Challenges

February 2004
National Capital Area Federation of Garden Clubs, Inc.

Brochure was originally created for the

and civic and environmental responsibility
members to promote the love of gardening, sound design,
resources and national networking opportunities for the
National Garden Clubs, Inc. provides education.
National Garden Clubs, Inc. Mission Statement

To

Meet

Do We

 Forge Forward

Existing Members

of

Your Legacy

While Recruiting

New Members

with

Challenges

You

National Garden Clubs
Activities
Curiosity in Your Projects and
Energy, Educate and Invite
Show the Members Needed
Make Your Members Feel Needed
Create Jobs for Them
Longtime Members and Find or
Analyze the Strength of Your

Members
Respect the Changing Roles of Our
Other Club Members
Your Questions and Introduce Them
Member as a Buddy to Answer
Assign New Members to a Current
Assigning a Member as a Greater
Meeting and Functions By
Make Visions Welcome to Your

Suggestions
Listen to the Needs of Your
Club and Reselected?
Be Flexible - are the Rules of Your
Members Needs of Both New and Long Time
Arrange Your Programs to Fit the
New at Your Meetings
Reach Out and Talk to Someone

Keep Existing Members
Ask Them to Become Members
Invite People to Your Meetings and
Newsletters and Local Newspapers
Publicize the Activities of Your

Community
List Your Garden Club in Your
Club's Participation
Arrange and Publicize Your
Volunteer to Make Flower

Community
Name When Working in Your
Wear Shirts with Your Garden Club's
Provide Opportunities to Meet Other

Members of Their Community
To Give to Prospective Buyers
Give Copies to Reactions in Your Area
- Leave Copy in Your Local Library
- Horiculture Tips
- Publish a Newsletter Filled with
- Other Gardenine Advice
- Prospective Members
- Share Ideas to Spark Interest of
- With Projects and Activities
- Nurture Excitement About Your Club
- Show Enthusiasm

Attract New Members