.00*

"advanced registration required for <u>ALL</u> workshops Full Seminar Registration \$300.00

Visit http://cfaofa.org/seminar.html or contact Becky Lindhorst (386) 767-9924 for registration forms, membership and seminar information.

National Garden Club, Inc.

Awards

Please retain this awards listing and awards rules for 2013-15 awards years. If viewed online, green print will help you identify changes for the current administration.

AWARD RULES 2013-2015

- AWARDS YEAR: January 1 to December 31 annually. This applies to all projects submitted with application form. All awards may be presented annually, if merited. Any exceptions will be noted.
- ELIGIBILITY: Only National Garden Clubs members are eligible to apply for NGC awards unless otherwise stated in the award description. Members are: member garden clubs, groups of member clubs, State Garden Clubs, NGC Regions, and individual members of garden clubs.

Junior, Intermediate, High School Garden Clubs, Individual Youth must be sponsored by a member garden club to be eligible for specific NGC awards.

National Affiliates, Affiliate Members, and International Affiliates are eligible to apply for Awards as noted.

- APPLICATION FORMS: NGC has an application form (new for 2011-2013 term) and procedure for applying for awards. The application form contains topics to be addressed along with any supporting photographs.
- There is a three (3) page limit, using only the front of the page. Exceptions noted.
- Binders and vinyl sheet protectors are no longer required or allowed. Exceptions noted.
- · Applications will not be returned.
- Applications may be submitted electronically to the State Awards Chairman and National Awards Chairman where applicable.
- Forms are available on the NGC website, www.gardenclub.org, and from State Awards Chairmen, IA Awards Chairman, Flower Show Achievement Awards Chairman, and Award of Excellence Chairman.
- Awards of Excellence and Flower Show Achievement Awards each have application forms of their own. These forms do not have the threepage limit.

4. PROCEDURE FOR APPLYING AND DEAD-LINES:

APPLICANTS:

 Complete the application form. Submit the original form (3 pages, only) to your State Awards Chairman by the deadline set by your state. If submitting by mail, include original and one copy.

- When the same project is eligible for various awards, submitting exact duplication of the application is not acceptable.
- Keep one copy of the completed application for your records.
- YEARBOOKS complete the necessary information on the NGC Application Form. Do not answer the questions. Firmly clip two copies of the completed application form to the inside front cover (send only one yearbook). No envelope necessary. Mail to State Awards Chairman.
- PUBLICITY PRESS BOOKS complete the necessary information on the NGC Application Form. Do not answer the questions. Prepare a Book of Evidence. No limit on number of pages. Submit to your State Awards Chairman by deadline set by your state.
- PUBLICATIONS: Submit entry for #3, #12, or #13 in an envelope with one Application Form secured to outside and one enclosed inside envelope if sending by mail. Electronic submissions permitted. Submit entries to your State Awards Chairman by deadline set by your state.

STATE AWARDS CHAIRMAN:

- All first place winners in each category must be sent by mail or e-mail by the State Awards Chairman to the NGC Awards Chairman, Bobbie Verser, 705 Stagecoach Village Circle, Little Rock, AR 72210, bobbieverser@att.net (501-455-2488), to arrive no later than January 15, any exceptions will be noted. hours of entries from your state should be included with submissions.
- If your state Awards Application Form has same requirements as the NGC Awards Application Form, the State Awards Chairman may choose one of the methods below prior to sending to national level.
 - Insert (write/type) necessary NGC information which is required at the top of your state's award application.
 - Attach a sticky label with needed NGC information to top of first page of your state's Award Application Form.
 - Complete the top of the NGC Award Application Form with the necessary award/contact information and attach to your state's Award Application Form. (This would allow you to have four sheets).
- National Affiliate and Affiliate Members apply directly to: Bobbie Verser — no later than January 15.
- International Affiliates: Apply to IA Awards Chairman: Ursula B. De Gomez, Pasco de la Soledad 123, La Herradura Estado de Mexico 52784, ursulabeick@hotmail.com by January 15.

- FLOWER SHOWACHIEVEMENT AWARD winning entries in your state are sent to Jeanne Nelson, 143 S. Harrison Ave., Congers, NY 10920 j.t.nelson7@gmail.com (845) 268-6220.
- PUBLICATIONS If you are able to submit electronically for #3, #12, and #13, send winning entries in each category to Carol Keefe, <u>tkeefe4779@aol.com</u>. Mailing address is 446 Woodlawn Drive, Eufaula, AL 36027. Phone (334) 687-5120.
- YEARBOOKS AND PUBLICITY PRESS BOOKS – First place winning entries in each category should be submitted by the State Awards Chairman to the Regional Awards Chairman according to regional deadlines.

REGIONAL AWARDS CHAIRMAN:

- MEMBER AWARD OF HONOR Forward winning entry to NGC Awards Committee Member, Debbie Hinchey, 1474 Virginia Court, Anchorage, AK 99501. dhinchey@alaska.com. Information concerning winning entry is due by Feb. 20.
- YEARBOOKS AND PUBLICITY PRESS BOOKS – Selection of regional first place winners in each category will be made at regional level. Forward names of winners in each category to NGC Awards Committee Member, Debbie Hinchey, 1474 Virginia Court, Anchorage, AK 99501. dhinchey@alaska. com, no later than March 23. (No yearbooks or publicity press books should be sent to the National level). These should be returned to states at regional meetings.

5. NUMBER OF APPLICATIONS:

Garden Clubs: One application for each size category (based upon membership) for each award may be submitted for evaluation to the NGC Awards Committee. State Garden Clubs: One application for any award category may be submitted for evaluation to the NGC Awards Committee.

Note entry limitations on Awards: #20, #71-74, and Flower Show Achievement Award #5, and #25.

6. CATEGORIES BY SIZE:

Garden Club applications shall be judged according to size determined by number of members on whom NGC and state dues are paid, including Active, Associate, Inactive, Honorary, etc.

i Small Club: 29 members and under ii Medium Club: 30-59 members iii Large Club: 60-99 members iv Ex-Large Club, 100 members +

State Garden Clubs applications shall be judged according to size determined by number of members on whom NGC dues are paid, including garden club members, Affiliates, State Life Members, etc.

- i. Small State: 999 members and under ii. Medium State: 1,000-2,999 members iii. Large State: 3,000-7,999 members iv Ex-Large: 8,000 members +
- 7. TROPHIES, MONETARY AWARDS, CER-TIFICATES OF MERIT: Trophies and/or monetary awards shall be awarded to highest scoring entry among all applicable categories. The winner of a trophy or monetary award is determined from first place entries in each category. (Must score 90 or more to be awarded first place recognition.) Certificates of Merit shall be presented to overall winners, Runners-up receive Certificates of Commendation (by category/size/type), and other award submissions receive Certificates of Appreciation. Awards and Certificates shall be presented at the NGC Convention.
- 8. A BOOK OF EVIDENCE should be prepared for the following only:
 - a) Flower Show Achievement Awards (10 pages— 20 surfaces front & back)
 - b) Publicity Press Book (no limit on number of pages)
 - c) Member Award of Honor, (not to exceed three

Information for preparing a Book of Evidence for the above may be found in guidelines that follow.

 SCALE OF POINTS FOR ALL NGC AWARDS: (exceptions: Promotions, Publications, Yearbooks, Flower Show Achievement Awards, Publicity Press Books, Website, as noted).

<u>Presentation 5 pts.</u> - neat, concise, includes all required information on the NGC Awards Application Form (3 sheets allowed), or the Book of Evidence, if required.

Achievement 65 pts. - scope of project; need and fulfillment; benefit; accomplishment; comprehensiveness of work; activities to attain goals; evaluation of goals reached; educational; prior planning; very brief history if continuing project; financial report; other.

<u>Participation 15 pts.</u> - size of club; involvement of members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.

Record or Documentation 15 pts. - supporting data (as applicable), clear, well-labeled and neatly attached before & after photographs if applicable, landscape plan (does not have to be professionally drawn), financial report, letters of appreciation, community awards, newspaper/magazine articles (if possible), radio or TV script (if possible), etc. Photocopies are permitted.

TOTAL 100 points

NGC AWARDS 2013-15

~ AWARDS OF EXCELLENCE ~ AWARD REQUIREMENTS:

- NGC Award of Excellence Application Form - found on NGC website, www.gardenclub.
- 2. Maximum of four pages (front of page only) of text and photos/photocopies to cover all requirements in award description and Scale of Points for achievement, participation and record. No binders, vinyl sheet protectors, or staples are allowed. Counting the Award of Excellence Application Form plus the four pages, you may have a total of five pages.

DEADLINE: All applications must be received by the NGC Award of Excellence Chairman by January 1. All will be judged by members of the Award of Excellence Committee at the Winter Executive Committee Meeting. Winners will be selected by a vote of the Executive Committee.

Mail or e-mail to NGC Award of Excellence Chair-

Gay Austin 601-684-3952 glaustin2@bellsouth. 405 Marion Avenue 601-248-7661 (C) McComb, MS 39648 -2709 601-684-0129 (fax)

#23 Award of Excellence is the highest award of National Garden Clubs presented to a non-member of NGC and sponsored by a State Garden Club. It may be awarded to an individual, organization, or institution that has made a significant contribution toward the advancement of goals and purposes of National Garden Clubs. The application for a NGC Award of Excellence may be obtained from the NGC website or the Award of Excellence Chairman. Text and photos/ photocopies to substantiate the applicant's qualifica-

of page only. (The application form plus the 4 pages, SCALE OF BOINTS FOR #22

equals a total of 5 pages).

tions for this award is limited to four (4) pages, front

SCALE OF POINTS FOR #25	
Presentation	5
Achievement and Scope of Accomplishment	50
Advancement of NGC, Inc.'s Goals	35
Supporting Data	10
TOTAL 100 pc	ints

#24 Award of Excellence for State Garden Clubs

- A State Garden Club may apply for the Award of Excellence for an outstanding project and may be submitted only ONCE unless a significant new phase has been added. A monetary award of five hundred dollars (\$500) will be given to the winner from each membership division. If there are no applications

in one membership category, that award may be given to another outstanding applicant in another category. A maximum of four (4) NGC Awards of Excellence may be awarded per year. States will be divided into four (4) groups, according to membership numbers.

- a. Membership up to 999.
- b. Membership from 1,000 to 2,999.
- c. Membership from 3,000 to 7,999.
- d. Membership over 8,000 members.

SCALE OF POINTS FOR #24 and #25

Presentation	5
Outstanding, Unusual or Distinctive Project	60
Advancement of NGC, Inc.'s Goals	25
Supporting Data	10
TOTAL 100	points

#25 Award of Excellence for Regions - One Certificate of Merit and \$500 may be awarded for distinguished work in a Region for coordinated activity in accordance with the programs and objectives of NGC in which all states in the Region have participated. Application is made in the second year of an Administration.

CIVIC ACHIEVEMENT

#1 Civic Achievement - The Kellogg Civic Achievement Award and a silver tray donation by Michigan Garden Clubs, Inc. may be awarded for distinguished civic or conservation work making permanent improvement for public benefit, e.g. establishing sanctuaries, experimental forests, municipal gardens, landscaping public buildings, etc. No commercial project is eligible.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)

#2 Garden Center - The Fisher Garden Center Award and silver tray in honor of Mrs. Frederick T. Fisher may be awarded for a garden center, maintained by members, which in proportion to size has performed the greatest service to the community, e.g. library, lectures furthering NGC objectives, courses, exhibits, trial garden, youth involvement, networking with other civic organizations. Text to include days/hours center is open to public and activities held at center.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)

#7 Special Achievement - A Certificate of Merit may be awarded for outstanding civic work furthering NGC objectives and projects throughout club year or special

Fall 2013 17 project not provided for in another NGC Award.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- C. Individual garden club member
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliates (dues paid directly to NGC)

CONSERVATION/ENVIRONMENT

#6 Conservation - The Lucile Droege Mauntel Conservation Award in honor of Shirley Nicolai, \$50 donation by National Capital Area of Garden Clubs, Inc., may be awarded for conservation activities, e. g. education or legislative activity; conservation field project; natural resource development, such as a watershed, erosion control, reforestation, wildlife refuge; overall excellence and well-balanced year's conservation activities.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils, districts, etc.)
- C. Individual garden club member
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#20 Roadside Beautification - The Natural Lands Trust Roadside Beautification Award and \$100 donation by California Garden Clubs, Inc. in memory of Hilda Fox may be awarded for outstanding, permanent roadside beautification within the state. The program may be continuous, but must have advanced degree of completion prior to making application. This award may be given only once for the same program.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliate (dues paid directly to NGC)

#39 Litter/Recycling/Reclamation - The Harriet Thomas Award and a \$100 donation by the Florida Federation of Garden Clubs, Inc. may be awarded for the most outstanding community project on litter prevention, reclamation and/or recycling, e.g. year-long program, organizing recycling program, establishing community composting site.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#41 Conservation Education - The Hazel Johnson Award and a silver tray donation by Federated Garden Clubs of Maryland, Inc. may be awarded for the most comprehensive work and/or study in conservation education.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club- i small state, ii medium state, iii large state, iv ex-large state
- I. Region

#42 Bird Protection - The Nannine C. Wallis Award and a \$25 donation by The Garden Club of Kentucky, may be awarded for conducting the most comprehensive and effective project for bird protection and welfare, e.g. sanctuaries, providing food, houses, and promoting law enforcement relative to bird welfare.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#43 Butterfly - A Certificate of Merit in honor of Deen Day Sanders and a \$500 donation by Alice and LeRoy Overton may be awarded for conducting the most comprehensive and effective project on butterflies,

- e.g. habitat protection, protection of migratory routes, public education, establishment of butterfly garden at school or community site, other.
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

HISTORIC PRESERVATION/HISTORIC OR MEMORIAL GARDENS

#50 Historic Preservation - The May Duff Walters Achievement Award for Preservation of Beauty donated by The Garden Club of New Jersey may be awarded for historic preservation project such as the restoration of a park, a building and/or garden of importance to local, state or national heritage.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#51 Decoration of Historic Building - A Certificate of Merit may be awarded for tastefully decorating a historic building/house/mansion. Decorations are not required to be of the period of the building, but should be creative, distinctive, and harmonize with the building's style. Designer's choice of all materials within purview of curator, official, or owner of the building.

 A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

HORTICULTURE

#4 Horticultural Achievement - The Evelyn Mooney Award for Creative Horticulture Achievement. A Purple Rosette and a Certificate of Merit may be awarded for the successful hybridizing of a new plant cultivar or for horticultural achievement of permanent importance. A statement from the respective plant society (if one exists) must be submitted to verify development of new plant cultivar.

C. Individual garden club member

F. Individual National Affiliate member

H. Individual International Affiliate member

HORTICULTURE THERAPY/ GARDEN THERAPY

#19 Horticulture Therapy - A Certificate of Merit may be awarded for an outstanding program working with the physically or learning challenged in nursing homes, schools, prisons, etc.

 A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

C. Individual garden club member

D. State Garden Club - i small state, ii medium state, iii large state, iv ex-large state

#46 World Gardening - The Dean World Gardening Award in honor of Mrs. Charles O. Dean, silver tray donated by The Garden Club of New Jersey, in honor of Helen Hull may be awarded for the most outstanding program or activity in other countries, e. g. continued support of international organizations that provide health, food, housing, fresh water, etc.; disaster relief; donations of seeds and animals; support of children in school or orphanage; conservation, reforestation, habitat restoration; support for student's in study of conservation or horticulture related field; other.

 A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

 D. State Garden Club - i small state, ii medium state, iii large state, iv ex-large state #48 Horticulture Therapy Garden Project - A Certificate of Merit may be awarded for establishment of a garden/s to benefit the physically or learning challenged, residents in nursing home, school, prisons, low income housing, Habitat for Humanity, etc. Includes barrier free garden, accessible gardening, community garden, meditation garden at hospital, etc.

 A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

C. Individual garden club member

 D. State Garden Club - i small state, ii medium state, iii large state, iv ex-large state

LANDSCAPING AND LANDSCAPE DESIGN

#26 Landscape Design Education - The Lorena M. Spillers Award and silver tray donation by The Garden Club Federation of Massachusetts, Inc., may be awarded to a State Garden Club for the most comprehensive and effective state program of education in landscape design, informing the public of proper landscape design practices, and benefits derived from developing plants for proper homes, schools, parks, roadsides, communities, cities, regions, etc.

 D. State Garden Club - i small state, ii medium state, iii large state, iv ex-large state

#28 Landscape Design for Church Gardens - The May Duff Walters Achievement Award and silver tray donation by Nancy Voyles, may be awarded for planning and/or planting of a church or synagogue garden that meets the needs of the congregation.

 A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

C. Individual garden club member

#29-1, #29-2, or #29-3 - Blue Star Memorial Landscaping Certificates of Merit may be awarded for the most outstanding Blue Star Memorial Highway Marker landscaping projects. The marker and landscaping may be part of a highway department rest area maintained by the department. The project may have been continuous, but major landscaping must be completed within two years. The project may be a replacement of a destroyed or long neglected landscape.

29-1. Blue Star Memorial Highway Marker

A. Single member garden club - i small club, ii medium club, iii large club, iv ex-large club

B. Group of member clubs (councils or districts, etc.)

 D. State Garden Club - i small state, ii medium state, iii large state, iv ex-large state

29-2. Blue Star Memorial Byway Marker

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- 29-3. Blue Star Memorial Marker
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- #40 Landscape Design Consultants The Hubert Bond Owens Silver Trophy donated by Robert H. Rucker may be awarded to a Council of Landscape Design Consultants for the most outstanding program of continuing landscape design education. The trophy may be displayed at the State Garden Club's head-quarters, if any, or placed in custody of the Council's president.
- #49 Community Landscape Design The Dr. William C. Welch Award may be awarded for the most significant contribution in providing planning and planting for: commercial property, church or synagogue, hospital, library, civic center, park, waterfront, etc. Copy of landscape plan must be included with application.
 - A. Single member club i small club, ii medium club, iii large club, iv ex-large club
- #62 Landscape Design A Certificate of Merit and silver tray, donated by The Delaware Federation of Garden Clubs, may be awarded for an outstanding project in the field of landscape design.
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

NON-COMPETITIVE AWARDS No Application Necessary ~ Determined by information at NGC Headquarters

- #52 Life Membership Award A Certificate and \$100 each will be presented to:
 - A. State Garden Club with the greatest increase in NGC Life Memberships from May 1 through April 30.
 - B. State Garden Club with the greatest per capita increase in NGC Life Memberships from May 1 through April 30.

- #15 Membership The Violet N. Gose Silver Trophies may be awarded to:
 - A. A State Garden Club showing the greatest increase in paid membership, as of October 31.
 - B. A State Garden Club showing the greatest per capita increase in paid membership, percentagewise, as of October 31.

#31 The National Gardener Award - The Hazel O'Hern The National Gardener Trophy may be awarded to the State Garden Club having the greatest number of subscriptions to TNG as of December 31, figured on a state membership percentage basis and officially recorded number of paid subscriptions. The state must have a minimum of 150 paid subscriptions and a 10% increase for the year. No state may win the award for a third consecutive year. (Winner for 2012, Kentucky).

OPERATION WILDFLOWER AWARDS

Awards of up to \$1,000, may be awarded to winners. Entries must include supporting information as applicable: Before and after photos; safety must be considered in all plantings; educational value as well as aesthetic beauty should be shown; unique aspects and/or unusual features; financial statement; other. No project may receive an award for two consecutive years.

- #71 Roadside Award may be awarded for notable environmental preservation and enhancement of roadsides and rest areas using wildflowers and native plants to your region. Project may be sited on rural byways, urban highways, roadside rest areas, entrances to towns, medians, etc.
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - D. State Garden Club i small club, ii medium club, iii large state, iv ex-large state
- #73 Civic Projects with Native Plants Award may be awarded for establishing wildflower gardens, memorial gardens, or the restoration of historic gardens with emphasis on native plant material to your region.
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- #74 Outdoor Classrooms, Nature Trails may be awarded for establishing outdoor classrooms, nature trails, wildflower walks, etc. with the emphasis on

wildflowers and native plants to your region.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

PROMOTION

#27 Radio and/or TV - A Certificate of Merit may be awarded for the best garden-oriented programming. Submit date/s aired, length of programs and typewritten script/s of series or guest appearance. Submit date/s aired, length of program and typewritten scripts of public service announcements. Submit audio or video tape of any one program or public service announcements.

- Radio: a series of programs, a series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearance/s, or other.
- Television: series of programs on local or community access cable stations, series of Public Service Announcements (10, 20, 30, 60 seconds), guest appearance/s, or other.
 - A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
 - B. Group of member clubs (councils or districts, etc.)
 - C. Individual garden club member
 - D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
 - E. National Affiliate (dues paid directly to NGC)
 - F. Individual National Affiliate Member (member of NGC Affiliate)

#44 Publicity Press Book - Certificates may be awarded to winning books of evidence exhibiting quality, quantity and diversity of coverage in the print media promoting garden clubs and NGC goals and objectives.

Deadline: to State Chairman by your state's deadline; first place winners in each category sent to Region by February 23; name of winning entry of first place books in each category sent to NGC Awards Committee member, Debbie Hinchey, 1474 Virginia Court, Anchorage, AK 99501, dhinchey@alaska.com 907-278-2814 by March 23. (Do not send Press Books to NGC chairman).

Application: NGC Application Form with required information attached to inside front cover; second form clipped to outside. These books of evidence should be returned to states at Regional meetings.

Categories:

- A. Single member garden club: i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- E. National Affiliated Garden Center

Requirements for Preparing Publicity Press Book

- Label on outside cover: number and name of NGC award, category, name of club/s, city and state.
- Submit in report cover or folder; 8 ½ x 11' or 9 x 12". No heavy scrapbooks or oversized portfolios. There is no limit on the number of pages. Plastic page protectors may be used.
- 3. Material must consist of any of the following: Newspaper, magazine, newsletter, notices or flyers for one-time event, or any printed publication clippings (e.g. Your state or regional official publication, The National Gardener, etc.), with the name and date of publication over each article. Clear photocopies are permitted; reduced photocopies of large or lengthy articles are permitted. Downloading of published newspaper articles from the Internet is permitted. Judges take into consideration the difficulty in securing newspaper publicity.
- No page numbering or Table of Contents needed. Affix contents in chronological order January 1 through December 31.
- Clippings evenly cut. No loose clippings permitted.
- Each published item must contain the name of organization and/or individual/s identified as a member of the organization. Underline first use of name of organization and/or member in each article.
- Articles should include who, what, when, where, etc. where applicable; publicity should relate to organization's or individual's projects and/ or activities; promotion of NGC objectives and goals.

SCALE OF POINTS for #44

Presentation 15 pts. - meets all Requirements, neatly presented

Quality 40 pts. - articles well written; publicity related to projects and/or activities

Quantity 25 pts. - articles for each month (take in consideration dark months), use of varied publications and media (newspaper coverage is difficult, especially in larger cities), magazines, newsletters, notices/flyers, journals, etc.)

Diversity 20 pts. - local, council, district, state, national, other

TOTAL 100 points

#53 National Garden Week - A Certificate of Merit and a \$100 donation by The Garden Club of South Carolina, Inc. may be awarded for best overall promotion of National Garden Week; entry to show community awareness throughout the entire week and include local and/or state proclamations.

A. Single member garden club - i small club, ii

medium club, iii large club, iv ex-large club

- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#63A and B, Website - A Certificate of Merit and a \$100 donation (divided) by The Garden Club of Georgia may be awarded for the most outstanding website promoting the sponsoring organization and NGC objectives. Provide on the NGC Awards Application Form your website address, who maintains site, how often updated, and cost. Ease of navigation will be considered while judging from the current site.

#63A, Designed and managed by club member/ members

#63B, Professionally designed

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliate (dues paid directly to NGC) G. International Affiliate

SCALE OF POINTS FOR WEBSITE JUDGING

Presentation: Design/Appearance: attractive, engaging, easy to view; layout 25 pts.

Navigation: Ease of navigation, navigation system (bar, map, etc.), logical flow of pages, clear page headers, links active 35 pts.

Achievement: Club/group information present/ease to find, educational 20 pts.

Promotion: Promotes NGC objectives 10 pts.

Maintenance: Does it appear to be updated?

10 pts. TOTAL 100 points

#68 Video/CD/DVD/Flash Drive - A Certificate of Merit and a \$100 donation by The Garden Club of Georgia may be awarded for the best video/CD/DVD/flash drive production on any NGC objective, e.g. Flower Shows, Flower Arranging, Horticulture, Landscaping and Gardens, Environmental Protection, Christmas Decorations, etc.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliate (dues paid directly to NGC)

I. Region

SCALE OF POINTS:

Presentation, 60 points: Includes required information on NGC Awards Application form (3 pages allowed). Design/appearance/audio: Memorable content and delivery; creativity; images clear, concise, easy to view and comprehend; logical order of sequence; all visual effects contribute to rather than detract from the message.

Achievement, (10 points each, 20 points total): Overall impact (educational, inspiring, persuasive); club/group information present and accurate.

Promotion, 20 points: Clear message; promotes NGC objectives or projects; means of distribution, profits realized if applicable. Total 100 points

PUBLICATION AWARDS

Rules 1-7 apply except no limit on number of pages SCALE OF POINTS for #3, #12 & #13

Send all Publication entries to Awards Committee Member, Carol Keefe, 446 Woodlawn Drive, Eufaula, AL, 36027 tkeefe4779@aol.com 334-687-5120.

<u>Presentation</u> (as applicable) 5 pts. Application includes brief description of publication, club membership. No limit on number of pages in publication.

Submit entry for #3, #12 and #13 in an envelope; attach one application to outside of envelope and place one inside envelope. Electronic entries are acceptable.

SCALE OF POINTS:

Achievement (as applicable) 65 pts. - educational, informative, accuracy, clarity of subject; quality of printing, photography, and/or graphics; coverage received; general appeal; indicates that your organization is a member of National Garden Clubs, Inc.

Promotes NGC Objective/s 15 pts .

Record or Documentation (as applicable) 15 pts. number of copies distributed/sold, how distributed, financial information: cost of publishing, price if sold, market seen.

TOTAL 100 points

#3 Literary Horticultural Interest - The Helen Hull Award may be awarded for a literary production of horticultural interest, written within last three years. Eligible publications include: book, booklet, brochure, study course, or other similar publications.

- C. Individual garden club member
- E. National Affiliate (dues paid directly to NGC)
- F. Individual National Affiliate member (member of NGC Affiliate)
- H. Individual IA member

#12 Publications - A Tommy Donnan Certificate
of Merit may be awarded in each category 1-4 for
publications that are published at least three times per
year under one-editorship or management. Notices and
flyers for one-time events do not apply. Newsletters:
submit only three sample issues and state number issues per year. Printed publications or those prepared

for electronic distribution are acceptable entries. Categories:

- Newsletter one 8 ½ x 11" or one 8 ½ x 14" sheet of paper
- 2) Newsletter or Magazine of 3-12 pages
- Newsletter, Magazine or Bulletin of 13-24 pages
- Newsletter, Magazine or Bulletin over 24 pages

Eligibility for Categories 1-4:

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliate (dues paid directly to NGC)
 G. International Affiliate
- I. Region

#13 Publications - A Tommy Donnan Certificate of Merit may be awarded to the entry judged best in each category 1-8. Notices and flyers for one-time events are not eligible. Printed publications or those prepared for electronic distribution are acceptable entries. Categories:

- manuals, handbooks (examples: procedural, duties of officers, awards)
- educational (examples: environmental, land scape, gardening, horticulture therapy)
- horticulture, design (examples: judging, guide to exhibiting, floral design, mechanics)
- 4) history
- 5) membership (examples: brochure, leaflet)
- 6) calendars
- 7) cookbooks
- 8) other

Eligibility for Categories 1-8:

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state
- E. National Affiliate (dues paid directly to NGC)
- G. International Affiliate
- I. Region

SERVICE & RECOGNITION AWARDS

Award of Distinguished Service may be presented by local garden clubs to businesses, industrial establishments, schools, youth clubs, civic organizations, etc., who are not affiliated with a garden club, for on-going or completed projects. Award Certificates #5234 may be purchased from NGC Member Services in St. Louis. #9 Citation for Distinguished Service will be awarded to a National Garden Clubs, Inc. President. NGC owes much of its program and development to wise leadership. In grateful appreciation of notable achievement and guidance by the NGC President, a citation for distinguished service and token of appreciation will be awarded upon completion of the President's term of office.

Member Award of Honor may be awarded to one member in each region whose volunteer efforts during a period of five or more years, has made outstanding contributions to club and community, in one or more of the following areas: civic development, horticulture therapy, youth activities, conservation, landscape design, horticulture, floral design, or all around excellence. Eligibility: any member of a State Garden Club, who has never been a member of NGC Board of Directors. Eligibility and Rules listed on NGC Website, 'Awards' - Member Award of Honor. A book of evidence should be submitted not to exceed 3 pages. Obtain information from State or Regional Awards Chairman. Entries are submitted to State Awards Chairman by state's deadline date. State Awards Chairman forwards one entry to Regional Awards Chairman by February 1. Region forwards one winner to National Awards Committee member, Debbie Hinchey, 1474 Virginia Court, Anchorage, AK, 99501 dhinchey@ alaska.com 907-278-2814 or 907-529-4811(cell) by February 20. The eight Regional Winners will receive a NGC Certificate and a pin at the NGC convention. They will be recognized in The National Gardener.

#37 Presidential Citations will be given by the NGC President to persons who have performed outstanding service to NGC.

#56 NGC Award for Major Non-Standard Flower Shows - A medal depicting the NGC Seal hung on a green ribbon may be presented at a major non-standard flower show, e.g. The New England Spring Flower Show (Massachusetts), The Southeastern Flower Show (Atlanta), etc., if the committee for the shows agrees to the presentation. Two medals will be available, one for the exhibit judged to be the finest in the Horticulture Division and one for the exhibit judged to be the finest in the Design Division. Winning exhibits must be blue ribbon winners scoring 95 or more and selection made by three NGC Accredited Flower Show Judges. Presentation to winners shall be by the President of the State Garden Club or an NGC Officer when possible. Make application in writing to NGC Headquarters six months in advance of the Flower Show date.

STANDARD FLOWER SHOW ACHIEVE-MENT AWARDS (SFSAA) - Complete the Flower

Show Achievement Award Application Form. State Awards Chairman submits to NGC Flower Show Achievement Awards Chairman, Jeanne Nelson, 143 S. Harrison Ave. Congers, NY 10920, j.t.nelson7@gmail.com 845-268-6220 or 845-642-1343 (cell).

- AWARDS YEAR January 1 to December 31 annually.
- PROCEDURE State or IA country designated Chairman must be notified of club/s' or organization/s' intent to apply, well in advance of show. See Handbook for Flower Shows, 2007 edition, page 55.
- DEADLINE observe state deadlines. All applications must be sent by the State Awards Chairman to the NGC Flower Show Awards Chairman, Jeanne Nelson, to arrive no later than January 15.
- 4. ELIGIBILITY Only National Garden Clubs members are eligible to apply for NGC awards unless otherwise stated in the award description: Single member garden clubs, Groups of member clubs, Councils of Accredited Flower Show Judges, State Garden Clubs. Junior, Intermediate and High School Garden Clubs must be sponsored by a member garden club. Affiliate Members and International Affiliates are eligible to apply for Awards as specified.
- REQUIRED SCORE When an organization is applying for a NGC Standard Flower Show Achievement Award the show must score 95 or more points, as determined by the Judges' Evaluating Panel. Adjusted value of averaged Evaluations - 75%, Book of Evidence - 25%.
- 6. ROSETTES, CERTIFICATES OF AWARD OF MERIT, CERTIFICATES OF EXCELLENCE -

shall be recognized at the NGC Convention. Rosettes and runner-up certificates for Award #11 shall be presented at NGC Convention. Winning Standard Flower Shows sponsored by five or more clubs will receive five rosettes; additional rosettes for sponsoring clubs may be purchased from Member Services.

- 7. APPLICATION FORMS All applications must be on current NGC Flower Show Achievement Application Forms obtained from the State or IA Awards Chairman. The form must be signed by the State President and State Awards Chairman. One application form should be permanently attached to inside cover of the Book of Evidence and a duplicate form attached with paper clip.
- PROCEDURE FOR APPLYING Clubs, Groups of Clubs, State Garden Clubs: All applications for NGC Awards must be made through the State Awards Chairman (except as specified).

International Affiliates apply directly to IA Awards Chairman, Ursula B. De Gomez, Paseo de la Soledad 123, La Herradura Estado de Mexico 52784 ursulabeick@hotmail.com by January 15.

9. The NGC Awards Committee will consider only

one application for each numbered award or category within a numbered award. Each State Garden Club may receive all awards merited in any given year, provided all qualifications are met. See exception #10.

- Awards #5 and #25 may not be applied for or won by the same organization in two consecutive years.
- Requirements for Preparing a Book of Evidence for Flower Show Achievement Award - refer to Handbook for Flower Shows, 2007 edition, pp 61 - 63 for detailed information.

You are encouraged to compile the Book of Evidence for Flower Show Achievement Awards and save in PDF format, then put on a CD/DVD. Any format such as Power Point, Publisher, Word, etc. may be used as long as it is saved in PDF format. Label should be placed on CD/DVD. Place CD/DVD along with a copy of the Flower Show Schedule, the Awards Application Form Sheets, and Evaluations in an envelope. Submit entry to your State Awards Chairman. If mailing CD/DVD as an entry, DO NOT send the book of Evidence. It is not needed.

STANDARD FLOWER SHOW ACHIEVEMENT AWARD (SFSAA) OFFERED COMPETITIVE ONLY WITHIN EACH STATE

NON-COMPETITIVE BETWEEN STATES

Refer to Rules and Requirements as published in Handbook for Flower Shows, 2007 edition.

Councils of Garden Clubs must consist of at least three (3) NGC Member Clubs and recognized by the State Garden Club to be eligible for a NGC Standard Flower Show Achievement Award.

#5 A. B. C. D Club Standard Flower Show - Purple Rosette

Winning club is not eligible to receive this award in consecutive years.

- A. Membership fewer than 21. Minimum of one (1) Special Exhibit required.
- B. Membership 21-49. Minimum of two (2) Special Exhibits required.
- C. Membership 50-99. Minimum of three (3) Special Exhibits required.
 - D. Membership 100 or more. Minimum of four (4) Special Exhibits required.

#17 A, B, C, D, E Home Standard Flower Show – Blue Rosette

- A. One (1) member club, one or more homes; garden/s optional. Minimum of two (2) Special Exhibits required.
- B. One (1) member club, one or more homes, in combination with some exhibits staged in a public building; garden/s optional. Minimum of two Special Exhibits required.

C. Two (2) or more member clubs, one or more homes; garden/s optional. Minimum of three (3) Special Exhibits required.

D. Two (2) or more member clubs, one or more homes, in combinations with some exhibits staged in a public building; garden/s optional. Minimum of three (3) Special Exhibits required.

E. Council of Garden Clubs, Judges Council, NGC District/s of Garden Clubs, one or more homes; garden/s optional. Minimum of three (3) Special Exhibits required.

#18 A, B Council Standard Flower Show – Rose Rosette. Minimum of three Special Exhibits required.

A. Council of Garden Clubs Standard Flower Show, sponsored by at least three (3) NGC members clubs belonging to an association, federation, group, circle, etc. and recognized by the State Garden Club. Minimum of three (3) Special Exhibits required.

B. Judges Council/s Standard Flower Show. Minimum of three (3) Special Exhibits required.

#21 A, B, C Patriotic Standard Flower Show – Red/ White/Blue Rosette

May be held in home/s and/or public building/s. Requirements: US flag must be correctly and prominently displayed. Exhibitors are not limited or required to use patriotic colors.

One (1) member club. Minimum of two (2)
 Special Exhibits required.

B. Two (2) or more member clubs. Minimum of three (3) Special Exhibits required.

C. Council of Garden Clubs, Judges Council, District of Garden Clubs. Minimum of three (3) Special Exhibits required.

#22 A, B, C Holiday Standard Flower Show - Red/ Green Rosette.

May be held in home/s and/or public buildings. The spirit of a holiday/s must be featured.

One (1) member club. Minimum of two (2)
 Special Exhibits required.

B. Two (2) or more member clubs. Minimum of three (3) Special Exhibits required.

C. Council of Garden Clubs, Judges Council, District of Garden Clubs. Minimum of three (3) Special Exhibits required.

#25 A, B, C Petite Standard Flower Show of Miniature and/or Small Exhibits – Small Yellow Rosette.

May be held in home/s and/or public building/s. Show must qualify as a Petite Standard Flower Show in both Design and Horticulture Divisions. See Handbook, p 120 for definition of acceptable horticulture. Winning organization is not eligible to receive this award in

consecutive years.

A. One (1) member club. Minimum of two (2) Special Exhibits required.

B. Two (2) or more member clubs. Minimum of three (3) Special Exhibits required.

C. Council of Garden Clubs, Judges Council, District of Garden Clubs. Minimum of three (3) Special Exhibits required.

#30 A, B. District Standard Flower Show - Green Rosette

Area named may be either District or Region as defined by the State Garden Club. Award is based on total number of clubs within the area. There must be a participation of at least 75% of those clubs.

A. District/region consisting of fifteen (15) or fewer NGC member garden clubs. Minimum of three (3) Special Exhibits required.

B. District/region consisting of sixteen (16) or more NGC member clubs. Minimum of four (4) Special Exhibits required.

#34-3 A. B. Plant Society Standard Flower Show -Orange and White Rosette

Certificate of Award of Merit. May be held in home/s and/or public building/s. Show must fulfill all requirements of a Standard Flower Show, except that the Horticulture Division may be judged by plant society judges. Minimum of one (1) Special Exhibit required.

 Plant Society affiliated with NGC on local, state, regional or national level.

 NGC organization co-sponsored with non-NGC affiliated Plant Society.

#35 A. Near-Club Standard Flower Show – Blue/ White Rosette.

May be held in home/s and/or public building/s. Near clubs must share sponsorship of the show not merely be exhibitors in the show. Two (2) or more member clubs located near one another. Minimum of three (3) Special Exhibits required. (Councils of Garden Clubs, Judges Councils, State Districts of Garden Club are not eligible for this award.)

#47 A, B, C. Youth Flower Show or Youth Section of an Adult Standard Flower Show - Red Rosette.

Youth organization/s or group/s e.g., Youth Garden Club, Scouts, Campfire Girls, school class, etc. Number of classes and exhibits in horticulture and design must satisfy the minimum requirements of a Small-Standard Flower Show. Minimum of two (2) judged Education Exhibits require. Evaluating panel of judges must use Scale of Points for Evaluating Standard Flower Shows and Book of Evidence or CD/DVD must be submitted.

A. Youth Flower Show held by one (1) NGC Youth club or group, sponsored by an NGC member club.

B. Youth Flower Show held by two (2) or more NGC Youth clubs or Youth groups, sponsored by an NGC member club.

 C. Youth participation in an adult Standard Flower Show.

- a. Youth section/sub-sections must be evaluated independently from the adults on a separate Scale of Points for Evaluating Standard Flower Shows by a panel of three Accredited Flower Show Judges judging the show.
- Book of Evidence must provide evidence of Youth participation in writing the Youth section of the flower show schedule and in staging or in clerking in the Youth Section. (Pictures may serve as evidence.)

#57 A, B Standard Flower Show Staged in Public Building – Burgundy/Pink Rosette

Show must be staged in a historic landmark (home, historical restoration, etc.), museum, church, business, shopping center, mall, housing development, fair (world, state, or county), garden center, or other commercial building.

- A. One (1) member club. Minimum of two (2 Special Exhibits required.
- B. Two (2) or more member clubs. Minimum of three (3) Special Exhibits required.

(SFSAA) COMPETITIVE BETWEEN STATES #11 A, B State Standard Flower Show – Gold Rosette

The first runners-up for State Standard Flower Show (one in A. and one in B.) that scores 95 or above on the National evaluation will receive Certificates of Excellence.

A. Small state, no more than 100 member clubs with ten percent (10%) of adult clubs participating. Minimum of five (5) Special Exhibits required.

- B. Large state, more than 100 member clubs with ten percent (10%) of adult clubs participating. Minimum of fifteen (15) Special Exhibits required.
 - Horticulture Division: Minimum of 20 classes required with at least 80 exhibits, any number per class.
 - Design Division: Minimum of 20 classes with at least 4 exhibits in each class. A minimum of 80 exhibits overall.

(SFSAA) COMPETITIVE REGIONAL FLOWER SHOW ACHIEVEMENT AWARD

#12 A, B, Regional Flower Show Achievement

Award - Rosette of Turquoise ribbons.

The runner-up Regional Standard Flower Show in each category scoring 95 or above in the national evaluation will receive a Certificate of Excellence.

- A. Small Region, 649 or less member clubs within the region with ten percent (10%) of adult clubs participating. Minimum of five (5) Special Exhibits required.
 - Horticulture Division: Minimum of 12 classes with at least seventy (70) exhibits with any number per class.
 - Design Division: Minimum of 12 classes required with at least 4 exhibits in each class for a minimum of 48 overall exhibits.

B. Large Region, 650 members or more member clubs within the region with ten (10) percent of adult clubs participating. Minimum of fifteen

- (15) Special Exhibits required.
- Horticulture Division: Minimum of 20 classes required with at least 100 exhibits, with any number per class.
- Design Division: Minimum of 20 classes with at least 4 exhibits in each class, minimum of 80 overall exhibits.

VISION OF BEAUTY CALENDAR

Submit to NGC Calendar Chairman, Jan Warshauer, 259 Rolling Meadows Blvd. N., Ocean, NJ, 07712 or (June 15- Sept. 15) send to P.O. Box 680363, Park City, UT 84068; jwarshauer@aol.com

#38 Calendar Flower Arranger of the Year - The Helen S. Hull Calendar Flower Arranger of the Year shall be determined by the NGC Vision of Beauty Calendar Committee. Garden club members and members of clubs affiliated with NGC may submit digital photos of all types of designs – traditional, contemporary, new trends and those appropriate for seasons of the year and holidays. Entries are submitted directly to NGC Calendar Chairman no later than August 1, each year. Entry form and requirements are found in current Vision of Beauty Calendar.

- C. Flower Arranger of the Year (Individual)
- F. International Affiliate Flower Arranger of the Year (Individual)

YEARBOOKS

(budgets no longer needed)

#16 A (Clubs) or #16G A (International Affiliates):
Yearbooks for State Garden Club and IA Garden
Club A Certificate of Merit may be awarded for outstanding yearbooks in each of the following categories,
determined by number of members, including Life
Members, on whom NGC dues are paid. Yearbooks
may be accepted for competition on the calendar year
or the club year (the same yearbook may be submitted

only one time in awards year). No envelope necessary. State Awards Chairman submits Yearbook winners in each category to Regional Awards Chairman. Regional Awards Chairman sends name of winning entries in each category to NGC Awards Committee Member, Debbie Hinchey, 1474 Virginia Court, Anchorage, AK, 99501; dhinchey@alaska.com 907-278-2814 or 907-529-4811 (cell).

- A. Single member garden club
 - 1. Club under 20 members 2. Club 20-29
 - 3. Club 30-44 4. Club 45-69 5. Club 70-99
 - 6. Club 100-299 7. Club 300 or more
- G. 1A International Affiliate, Federations and Associations
 - 1B International Affiliate, Single member garden club

SCALE OF POINTS A or GA

Format

15

A. Book Structure

- 3
- 1. Practical, convenient size, durable, neat
- B. Arrangement of contents
 - Cover: name of club, town, state, year (design optional)
 2

If permanent binder cover is used, substitute with paper cover and include required information on cover and so note

Title Page: name of club, town, state, year, number of Members, affiliated organizations (district, state, region, NGC, other)

2

- Subsequent pages (in any order most useful to members) Club officers; club membership roster with complete mailing addresses and telephone numbers; names and addresses of NGC President, NGC Regional Director, State President, State District Director, Council President (if any); Calendar of events
- C. Options: club's choice to include bylaws, fund raising, roll call. NGC/Region/State themes; club theme, if used, should be evident throughout the book 0

Programs (Indicate if special interest club. e.g. Horticulture, only; Design, only; Faith Based; etc.) 50 Study on variety of NGC Goals and Objectives such as: Birds, Blue Star Memorials, Butterflies, Civic Achievement, Conservation, Environment, Flower Shows, Floral Design, Historic Preservation, Horticulture, Horticulture Therapy, Landscape Design, Legislation, Litter Control, Roadside Beautification, U.S. & World Gardens, Wildflowers, World Gardening, Youth, etc.

- At least seven meetings a year 3
- 2. Date, location/address, time of meeting

Speaker's name, qualifications (brief), program title

- Programs, workshops, tours furthering NGC Goals & Objectives, give brief word description (lecture, slides, demonstration, hands-on workshop)
 - a. Variety of program topics (theme not required) (14 pts.)
 - Variety of styles of programs (lectures, slides, power point, tours, etc.) (12 pts.)
 - variety of speakers (specialists, members, panel, etc.) (14 pts.)

Projects (judged upon scope of projects) 35
Projects involve actual membership participation that
benefit the community and further NGC Goals and
Objectives (does not include fund-raising or social
activities)

- List Continuing and New Participating Projects
 15
- Give brief word description of projects: location, how others benefit, how members are expected to participate, chairman, etc. List donations: amount, in-kind donations, to whom, sale of state/NGC products (Vision of Beauty Calendars, state cookbook)

TOTAL 100 points

#16B – Yearbook (Group of Member Clubs, Council, District,) or #16GB – Yearbook (International Affiliates Group, Federation Yearbooks)

B: Group of member clubs, council, district

SCALE OF POINTS

A. Book Structure 10

Practicability, durability, neatness Cover to include: name of organization, state, year, design optional

Title page: number of clubs, affiliation including NGC, region, state, other.

Table of Contents, name & address NGC President, Regional Director, State President

If permanent type binder is used, substitute paper cover for competition

including required information and so note

B. Organizational Information

Organization officers and committee chairmen, including club affiliation.

Calendar of events including meeting dates, programs, projects, national/ regional/state conventions, schools. Bylaws, policies, objectives

- C. Projects and Programs 40
 - List projects as continuing or new, including name of chairman and location/description of project; state if project is fundraiser
 - List meetings, including date, time and place of meeting; theme; program and speaker; workshop; tour; social activity, etc.
- D. Member Club Information 20 List of member clubs, including club president

names and meeting dates; list total number of duespaying members

TOTAL 100 Points

#16 D Yearbooks for State Garden Club

- D. State Garden Club Yearbooks
 - 1. With Advertisements
 - 2. Without Advertisements

SCALE OF POINTS - D

A. Book Structure

10

Practicability, durability, neatness Cover to include: name of State Garden Club, state, year, design optional

Title page: total membership, number of clubs, affiliation including NGC, region, other

Table of Contents and/or Index. Names & addresses of NCG President, Regional Director (their themes and projects are optional)

If permanent type binder is used, substitute paper cover for competition including required information and so note

B. State Information (in order most useful to members and best fit for pages) 30

Names & addresses of state officers, committee chairmen, district directors (if any)

Business office information and services offered (if any), policies and dues

Calendar of events including meeting dates, schools, national/regional/state/district conventions, workshops

Brief history, state awards information (if applicable), and information on submitting articles or advertisements to state publication (if applicable)

Optional information: bylaws, objectives, former presidents, guidelines/duties of chairmen, lists of NGC consultants and judges, NGC and regional awards information and guide lines to enter and/or to judge, how to federate a new club, conservation list/s, membership ideas, fund-raising help

C. Projects

40

- List projects as continuing or new, including name of chairman and location/description of project
- 2. NGC sponsored schools and course informa-
- D. Member Club Information 20
 Roster: name and address of club president (choice of alphabetical, by district, etc)
 Youth Garden Clubs, Affiliates and Plant Societies Optional information: total number of dues-paying members, year federated with state

TOTAL 100 points

#16 E Yearbooks for Clubs/Councils of Judges or

Consultants or #16GE Yearbooks for International Affiliates Clubs/Councils of Judges or Consultants

E. Judges/Consultants Yearbooks

SCALE OF POINTS

A. Book Structure Practical, durable, neat

Cover to include: name of organization, state,

year, design optional

If permanent type binder is used, substitute paper cover for competition including required information and so note

Title page: number of members, affiliation including NGC, region, state, other

Table of Contents

Name & address NGC President, Regional Director, and State President

Subsequent pages in any order most useful to members and best fit for pages

B. Organizational Information 25

Officers and committee chairmen (club affiliations optional)

Calendar of events including national/regional/ state conventions, schools, special events

Policies, objectives (bylaws, history are optional)

C. Member Information 25

Membership roster with complete addresses, telephone numbers (status, refresher dates, club affiliations optional)

D. Projects and Programs

40

10

- List projects as continuing or new, including name of chairman and location/description of project, sponsored courses, donations
- List meetings, including date, time and place of meeting; title of program, speaker with brief qualifications; workshops; tours; etc

Total 100 points

YOUTH AWARDS

Entry Award Rules 1-5, 7-9 apply for Youth Awards - J. Youth Garden Club; K. Individual Youth

#10-J, Junior and/or Intermediate Garden Club
- Augusta H. Brewer Certificate/s of Merit may be
awarded to the Junior and/or Intermediate Garden Club
sponsored by a member garden club, which through its
own efforts has been most successful in promoting all
phases of garden club work. Indicate grade/s, sponsor,
list of programs presented to the youth, meeting dates,
and number of youth involved. Do not duplicate with
other junior/intermediate awards.

A. Grades 1-3 B. Grades 4-6 C. Grades 7-9

D. Other

#14-J. Horticulture Achievement by a Junior and/ or Intermediate Garden Club - The Hessie Thomson Morrah Award and a \$50 donation by Alaska Garden Clubs may be awarded for outstanding horticulture activity by a Junior and/or Intermediate Garden Club sponsored by a member garden club. Indicate grade/s, sponsor, list of programs presented to the youth, meeting dates, and number of youth involved. Do not duplicate with other junior/intermediate awards.

#32-J, Conservation Award for Junior and/or Intermediate Garden Club - A Certificate of Merit and a \$10 donation by Judi Davis, may be awarded to the Junior and/or Intermediate Garden Club sponsored by a member garden club, which has successfully carried out the most outstanding conservation project. Include list of programs presented to the youth, meeting dates, and number of youth involved.

#33-J, High School Gardeners Accomplishment

- The Carrie Buhrman Nettleton Award and a \$100 donation by June Ashworth may be awarded to a High School Gardeners club sponsored by a member garden club that has carried out the best all-around gardening project. Indicate grade/s, sponsor, and include list of programs presented to the youth, meeting dates, and number of youth involved.

#55-J, Youth Environmental Concern Award - The Winifred F. Fink Award and a \$25 donation by The Garden Club of Ohio, Inc. may be awarded to a youth garden club sponsored by a member garden club for the most outstanding project in the field of environmental concern, e. g. horticulture, landscaping, anti-litter, restoration, others.

#65-J, Junior Garden Club Horticulture Award -

A Certificate of Merit and \$50 (divided), donated by Wisconsin Garden Club Federation, may be awarded to a Junior Garden Club sponsored by a member garden club for the most significant effort in planting and growing horticulture in an outdoor area. Participants may seek advice from any source, but must do the actual gardening themselves.

A. Pre-school - 3rd grade

B. 4th grade - 6th grade

C. Other (indicate grade/s)

#76-K, High School Distinguished Service Project -

The High School Distinguished Service Project Award and \$100 for first place, donated by The Federated Garden Clubs of Missouri, Inc. and \$50 for second place, donated by Arkansas Federation of Garden Clubs, Inc. may be awarded to a high school student, grades 9-12, for an outstanding civic project making a significant improvement for public benefit, e.g. environment, conservation, landscape, horticulture, recycling, horticulture therapy, others. A single member garden club, group of member clubs, districts, or a State Garden Club must sponsor the contest.

YOUTH RELATED – ADULT WORK WITH YOUTH

#54 Environmental Education - The Jesse M. Connor Award and a \$100 donation by Florida Federation of Garden Clubs, Inc. may be awarded for the most outstanding project in the field of environmental education involving youth.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#8 Youth Horticulture Education - The Helen Hussey Champlin Award and a \$50 donation by the New Hampshire Federation of Garden Clubs may be awarded for the best promotion of gardening among youth; based on belief that youth should be educated to become future horticulturists.

- A. Single member garden club i small club, ii medium club, iii large club, iv ex-large club
- B. Group of member clubs (councils or districts, etc.)
- D. State Garden Club i small state, ii medium state, iii large state, iv ex-large state

#60 Junior Leadership Award - The Mary Louise Michie Award and a \$100 donation by Former Presidents of Arkansas Federation of Garden Clubs, Inc. may be awarded to an individual who has given outstanding service to youth as a leader of a Junior Garden Club.

C. Individual garden club member

INTERNATIONAL AFFILIATES AWARDS send to IA Awards Chairman, Ursula B. De Gomez, Paseo de la Soledad 123, La Herradura Estado de Mexico 52784, ursulabeick@hotmail.com

Application Procedure: Rules 1-5 and 7-9 apply. International Affiliates: IA Awards Chairman: name, address by January 15.

#66 Civic Achievement Award - A trophy, donated by Esther P. De Salinas, may be awarded for the most outstanding contribution with civic improvement projects, community plantings, landscaping public areas (design and plants), growing projects, horticulture workshops for children or adults, comprehensive program in environmental concern.

#69 Youth Award - The Violet Dawson Youth Award and a \$100 donation by Gilda Garcia may be given to an IA member club for an environmental education and/or

garden project for youth. Monetary award to be divided equally if more than one applicant qualifies.

#70 Wildflower Award - The Eleanor Yates Wildflower Award donated by Eleanor Yates and a Certificate of Merit may be awarded to an IA member club for establishing the most comprehensive planting of wildflowers and native plants in a public area such as school grounds and roadsides.

IA are also eligible to apply for awards #3, #4, #12, #13, #16-G, #38, #63

IA FLOWER SHOW ACHIEVEMENT AWARDS

International Affiliates apply directly to IA Awards Chairman, Ursula B. De Gomez by <u>January 15</u>. Requirements for Preparing a Book of Evidence for Flower Show Achievement Award - refer to <u>Handbook</u> for Flower Shows, 2007 edition.

#36 A International Affiliates Standard Flower Show - Sunburst Rosette.

 One (1) or more International Affiliate member club. Minimum of three (3) Special Exhibits required.

#36B Standard Flower Show Promoting NGC Objectives - The Winifred Fink Silver Trophy, donated by Bobbie Verser, may be awarded for the most outstanding Standard Flower Show that promotes the objectives of National Garden Clubs, Inc.

#36C Standard Flower Show Schedule - The Junne Johnsrud Schedule Award, donated by Idalia Aguilar, may be awarded for the best Standard Flower Show schedule.

#36D Standard Flower Show Staging Award - The Ellen Griffin Staging Award, donated by Sylvia Wray, may be awarded for the most creative staging in a Standard Flower Show. At least six color photographs and a description of the special staging must accompany application.

#67 International Floral and/or Horticulture Show Award - A certificate may be awarded to an International Specialized Floral and/or Horticulture Show, sponsored by National Garden Clubs, Inc. in recognition of outstanding achievement.

A garden is a complex of aesthetic and plastic intentions; and the plant is, to a land-scape artist, not only a plant—rare, unusual, ordinary or doomed to disappearance—but it is also a color, a shape, a volume or an arabesque in itself.

-Roberto Burle Marx

NGC Roster Changes

2013-2015 Board of Directors
Nominating Committee, Rocky Mountain
Region, Lynette Jeffres, LynJeffres@gmail.com

Calendar Committee, Committee Member, Jean Ohlmann, j.ohlmann@twc.com

Grants/Development/Bequests Committee
ADD: Gertrude Chandler, Meadowbrook, 178 W
VA Road, Georgetown, SC 29440-2211:
wrandgtchan@aol.com

ADD: Natural Disasters Grants Vice Chairman, Patricia Smith, Pasmith75@bellsouth.net

Projects: Continuing/Outreach Committees Plant It Pink Chairman, Barbara Wesley, 2747 S. 76th Street, West Allis, WI 53219-2824

ADD: Sage and Roses Vice Chairman, Pat Braun, 5528 Pinewood Road, Franklin, TN 37064: Braun3@earthlink.net

IA Natural Disasters/World Gardening Cochairman for Panama, Elisa Salazar de Morales, Hamburgo #102B, Col. San Isidro, Torreon Coahuila CP 27100 México; elisamor2011@ gmail.com

IA FSS Co-chairman Student Schedule Correction, Panama and South America, Jean Campbell Prince, Acevedo 1263, 1828 Banfield, Prov. Buenos Aires, Argentina 06437-0571; jeancampbellprince@qmail.com

IAFSS Co-chairman Student Schedule Correction, Mexico and Central America, Laura Diaz de Benedetti, Apartado Postal 0301-01618, Colón, República de Panamá; <u>Ib1647@hotmail.com</u>

IA Website Director for Colombia; Patricia Matiz, patriciadmatiz@gmail.com

IA Website Director for Ecuador, Sylvia Paredes; paredessylvia@hotmail.com

I.A. Garden Therapy (Central America & Panama, Lyda de Arenas; <u>clubjardineriaveranera@yahoo,</u> <u>com</u>

IA Website Director for El Salvador, Maria Elena de Siman; nena siman@siman.com

IA Website Director for Nicaragua, Alejandrina Traga; alejandrinat@gmail.com

Environmental Studies



aking a World of Difference – Choices Matter—NGC President Linda Nelson's theme is illustrated in Nature's Fortune—How Business and Society Thrive by Investing in Nature by Mark R. Tercek and Jonathan S. Adams.

The importance of creating green spaces, connecting with nature, planting gardens, working in the soil is becoming more and more evident in our cities and communities. In *Nature's Fortune*, Mark R. Tercek, CEO of The Nature Conservancy, and science writer Jonathan Adams provide inspiring explanations and examples of how big businesses can, and have, reaped substantial economical benefits by protecting water supplies, conserving natural resources, enhancing the health of fisheries.

There is a huge need for businesses, conservationists and governments to begin to work together. "Businesses need to think of the bottom line more imaginatively, with a focus on the bottom line." Conservationists must work with the agriculture industry to intensify food production safely, to minimize the further conversion of land, lessening the impact of intensified agriculture on nearby wildlife and natural habitat. Businesses must think of the bottom line more imaginatively, with a focus on long-term results. "Governments must make policies and investments to protect natural systems that the earth's seven billion people rely on for their health and wellbeing" (p 83). We as enlightened buyers can create incentives to change government conservation and management policies.

Read about how big corporations are recognizing the value of water. Cities and corporations are finding that investing in

What is CFAA?

Creative Floral
Arrangers of the Americas
promotes the study of floral
design as an art form, offers
unique educational opportunities
for its members and provides
a dynamic environment for
exhibiting and networking. Treat
yourself to the 2014 seminar in
Orlando, FL Feb. 21-23, featuring
fantastic design presentations
and hands-on workshops.
Membership is \$35 and includes
Design Dimensions magazine.

For information visit <u>www.cfaofa.org</u> or contact Becky Lindhorst (386) 767-9924

forest conservation and management of rivers and streams costs less than building and operating more and bigger water filtration systems. We have heard about the "carbon foot print" but what about the "water footprint?" Consider the use of 600 gallons of water for one cotton shirt, about 120 gallons for one pound of wheat, and nearly 2,000 gallons for one pound of beef. "In 2004, Americans had the highest total water footprint in the world-over 655,00 gallons per person on average, nearly enough to fill an Olympic-size swimming pool" (pp. 15-17). Examples are given of how some industries are saving billions of dollars by protecting, conserving, and recycling water. Water shortages will have an impact on people and industry with longlasting effects.

Nature's Fortune is filled with insights and challenges of how business and society need to work together. Choices Matter—Making a World of Difference.

-Judy Newman, NGC ESS Chairman

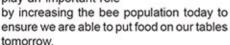
BeeGAP

Gardeners Adding Pollinators What's all the buzz about?

aking a World of Difference – Choices Matter is a goal shared by the recently formed partnership

between NGC and Crown Bees, a Mason

Bee pollination and education company located in Washington State. This partnership was created to increase native bee awareness and encourage gardeners to raise gentle, rarely stinging Mason Bees for food and flower pollination. Creating edible landscapes and bee-safe habitats in our own gardens can help us save the food supply threatened by declining honey bee pollinators. We all can play an important role



How can you help? Participate in the BeeGAP Program. With the decline of the honey bee, we gardeners have an opportunity to fill the gap by raising solitary Mason Bees in our own gardens, eventually ending up with excess Mason Bees. Your club can collect excess Mason Bee cocoons then sell them to Crown Bees as a club fundraiser. Crown Bees will pay the current wholesale price per cocoon. For unharvested cocoons, Crown Bees will pay 40% of that price. The excess bees will then be used wisely in regional orchards and crops. Individual members can sign up for the BeeGAP program at www.crownbees. com/ngcsignup.

Members and clubs can learn how to add Mason Bees to their gardens at www. crownbees.com. At the end of the season, find out how to harvest the cocoons by watching these YouTube demonstrations: "Opening Mason Bee Wood Trays with Crown Bees" and "Sorting EasyTear Mason Bee Straws with Crown Bees." Consider making this a club project by hosting a Bee Harvesting Party each fall. An online form for recording the number of cocoons will be

available soon.

Solitary bees in your area. There are over 130 species of "hole nesting bees" in North America. Most states have the native Blue Orchard Bee but the southeastern states have different solitary nesting bees. These states can still participate in the BeeGAP solution. Crown Bees will provide instruction about these states' bees on its website. They also plan to provide a list of all known native bees

by state and for international affiliates.

All of us are encouraged to provide habitats for our area's native solitary nesting bees by adding nesting materials like reeds or paper tubes with diameters of a pencil or less. Crown Bees will have these available to us at discounted prices. We are encouraged to leave patches of bare dirt for ground nesting bees to find and nest in; undisturbed areas are best.

Connecticut's "Bee Kind to Pollinators, Plant Natives, Create Backyard Habitats" and New Hampshire's "Bee Aware, Bee Concerned, Bee a Friend to Pollinators" themes are stressing the importance of bees. They will encourage all gardeners in their New England Region to include Mason Bees in their gardens. All Clubs, Districts, States and Regions are encouraged to do



the same. It's easy and fun!

Provide a garden oasis for bees – Choices Matter. Provide a garden free of chemicals, full of pollen and nectar-rich flowers and adequate bee habitats not only for Mason Bees but for your region's native bees, too. Begin by planting at least one pollen-rich native plant.

Sign up for Bee-Mail at www.crownbees. com to receive monthly e-newsletters designed to provide you with a wealth of information about bees, ongoing issues and solutions.

Become a member of NGC's BeeGAP Speakers Bureau. Teach your club, community, schoolchildren and local organizations about bees and how we all can Make a World of Difference. Crown Bees will be providing a PowerPoint presentation, handouts, and a Speakers Handbook online for speakers to reference and download to use for these presentations. Begin by providing a program for your club, then reach out to nurseries, your community, schoolchildren, and local organizations to promote the bee initiative. Be sure to take advantage of this time with the public to also promote garden club membership.

If you or your club would like to join NGC's BeeGAP Speakers Bureau, please sign up at www.crownbees.com/ngcsignup to receive information. You can also contact Debbie Skow at d.sk.1159@gmail.com with questions about this program. We already have volunteer speakers in Florida, Ohio, and Kentucky. Thank you!

The BeeGAP Speakers Bureau also provides clubs with two more fundraising opportunities. Speakers might ask for a speaker's fee and/or offer attendees 5% off coupons for Crown Bees products with 5% of those purchases going directly to that speaker's club. Participating speakers will be assigned a club code to track this information.

30% off Crown Bees Products for your Fundraisers. The generous folks at Crown Bees are offering a fourth fundraising opportunity for Clubs, Districts, States and Regions. They will sell their bee nesting

materials, houses, and accessories at a 30% discount for your own fundraising efforts. Consider selling these products at your desired price during plants sales, luncheons, meetings and fundraisers. Crown Bees will gladly accept returned products along with a 5% restocking fee.

NGC benefits, too! Members will receive discounts on bee products (bees not included) ordered from NGC's website with NGC receiving an "affiliate" reward. Watch for details about these discounts prior to the spring planting season.

Region and State Bee Chairmen. Breaking bee news can be sent directly to your Region and State Bee Chairmen so they may keep your members up to date. Please send your Region and State Bee Chairman's name and email address to Debbie Skow at d.sk.1159@gmail.com. Thank you!

Crown Bees has been working feverishly to provide the above information online. Check out www.crownbees.com and www. gardenclub.org for information about these special programs and offers. We've been presented a great opportunity to Make a World of Difference for our pollinators today knowing our Choices Matter to keep food on the table tomorrow.

—Debbie Skow, NGC Native Bee/BeeGAP Chairman; d.sk.1159@gmail.com

2013-2015 NGC Essay Contest Titles

2013-2014—Today's Choices Affect Tomorrow's World

Due date for filing is January 1, 2014 to Regional Chairman; February 1, 2014 to NGC Awards Chairman

2014-2015—Choosing to Make a Difference for a Better World

Due date for filing is January 1, 2015 to Regional Chairman; February 1, 2015 to NGC Awards Chairman

-Lynne Ehnert, NGC Youth Committee Awards Chairman

NGC Schools News

GC has a new partnership with Crown Bees and a new Native Bee/BeeGAP (Gardeners Adding

Pollinators) Partnership Chairman, Debbie Skow. Bees pollinate a third of the food we grow, and the decline in bee population presents challenges to our food supply and to our environment. This new partnership provides NGC the opportunity to be part of the solution. Your Schools Committee is having discussions with Crown Bees about how their programs might be incorporated into our NGC schools. These programs include information about the need for more bees, promoting bee awareness in the community, encouraging bee habitats in gardens and yards, and even raising gentle, efficient Mason Bees in your garden.

Attracting bees to your yard or raising bees to pollinate your garden have potential connections to all three of our schools. Certainly, gardening to attract bees and pollinators ties in with Gardening Study School, and the environmental concern is an obvious connection to Environmental Studies School. Planning landscapes to attract bees provides a connection with Landscape Design School. While there will be more information to come about this, now is the time to consider including in your schools education about the problems and solutions related to bees. This might be a good fit as a supplemental subject in Environmental Studies and Gardening Study and as a Special Interest Lecture in Landscape Design. And this is certainly a subject that might be addressed and expanded on in a Refresher event. Some initial Schools Committee reactions: "This is important for the environment, important for gardeners and all landscapes need bees for pollination too;" "By all means, it should be on our environmental agenda, if not all three schools;" "I think we all want bees to come to our gardens including our landscapes, planned to attract them, so I think that all three schools apply."

While Crown Bees, a Washington state bee pollination company, focuses on gentle mason bees, part of their education program will be to help people realize what common native bees there are around them. For example, the Blue Orchard Bee is native to all states but the far southeast. They plan to show on their website, at some point, what bees are available in each state.

Crown Bees is developing with NGC a Bee Speakers Bureau where a garden club member and/or potential class instructor can receive presentation materials and support to become a "teaching" bee expert. Watch for additional information in NGC publications and on the website. Explore www.crownbees.com to learn how you can Make a World of Difference. Contact Debbie Skow (d.sk.1159@gmail.com) for more information about the Speaker's Bureau. and the Schools Committee hopes to bring you more information in the coming months about how this subject matter could be incorporated into your school classes. And of course, providing instruction about this subject supports our efforts to educate about the provisions of the NGC Conservation Pledge - and furthers our mission to protect and conserve the natural resources of the planet earth.

At the Board of Directors Meeting in Seattle, in May, motions were passed to eliminate (effective January 1, 2014) the requirement to collect *The National Gardener* labels (proof of subscription) for all NGC schools. This does not change the requirement to subscribe to and read *The National Gardener*, the official source of news about our school programs – it just eliminates one piece of "red tape" in conducting a school and processing the associated paperwork.

By the time this article is published your schools committees will have met at the Fall Board Meeting, in St. Louis. One project being initiated under the direction of Julie West, Vice-Coordinator – Special Projects, will have the goal of further consolidating the requirements and forms for ES, GS and LD Schools in order to make it easier to host

any of the three schools.

Thanks for your interest and participation in NGC Schools. The education we offer to garden club members and to our communities can MAKE A WORLD OF DIFFERENCE.

—Greg Pokorski, ES, GS and LD Schools Coordinator, GregPokorski@earthlink.net

Butterflies Need Our Help

any of us are seeing a decrease in the butterfly population this year. I believe a lot of it is due to weather, and some to our environment. Fires, along with the cold, wet spring weather, had a direct effect on the migration.

As gardeners, we can make a difference by planting for butterflies. We have two Butterfly Gardens, and have the Monarch's host plant, milkweed, but

we haven't seen a lot of butterflies as of this writing. I'll be anxious to see if the Painted Lady pays us a visit when the Purple Coneflower is in bloom. You can plant an area for butterflies, either in your yard or help with an area in a local park. Plant host plants to attract butterflies, keep watch to see what butterflies visit the area, and then add their host plants to the area next spring. If anyone needs seed for common milkweed, A. syriaca, send me a note either by email or regular mail and I'll see that you receive some to drop in the ground this fall.

I can't stress enough—Do Not Use Chemicals on these gardens. If you kill those little worms, you won't have butterflies. Those little worms will be your butterflies. Some towns spray for what they think are mosquitoes. What they don't realize is that the spray kills everything it comes in contact with—including bees, butterflies, butterfly larvae, lady bugs, lightning bugs—all our pollinators. If your town does this, attend a council meeting and ask them to stop spraying and killing pollinators—we need them.

When we attended the NGC Convention,

in Seattle, some garden club ladies asked how I felt about butterfly releases. If the release is in the spring or summer, and there is a sufficient supply of host plants for the butterflies you're releasing, do it. No one should release butterflies without the host plant in the area of the release. If you release without the host plant in the area, many of the butterflies will die for lack of a much needed food source.



The Painted Lady is one butterfly that's found in all 50 states.

Do take a few hours a week to protect our environment, and help our butterflies.

—Marian M. McNabb, NGC Butterfly Chairman; Email: Nature@lowatelecom.net

The National Gardener
Winter 2014 Deadline

Copy due by November 1, 2013

Landscape Design Schools

Course I

Columbia, MOOctober 29-31
State Chairman: Linda Houston, 4525 Sun
Meadow, Fulton, MO 65251-5191; 573-6429419; unity_4_every1@yahoo.com
Louisville, MSNovember 5-7

State Chairman: Melanie S. Gousset, 835 Rolling Oaks Drive, Grenada, MS 38901; 662-226-9666; mgousset@cableone.net

Miramar, FL...........November 12-13 State Chairman: Jayne Hemstreet, 2030 Villa Sites Drive, Tampa, FL 33612-4515; 813-977-5156; jehems@gte.net

Lancaster, PA............ November 17-19 State Chairman: Vivian Abel, 200 Marticville Road, Lancaster, PA 17603; phone: 717-872-0991; cell: 717-725-6220;

vivianbob@pheasantrunfarmbb.com Course II

Auburn, ALOctober 2-3
State Chairman: K.T. Owens, 42 Longleaf Circle,
Monroeville, AL 36460; 251-743-3846

Course III

Kearney, NE October 18-19 State Chairman: Alice Hemsath, 110 E. 39th St. E1, Kearney, NE 68847; 308-224-3771; dhemsath@charter.net

South Barrington, IL...... October 22-23 State Chairman: Dolores K. Lederer, 16 Wescott Drive, South Barrington, IL 60010-9526; 847-381-5828; hlederer@clickoncps.com

Bowling Green, KYNovember 6-8 State Chairman: Martha Morgan, 1909 Harvey Ave., Bowling Green, KY 42104; 270-781-5695; marthamorgan@insightbb.com

Charleston, SCNovember 12-13 State Chairman: Susan McLeod Epstein, 1299 Old Towne Road, Charleston, SC 29407; 843-556-5343; susanmcleodepstein@gmail.com

Baton Rouge, LA November 19-20 State Chairman: Clara Earl, P.O. Box 45504, Baton Rouge, LA 70895-4504; phone: 225-924-6429; cell: 225-937-5570; clarae2003@vahoo.com

Course IV

Wellesley, MA October 31-November 2 State Chairman: Jane O'Sullivan, 84 Old Meeting House Lane, Norwell, MA 02061-1436; 781-659-4423; jeosullivan@comcast.net

Flower Show Symposiums

Westbrook, CT......October 15-17
Local Registrar: Kris Urbanik, 44 Sachem
Drive, Glastonbury, CT 06033; 860-659-1811;
krisurb@cox.net
Denver, CO....October 23-24

Local Registrar: Marge Koerner, 8195 Green Hollow Ct, Parker, CO 80134-5902; 303-840-4665; margekoerner@yahoo.com

Bethesda, MD October 27-29 Local Registrar: Poss Tarpley, 1705 Belle Haven Road, Alexandria, VA 22307; 703-660-8661; posst@aol.com

Pensacola, FL March 4-5, 2014 Local Registrar: Judy Keliher, 1299 Fort Pickens Road, Unit 17, Pensacola Beach, FL 32174; 850-484-9172; MrMrsJFK@aol.com

Environmental Studies Schools

Course I

Valdosta, GA November 4-5 Registrar: Vickie Elliott, 3303 Bellemeade Dr., Valdosta, GA 31605; 229-242-5777; hahira98@hotmail.com; additional information: www.sgaenvironmental.com

Course II

Wellesley, MANovember 9-10 Registrar: Bonnie Rosenthall, 9 Journey's End Lane, Lexington, MA 02421; 973-557-6186; bonnie.rosenthall@gmail.com

Derwood, MD (NCA)....January 14-15, 2014 Local/State Chairman: Lydia Barbour, 717 Kings Lane, Fort Washington, MD 20744; 301-203-6696; cell 703-282-8924; lydiabarbour@hotmail.com.

Flower Show Schools

Course I

New Orleans, LA October 28-30 Registrar: Carrie Martin, 123 W. 19th Ave., Covington, LA 70433; 985-893-3285; mart3285@bellsouth.net McComb, MS January 14-16, 2014

Susan Gibbes, P.O. Box 729, Summit, MS 39666; 601 250-0101; sgibbes@bellsouth.net Houston, TX January 27-29, 2014

Registrar: Jody Rogers, 5910 Effingham Drive, Houston, TX 77035; 713-723-6416, rogjody@att.net

Greenville SC January 29-31, 2014 Registrar: Marguerite Warren, 119 Loblolly Lane, Greenville SC 29607; 864-288-5118; mwarren@bellsouth.net

Course II

Great River, NYNovember 22-24
Registrar: Marion Romeo, 1860 Park Drive,
Seaford, NY 11783-2220; 516-785-7851;
marionfromeo@aol.com

Course III

Course IV

Roswell, NM October 25-27 Registrar: Rene McCoy, 3412 Atkinson, Roswell, NM 88201; 575-973-0226; renemc88@hotmail.com

Acapulco, México April 28-30, 2014
Contact: Esther P. de Salinas, Risco #254,
Pedregal de San Angel, México D.F. 01900,
México; 52-55-5568-8521; estherp@todito.com

Landscape Design Refresher & Tour

Paris Landing State Park, TN.. October 8-10 Event Chairman: Jeri Melton, 1421 Hwy 49E, Ashland City, TN 37015; 615-792-1702; cell phone: 615-519-0257; jeri.melton@masonryinsttn.com

Tri-Refresher

ESS, GSS, LDS

West Palm Beach, FL . . .January 29-30, 2014 Event Chairman: Barbara Hadsell, 6506 Sandi Lane, Greenacres, FL 33467; 561-439-4607; barbarahadsell@cs.com

Gardening Study Schools

Course I

Lafayette, LA January 9-10, 2014 Local Chairman: Carrie Martin, 123 W. 19th Ave., Covington, LA 70433; 985-893-3285; mart3285@bellsouth.net

Course III

Niles, MI October 21-22 Registrar: Bobbie Quick, 2442 Dick Street, Niles, MI 49120-9362; 269-684-7772; bquick50@gmail.com

Fort Lauderdale, FL November 19-20 Local Chairman: Rebecca Schuberth, 2536 Laguna Drive, Fort Lauderdale, FL 33316; 954-463-4511; bjschube@comcast.net

Course IV

Hazleton, PA October 15-16 Local/State Chairman: Barbara Dempsey, 3109 Parkway Blvd., Allentown, PA 18104; 610-776-1911; firefly3@ptd.net

Nevada City, CA October 26-27 Local Chairman: Myrtle Findley, PO Box 1480, Colfax, CA 95713-1480; 530-346-2450; myrtle@exwire.com

Bi-Refresher

ESS & GSS

San José, Costa Rica November 4-10 Event Chairman: Bonni Dinneen, 279 Wentworth Avenue, Lowell, MA 01852; 978-455-0875; bonni.dinneen@gmail.com

For additional information on course listings, including instructors, designers, and course topics, please see the NGC website: www.gardenclub.org

A weed is a plant that has mastered every survival skill except for learning how to grow in rows.

-Doug Larson

Judging Photographs

What Makes An Exceptional Photograph?

hotography is all about light. An exceptional photograph captures light and successfully draws the viewer into its story. It is eye-catching. All who view these superior images pause and react—we are engaged, intrigued and moved. An image doesn't have to be beautiful, nice, or even pleasing. In fact, the photographer may be asking for you to react with displeasure, discomfort or perhaps dismay to this work.

A fine photograph may follow any type of convention from realism¹, where the image seems more real than real, to abstract², where nothing may seem real and the relationships of colors, forms, lines patterns and textures are explored, experienced, and enjoyed.

Scale of Points Used For Judging Photographs³

In garden club shows, images and the subject therein must comply with the purposes of our organization. This scale of points covers the suitability issue, in addition to giving full attention to the art and science of photography as reflected in Camera Club iudging cited later in this article.

auging offed later in this differe.	
Conformance/Interpretation	20
Composition	25
Creativity	25
Technical Merit	20
Distinction/Wow Factor	10

Conformance/Interpretation

In our flower shows, each photograph will be evaluated according to the class title and the criteria for that class. Judges consider: •Does it conform in its physical aspects to the class requirements?

'Realism http://en.wikipedia.org/wiki/Realism

Does it reflect something connected with the mission statement of the organization?

Does it conform to the assignment? If the class calls for a landscape, is it a landscape? How successfully does this image interpret the assignment? Is it a literal or a creative interpretation?

Composition

The judges evaluate how successfully all the components within the image tie together. Generally, they rely on a compositional convention called the Rule of Thirds⁴ as a guideline. However, a stunning photograph that disregards this guideline often captures the top awards. Rules are made to be broken and the unexpected may be eve-catching.

The Elements and Principles of Design⁵ are used to define the components of the composition and are referenced in evaluating the merits of all photographs.

Creativity

Creativity is a vital attribute of any superior image. Creativity may be found in the interpretation of the assignment; in the way the image was taken-the angle or point of view; in the type of and direction of the lighting; in the choice and use of exposure; in the creative use of a particular lens for depth of field or other effect; or in the elimination or inclusion of expected or unexpected details. In post production, with the use of software programs, any number of artistic adjustments and filters may be used to enhance or change an image. The choice of special papers for printing or the selection of type and size of matting may, in the viewpoint of the judges, improve or detract from the presentation. Any combination of these may give a creative edge to an image giving it an exciting dimension, or detracting from its success.

Technical Merit

Our judges consider how successfully the mechanics of using the camera or other apparatus⁶ have been handled.

²Abstract http://www.merriam-webster.com/dictionary/abstract ²This is the Scale of Points used in Photography by the Garden Club of America. I am a GCA Photography Judge, and assisted in devising this scale of points at the inception of their photography program.

^{*}Rule_of_thirds see Wikipedia.http://en.wikipedia.org/wiki/ Rule_of_thirds

Elements & Principles of Design http://en.wikipedia.org/wiki/ Design_elements_and_principles

The Rule of Thirds

Here is an example of how the rule of thirds can be applied.



■ Image 1 is an image of a poppy with bees cropped so that the interesting part of the picture is in the center. This results in a static image.

■ Image 2 is cropped so that the interesting parts are along the lines in the rule of thirds.

■ Image 3 is cropped so that the interesting parts are at the "crash points" where the rule of thirds lines intersect.

Which image do you find to be the most dynamic? Conventions such as the Rule of Thirds are merely guide-





are other conventions and formulas that artists find successful for making dynamic images, and as we know, all rules are made to be broken, but should be done thoughtfully!

lines. There

The quality of an image is the result of the photographer's choices: of ISO (sensor sensitivity), shutter speed (long or short exposure) and f-stop (lens opening), filters, and other equipment. The result of these choices affects Light. A judge examines The quality of the light, and its source; what is in shadow and what is in highlight and how effectively these contrasts are handled.

These choices also affect the details in the image. In examining the quality of the detail in an image, the judge considers: **Depth of field**—what is in focus, and what is not in focus and how these choices enhance or detract from the quality of the image.

The resolution—the judge examines the image to see how the degree of detail helps or hinders the success of the image. Sometimes an image lacks enough pixels to give a clear image, or the sensor has not included enough color definition. This may or may not affect the quality of the image, causing distracting elements to appear, or diminishing the effectiveness of the focal point(s).

Distinction

Then, at the end, it all comes down to distinction. Marked superiority in all respects. How well has each of the considerations above been achieved will make an image stand out above the rest. This is the Wow! Factor in its full-blown, trumpets-blaring fanfare.

Camera Club Scale of Points

Camera Clubs generally score images on a scale of 1-10, with 10 being perfection. Below is the terminology referenced in judging photographs according to the Camera Club system, as copied from the course manual of the PSA's Image Analysis course taught by John Fishback,⁷

"Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message

⁶Any gadget that uses light to make an image is a photograph so scanners and other equipment make photographs and are accepted as such in all shows.

²This course is offered free of charge to PSA members, I enjoyed this course immensely, and am now accredited to judge PSA competitions.

or thought.

Composition is important to the design of an image, bringing all of the visual elements together in concert. Proper composition holds the viewer in the image and prompts the viewer create a meaning for the image. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

Color Balance supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and many secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.

Lighting—the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is man-made or natural, proper use of it should enhance an image.

Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

Story Telling refers to the image's ability to evoke imagination in the viewer. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image."

In my mind, it really doesn't matter what judging system you may choose to use to evaluate images, as long as you are aware of how these terms relate to the image in question and use the system evenhandedly. The most important part of judging is to celebrate the creative vision within each exhibit, and know that your opinion is only that—an opinion—and nothing more!

Who Judges Photography and Who We Might Consider Asking To Judge Our Show?

Generally, photographs are judged by a panel of three accredited judges. There are several fine not-for-profit groups within the USA that have excellent judging programs for their members:

- PSA The Photography Society of America⁸ is the most well known. It offers publications, shows and contests for Camera Club members and individuals and has an enormous following. Their judging program is excellent, and it is global. I have taken their intensive and fascinating Image Analysis course, and a judging course offered by their affiliate group in Canada, which was excellent also. You may approach a local camera club or the parent organization for the names of judges in your area, or submit your images online for judging to their experts, if your group is a PSA member.
- The NANPA Nature Photographers of North America⁹ also has wonderful contests, and its noted professionals give courses, sponsor "shoots" and other workshops and seminars in the USA and abroad. You might wish to contact them to see which instructors are in your area.
- Museums and Galleries—the curators of the photography collections of these institutions are a fine resource for judging your photography exhibit. Many Photography Shop employees belong to professional photography associations such as the Professional Photographers of America that have their own accrediting programs for judges.

Whoever you choose to serve as a judge at your show, it is comforting to know that the person judging your images is or has exhibited in competitions, and is familiar with the judging process.

—Arabella Dane, FSS Accrediting (SA, P) Hillcrest Farm, PO Box 711, 252 Dane Rd. Center Harbor NH 03226;

arabellasd@aol.com

Garden Club of America Photography Judge; Photography Society of America Accredited Judge

^{*}PSA - http://www.psa-photo.org/

North American Nature Photography https://www.nanpa.org/

Landscape Design

Elements of Container Gardening:

Chanticleer Celebrates 100 Years

Part one of two articles defining the Elements of Design through the study of container gardening at Chanticleer: A Pleasure Garden, in Wayne, Pennsylvania.

ne hundred years ago Mr. and Mrs. Adolph Rosengarten, Sr. moved into a summer home to escape the heat of inner city Philadelphia. It was built on prime real estate soon to be identified as the moneyed suburbs along the Main Line of the Pennsylvania Railroad. The Philadelphia Story, Philip Barry's high society flight of romantic comedy and starring vehicle for both Katherine Hepburn and Grace Kelly, was said to be written about the family immediately across the street. It was a good



Chanticleer celebrates its centennial anniversary in 2013. Roosters crow in effigy throughout the day and across the 35 acres open to the public.

neighborhood in which to create art that appeals to a mass audience.

To continue a thread of art imitating life, Adolph called his project "Chanticlere" after a character in Thackeray's *The Newcomes*. In the book, Colonel Newcome's heirs

mortgage the family's titular fictional home "up to the very castle windows" while still being "the show of the country."

Adolph's country show included terraces, vast lawns falling away from the house and decorative groupings of trees. The landscape



The Tea Cup Garden changes plants and colors throughout the seasons. From spring through summer and into fall, the water in the central container adds sound and sparkle to the changing horticulture.

was designed by Thomas Warren Sears, who graduated with the first class in a newly defined profession of "Landscape Architect." The class left Harvard with training from the program's founder and premiere educator, Frederick Law Olmsted, Jr. Those first Landscape Architects were sent out into the world to create a body of work that would recognize the new landscaping discipline as a form of fine art.

Into the 1920s, the family's pharmaceutical holdings would become part of the larger corporation we now know as Merck and Company. The former summer home was adapted and became the official year-round family address.

Adolph, Sr. expanded the acreage in the 1930s by purchasing adjacent lands. He built homes for both his children: First, in 1933, for his son, Adolph, Jr., with a house that would become the site of the current Ruin Garden. Second, in 1935, for his daughter, Emily, in the home that currently serves as the visitors' entrance.

It was Adolph, Jr. who consolidated all of the properties at the death of his sister in the 1980s. It's to him that we owe the great respect of endowing the estate with the funds necessary to turn it into the collection that it has become.

In the 1990s, after Adolph Rosengarten, Jr.'s death, the estate was opened to the public by directors sitting on the newly renamed "Chanticleer" Foundation board. The updated spelling recognized a large collection of roosters that the Rosengartens, father and then son, used as a design motif throughout the grounds. The foundation has empowered a group of 17 full-time employees and dozens of volunteers to make gardening a pleasurable form of fine art. The Rooster's Crow is loudly heard throughout the pride of place that horticulture has taken on the estate.

This 21st-century estate prides itself on placing plant identification sheets inside organically designed wooden boxes. Nothing separates the viewer from the sheer pleasure of beautiful plants in pristine environments. The legerdemain of exceptional horticulture and new plant introductions is hidden behind the overall glittering image of garden art in a privileged, park-like setting.

A wonderful way to be introduced to the secret pleasures of Chanticleer is through the digital interface of its web site: http://www.chanticleergarden.org/garden_guide.html. All of the gardens are laid out schematically and thematically. The photographs on-line capture the spaces in time and place. But the sensuality of the place can only be experienced through a visit in any season and at any time of day.

Presentation is everything at Chanticleer.

Fine art is defined through the eyes of the beholder. But visitors to the property should come prepared to see the unique, the incomparable, the startling and the weeds raised to an a-POT-theosis of fine gardening. The



The Tea Cup Garden in its spring finery.



A linear display of similar containers features edible herbs and high-color annuals.

same ELEMENTS of art that apply to the Elgin Marbles, in the British Museum, the Mona Lisa, in the Louvre, a fugue by Bach played by the Boston Symphony or a Tiffany Wisteria lamp exhibited at the Met should be used to assess the beauty and the value of the living exhibits in the Rooster's Garden.

The elements of these vastly different but separately enjoyable works of fine art come from a well-classified history of art

appreciation. The specific listing of these ELEMENTS of art differs from discipline to discipline. In order to understand the basis of this article, they will be identified here as: Line, Form, Texture, Mass, Color, Space, Light, and Time.

In the last several years, a national trend has advanced the cause for smaller, more manageable gardens. Containers

of all sizes and shapes have allowed apartment dwellers and deck decorators to trial pint-sized versions of the latest ever-blooming shrub. floridly-colored annual or striking striated perennial. Container gardening has grown to include active and passionate participants from both ends of the age spectrum. Displays range from the merely utilitarian Geranium/spike/vinca to the professional rotating vegetable crops of balcony agriculture.

A very hot market at garden shops nation-wide is the introduction of decorator vegetables and the reintroduction and perceived value of heirloom, antique varieties. How thrilling it would be to imagine that the mothers and grandmothers who introduced all of us to the passion of truly organic gardening would suddenly return to find the same variety of Rhubarb or Rosemary that their grandmothers had passed to them.



The form and arrangement of containers in a seating grouping offer an open invitation to read, relax and reflect. The many pairs of chairs scattered throughout the garden are placed for the created views and the time to appreciate them.

The Master Gardeners practicing their art at the Chanticleer Atelier have advanced the art of container horticulture to its deserved status as a way to preserve the passion in getting our fingers in the dirt and mixing them up with our genetic roots to horticulture. The Rooster's Crow should wake us all up to the fact that gardening is in our genes and needs to be exercised as a foundational path to health and well being.



The textures of succulents in the mantle arrangement are reflected in the mirrored surface of the dining room table.

LINE in the Chanticleer collection of container art can be interpreted as literally as a linear walk along matching pots or more symbolically in the collection of porcelain bamboo rods with rooster wattles that bamboozle the viewer into believing that they represent a new woody species. The line of hanging gardens next to the body of the main house pulls the enchanted viewer through the space and on to the grassy meadow beyond. The lines of intersecting trellises inserted in a mix of containers draw

the eye to the delicacy of vine tendrils and the elongated droop of pendulous flowers.

The lines created in the raked gravel of the circular parking area always surround and focus the eye on the containers found in the middle of the concentric arcs. The enormity of the space is dwarfed by the psychic resonance with the Zen of Nature. No one ever crosses the space to get a closer view of the particular plants. The space remains a sacred spot of undisturbed garden appreciation.

The artistic merging of the next three elements can be a trifecta in the creation of a winning container. At Chanticleer, FORM, TEXTURE and MASS are major thirds in a musical chord of container design. In selecting a pot, consider not



The raked gravel of the driveway always showcases a collection of containers. The centerpiece and its isolation always focuses attention on the beauty of the plants.



Containers are massed to impress. They focus attention on the combinations and meticulous horticulture.

top-heavy lollipop of topiary to balance against the drape of cascading vine. Group a selection of both large and small containers. Use the rule of threes to pull together a cohesive grouping with rhythmic balancing. Pair

tall with short, round with oval, textured with smooth to create a naturalistic whole.

At Chanticleer, knowledge of horticulture assists the designers in using just the right mature characteristic any plant will exhibit as its seasonal peak. But knowledge of plants is a learned skill. Investigate a plant that's new to your palette by using the digital interface of smart phones, computer searches, or iPad images. By constantly refreshing your sense of art through the flickering lens of Pinterest, Google Images, Shutterfly, Snapfish or Flickr you will be renewing and invigorating your own definition of beauty. The Rooster Crows at dawn. We should all be awake and sensitive of the changing world around us.

-Kirk R. Brown (author, horticulturist, designer and international lecturer) is executive officer for Garden Writers Association. He and his recreations of John Bartram and Frederick Law Omlsted appear at international conferences and symposia with motivational keynote presentations and dozens of unique lectures. He has taught fourteen units of the Landscape Design School's certification programming. His landscape designs have won awards from PPA, PHS and PLNA, while his message of Sustainability carries through all of his design, business, dramatic and horticultural communications. He can be read at www. JohnBartramLives.com.

only the shape shape and surface of the container but the relative height, weight and shape of the plants that it will contain.

Individually, the concept of Form encompasses the outside dimensions of container. leaves, flowers and other materials. While the form of a pot can be as simple as the generic top-heavy terracotta trapezoid, expand its horizon by building out with slabs of added stone, traceries of steel or chunks of tile. Think of leaves, fruits, and flowers as concrete building materials. Use them to assemble the foundations of good container gardening. The form of additional materials, such as slabs of tile or glass, outcroppings of stone or inclusions of shells, bamboo rods, and wooden beams should all be considered in completing the basic design of the container.

Texturally, the design of a container hinges on the knowledge of mature plant characteristics. Plants come in all sizes and shapes—play the heaviest and coarsest against the lightest and most delicate. Knowing that a mature leaf on a Banana (Musa spp.) or an Elephant Ear (Colocasia spp.) can grow to enormous proportions with a very sleak finish would suggest a pairing with equally bold lacey-leafed Elderberry (Sambucus) or Sumac (Rhus.) All of which are done with such creative ease at the garden.

In considering Mass, force the weight of a



National Flower Arrangers

Calendar of Events

Stay tuned - there will be more!

2013 Fall Board Meeting, St. Louis, MO

 September 26, Thursday evening Design Dinner Program John Hosek "Our Surroundings"

2014 National Convention, Norman, OK

- May 2, Friday afternoon Design / Demo
- · May 2, Friday evening
- Design Banquet Program
 Sponsored by NFA
 "Designing with James Johnson"

2015 Convention, Louisville KY

- Design Dinner Program
- Design/Demo Workshop

2015 Fall Board Meeting, St Louis, MO

2016 National Convention, MI

- May 3, Tuesday morning Design Workshop
- May 3, Tuesday evening Design Dinner Program

2016 Fall Board Meeting, Portland, ME

September 26, Sunday
 Floral Art in Bloom Reception
 Victorian Mansion