



Members of National Garden Clubs are passionate about growing with a purpose and The Espoma Company wants to help! Together, we're looking for **NGC Affiliated Garden Clubs** with a vision that can be brought to life. We're selecting up to 20 clubs with projects in 2023-2024 to receive a \$250 grant for Espoma Organic plant foods and potting soils.

THE GRANT PROGRAM

Espoma's 'Plant America' Grant Program was announced at the 2017 NGC Annual Convention in Richmond. Grants for \$250 of Espoma products may be awarded to up to 20 NGC clubs annually. Since that time, over 115 grants have been awarded to clubs in 38 states. These creative NGC clubs have used these Espoma resources to beautify their local communities and improve the quality of life for their members, friends, neighbors and communities.

ATTENTION 2023-24 WINNERS – Send your project update with 5 completed project photos by April 15, 2025. Your club may be the “BEST of the BEST” WINNER of a \$500 cash award from ESPOMA! Sorry, no late project updates accepted. The BOB Winner will be announced at the 2025 Convention!

HOW DOES IT WORK?

Grant applications for 2023-24 are accepted **October 1, 2023 through May 31, 2024**

Simply complete the online form at <https://www.espoma.com/garden-clubs/> or on NGC's site

- **Be sure to attach 'before' photos of your site/s and a simple master plan sketch or diagram, plant list, etc. – clubs who do not, stand little chance of winning an Espoma Grant**
- **Tell us when your project is scheduled to begin**

WHAT HAPPENS NEXT?

- NGC / Espoma will select NGC Member Clubs as grant winning recipients
- Selected winning clubs will be directed to a local retailer for their choice of products

WHEN THE PROJECT IS COMPLETE

Send description/photos of the completed project by April 15, 2025 to grants2023.25ngc@gmail.com
Remember, your club could then be selected as the “BEST of the BEST” Winner!

- Forward local press information so we can send a press release about your club's good work!
- **REMEMBER:** Applications are accepted **October 1, 2023 through May 31, 2024**

WHAT WE WILL DO WITH YOUR WINNING SUBMISSIONS

- Share on NGC's social media platforms (Facebook, Instagram, etc.)
- Release for publication in *The National Gardener*

STATE PRESIDENTS - PLEASE PUBLICIZE!

CLUB PRESIDENTS - APPLY FOR YOUR CLUB!

Applying for the Espoma Plant America grant is easy. Simply click on the link to the Espoma Grant Program Application. Go to <https://www.espoma.com/garden-clubs/> Complete the form, add photo .jpgs and your project description/master plan sketch/plant list, etc. (as a WORD DOC) and submit. We look forward to receiving your application by the **May 31, 2024** deadline! **Questions? Contact Debi Harrington, Espoma Committee Chairman at: grants2023.25ngc@gmail.com or 505-206-0930MT.**

Do not contact Espoma directly - except to apply via the link.